Sierra Sun

"IT SHINES FOR ALL"
AND
Truckee Republican

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One Man's Opinion

By CARL BRIGGS

One time a San Francisco merchant took a fine old Rolls Royce, there being no other kind, and chopped it down, or whatever you do in converting a motor car, and reconstructed it in the gross and approximate shape of a pickup truck for the stated purpose of using it commercially.

While the local peasantry chortled and nudged and pointed whenever it passed, observers possessing a slightly higher order of nervous system winced and coughed and sometimes clutched their hearts at sight of that blatant and uncivilized monstrosity. A gentleman simply would not, under any circumstances, even consider such an act of outrage and decimation, and it was immediately understood and agreed that the owner of the conveyance was no gentleman.

The new owner of the Territorial Enterprise — that honored and battle-scarred veteran of Western American journalism — has seen fit to move the paper from its ancient and rightful home at Virginia City to some obscure place called Winnemucca, to there combine it with a legion of lesser journals and publish a smudgy weekly shopper purporting to be the one and same Territorial Enterprise. He has indeed chopped a Rolls Royce and made it into a pickup truck. He is no gentleman.

In all fairness, however, it should be recognized that few if any gentleman continue to exist in the newspaper dodge, and depending upon how one defines "gentleman," the last of them might have been, coincidentally, the late Lucius Beebe, the last successful publisher of the Territorial Enterprise.

Using this chosen connotation of gentleman — one who affects a proper walking stick, wears a bowler or top hat in all weather and upon all occasions, sports traditional duds hand tailored to fit the creature, and who is unquestionably superior to his fellows and knows it and is an insufferable boor because of it — it becomes instantly apparent that few remain in the calling.

Back some years when I pulled grip for the old California Street Cable Railroad Company, the last few survivors of this unique and fast vanishing breed were still to be seen on the sidewalks of San Francisco. They would frequently board the O'Farrell, Jones & Hyde cars on Russian Hill and ride to California Street and transfer there for the ride up Nob Hill, where they might then be seen entering the spacious portals of the Pacific Union Club or the Fairmont Hotel — sometimes even the Mark Hopkins, providing they could enter by the side door so as not to be seen. A gentleman might visit Nob Hill, of course, and even maintain rooms there, but would never consider living there.

Perhaps the best guide with which to measure the worth of a gentleman and distinguish him from common dolts, minions, and scheming imposters, was the manner in which he handled his walking stick. They were never leaned upon. Gentlemen did not suffer infirmities and were not therefore in need of physical support, except perhaps when in wine, but in that case the aid required was more navigational than load-bearing. No, a gentleman carried a cane precisely because he didn't need one.

Walking sticks and rolled umbrellas afforded certain fringe benefits which acrued naturally to gentlemen, and I have seen them used deftly and with unimpeachabel authority to fend off dogs, untidy children, unsuspecting oriental laundrymen, and

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INTREPID BOATMEN – First boat run of the season on the swollen Truckee River will be attempted Sunday by the Truckee Sea Lions, as the kickoff event of the upcoming railroad centennial celebration. The group, all members of the Truckee Lions Club, consists of, from left, Carl Briggs, Zeph Rose, Gordon Reddall, Henry Schwarz and Lauren Russell. Sixth member of the crew, not pictured, is Jack Houlgate. The voyage will be essayed in two inflated rafts and will extend from Big Chief, two miles downstream from Squaw Valley, to the San Francisco Flycasters Club in the canyon below Truckee. Embarcation time is 11 a.m. They expect to pass through Truckee shortly before noon. Gordon Reddall, a veteran river rat, is Commodore of the group. All the other members hold the rank of Admiral. – Sun Photo

Scientist Tells League Tahoe 'Not Polluted' Yet

INCLINE VILLAGE – "Lake Tahoe is not in a polluted condition, but Lake Tahoe is being polluted," Dr. Charles Goldman, director of ecology at UC Davis, told more than 150 members of the League to Save Lake Tahoe here Saturday night.

Goldman, who has been studying the waters of Lake Tahoe since 1958, told his audience at the Racquet Club, one reason the lake is not polluted is due to its winter "mixing" cycle which spreads nutrients throughout the large volume of lake water.

He warned that, unless steps are taken to control the growth of fertility and halt the spread of minerals, by 1985 Lake Tahoe could lose its famous blue sheen and clarity of its waters.

Lake Tahoe took 700 years to fill, Goldman said, and, for this reason can't be flushed of contaminants.

He warned that the heavy snow melt runoff will produce a turbid lake this year.

Lake Tahoe's waters are extremely pure due to a small watershed and granite soil, Goldman said, but he warned the lake is changing rapidly due to development along the shoreline with "roads a major problem."

Work of utility districts in exporting sewage out of the basin was praised by the speaker – however, he noted the lake has shown a 25 per cent increase in fertility in the last decade.

"We have the support, knowledge and ability to save Lake Tahoe," Goldman said, and urged vigilance in continuing to control sewage and soil erosion in order to maintain the lake's purity.

"If we fail to do this," he said, "by 1985 the lake will be a soup pot."

Al P. Heiner, League president, said, "The people gathered here are not idle dreamers, not posy pluckers, but live and own land here. They have no corner on new ideas, and are not the only ones who are involved in this attempt to save Lake Tahoe."

"We really have only one challenge," he said, "and that is people. It is a case of people versus Lake Tahoe."

He then urged bi-state agency conduct a study to find the carrying capacity of Lake Tahoe in terms of population.

"The accelerated pace of development may be more than the ecology of this area can handle," Heiner said.

"Nobody wants to lock the door on Tahoe. We only want to find the carrying capacity of the basin and bring it into proper balance," he stated.

Heiner then thanked the agencies, local governments, the governors of both states and legislatures for their fight to preserve the beauty of Lake Tahoe.

Among the guests introduced by William (Bill) Reagan, League vice president and master of ceremonies, were Nevada Gov. and Mrs. Paul Laxalt; Assemblyman and Mrs. Edwin Z'Berg, D-Sacramento; Assemblyman Lawrence Jacobsen, R-Minden; Robert Lattin, League secretary; Mr. and Mrs. James Crafts, he was first League president; Ivan Sack, president NTRPA; Jack Domergue, president, Lake Tahoe Area Council; chamber of commerce, utility district and city officials from north and south shore areas.

BEWARE OF THIS MAN – He is called a "Clamper" and is a member of a peculiar tribe of early day pioneers, miners, and mountain ruffians named E Clampus Vitus. They intend to invade Truckee during the railroad centennial celebration of May 9 and 10 and to perform a ritual politely known as "treeing the town." – Sun Photo

Fire Permits

Effective May 1, 1969, written permits shall be required for all open burning within the North Lake Tahoe Fire Protection District.

Requests for burning permits should be made a minimum of two days prior to date of burning.

For information and requests for permits, call 831-0351.

Lake Pioneer Whittell Is Dead At 87

George Whittell, millionaire sportsman and financier who once owned virtually all of Lake Tahoe's Nevada shore died Thursday in Redwood City, Calif. He was 87 years of age.

Whittell, the scion of a pioneer San Francisco family, once kept lions and elephants on his vast estates at Woodside and Lake Tahoe. He was often in court defending his animals against visitors who said they were mauled.

Whittell eventually sold one of his Lake Tahoe frontages to Nevada for a state park.

In a memorial statement Friday, Gov. Paul Laxalt noted that conservation – minded Whittell loved his land more for itself than for its monetary value. This many people forgot during the recently highly-publicized battles between Whittell and the state of Nevada over the value of his Lake Tahoe land, Laxalt said.

In 1959 Whittell gave the 3,500-acre Little Valley to the University of Nevada, St. Mary's Hospital in Reno and the Sisters of Charity of Carson City, Laxalt also pointed out. Laxalt was Whittell's attorney at the time he made the Little Valley gift.

"The state of Nevada is greatly indebted to Capt. George Whittell, said the governor. "Largely through his efforts, much of Nevada's portion of Lake Tahoe is now preserved. His generosity to the University of Nevada and others will always be remembered."

Whittell was married twice. His first marriage was to Josephine Cunningham of the Floradora Sextet. It ended in divorce. In 1919 he married Elia Pascal. She is his only survivor.

Gini, Maretta Named Parade Grand Marshals

Final arrangements for the Railroad Centennial parade in Truckee May 10 have been announced, with more than 75 units participating.

The procession will get under way at approximately 10 a.m. with the singing of God Bless America by Anne Heath at the assembly point. George Morey will lead the parade carrying the colors, followed by unit number one from Ralph's Plumbing of Tahoe City carrying the grand marshal, Gino Gini, and the vice grand marshal, John Maretta.

Next in line will be a wagon from the Truckee Horsemen's Association carrying the queen contestants, and behind that three honor cars. The order of march will then be Vietnam Veterans, and a drill team from the Truckee American Legion Post (tentative).

The Wooster High School Band from Reno will provide the martial music, and the parade committee reports the possibility of another band.

The line of march, following the drill team:

Cabona's; Tony's Cocktail Lounge; Historical Beginnings of Railroad – Irishmen by Mrs. Diaz, Chinamen by Anette Grow, Mexicans by Mrs. DelCarlo; Dog Sled by Wallings Kennels, Tahoe City; Girl Scouts, May Lou Smith; Boy Scouts, Truckee, Don Westbrook; Miss Sierra Snowflake Float; U.S. Forest Service; Ron Gauche, Race Car; Cy Armstrong, Truckee Tahoe Mortuary; M&E Bar Goody Cart, Robert DelCarlo; Wooster High School Band, Reno; Truckee Rents; Brownies from Kings Beach; Girl Scouts from Kings Beach sponsored by Elks Club; Ponderosa Country Club;

DeMolay Boys; Ray (Alpine) Smith Construction; Firemen's Can Can Dancers; Vail's Pharmacy; Truckee Mercantile, Dennis Burrows; Osburn's Car Wash, Clarence Osburn; Thornton's Garage; Surry, Ted Newcomb; Riverside Beauty Shop; Osburn's Phillips 66, Charlie Osburn; Brown's Cafe, Mary Livermore; Allied Automotive; Lloynd's Drug Store, Steve DelCarlo on bike; Smokey the Bear with Methodist Sunday School; TNT Cheerleaders and Songleaders; Truckee auto Service; TNT, CSF Float (California Scholarship Federation); Walkers Toggery, Motorcycles; Rebekah Lodge; Tom's T.V.; Wright's Variety Shoppe; Rainbow Girls; Fontana's Laundry; Truckee Hotel Unicycle – Les Geary; Troop #62, Girl Scouts, Muriel Wiser and Kitty Money;

PTA, Mrs. William McDonald; Curran Distributors, County Supervisor, Willie Curran, Truckee Airport; Firettes; Welch's Hardware; Sierra Appliance; Ponderosa Grocery; Tourist Liquor; Walt Sittre Gulf, Sno Birdies; Truckee-Donner Recreation and Park District; Tahoe City Fire Department Hose Cart; Red's Bar; Downtown Beauty Shop; Troy's Radiator Service; Fire Department; Donner Lake Lodge; Harold Farr, Tahoe City, 1922 Ford; Floriston Community Flat; Coffey's Garage; Hazel Beck and Jeanne Stone and Donkey; Reg (Chicken) Smart's Old Car; Clampers; Soda Springs Community.

Several clowns will be scattered through the parade, adding pathos and humor, and at press time there were several other possible entries, still unconfirmed.

Airline Terminates Services At Truckee-Tahoe Airport

Aero Commuter, formerly Skymark Airlines, will terminate its daily service to Truckee, Reno, and South Lake Tahoe, effective today, according to Mike Leone, director of public relations for the northern division of the company.

Skymark commenced service into Truckee – Tahoe Airport last November, but recently sold their operations to Catalina Airlines, which also does business as Aero Commuter. It was the decision of the new owner to terminate service in the Reno-Tahoe area because of a lack of business.

The company reported that one flight per week into Truckee will continue for 30 days before a complete shutdown becomes effective.

"It is not economical for us to operate DeHavilland Twin Otter type aircraft from throughout our system into this region," Leone said. "We are making arrangements with other Airlines which serve the lake area to meet their connecting flights into the lake."

Bug Station Is Converting To Modern Office Building

A Truckee landmark, the old state quarantine station just west of town on old Highway 40, is fast becoming one of the most modern and up to date business establishments in the community.

Last year the Truckee Public Utility District purchased the 3.5 – acre tract, together with the old station as surplus from the State of California for $58,-000 with a view of remodeling and converting the building into offices for the district.

By utilizing the crews employed by the district in their spare time or when not engaged in more necessary pursuits, Manager Francis Longo has virtually completed the transformation and hopes to have the offices, as well as storage facilities, in the new quarters by mid-June.

"We are proud of what has been accomplished," Longo declared and an inspection of the progress made during the winter months will more than justify his remark.

Through an expenditure of approximately $10,000 for materials, the district will have an asset which would be a credit to a much larger community and will have established an office in the center of the district accessible winter and summer to all customers.

The building provides private or semi-private offices for the manager, engineer, accountant and a front office for the transaction of public business. A large meeting room for the directors and a series of rest rooms, wash basins and extra space for storage, maps, tools and accessories are all provided. One end of the large building will be used for the storage of vehicles.

The new offices are adjacent to a paved parking lot and the warehouse is only a short distance which lends to effeciency and close communication between the department.

Suit Filed In Lake Accident

A $35,000 personal injury suit has been filed by Matthew B. Barrett against Herbert S. Clegg III as the result of a traffic accident on State Highway 28 near Tahoe City July 15, 1967.

Barrett's lawyer, William D. McDowall of San Mateo, said his client was a passenger in a pickup truck driven by young Clegg at the time of the accident.

Silver Spike Hunt Pressed

Persistent rumors and references in various publications that Nevada's silver railroad spike reposes unidentified in a box at Stanford University's museum has so far been unconfirmed, according to Roy Powers, director of advertising and publicity at Harold's Club, Reno.

Harold's Club, in an attempt to regain an important item of Nevada's heritage, has offered a $500 reward for recovery of the spike.

Search for it began when interest was aroused to have the spike on hand for the May 9 centennial celebration of the linking of east and west rails for the nation's first transcontinental railroad.

Saith Greaves, assistant publicity director at Harold's Club, said the search has brought numerous replies from individuals as well as researchers who have ideas of where the spike may be found or what may have become of it. She says there are certain well-researched criteria upon which the historians agree that will identify the correct spike. None have met the criteria so far.

Nation Prepares To Salute Railroads On Centennial

Near a windy promontory jutting from the north shore of Great Salt Lake in Utah on May 10, 1869, construction crews building the first transcontinental railroad from east and west met. The "last spike" was driven with ceremony. The nation had at last been spanned by the most modern form of transportation that then existed.

Next week the one-hundredth anniversary of this epochal event will be observed. The "Big Four" who financed the construction — Leland Stanford, Charles Crocker, Collis Huntington and Mark Hopkins—and their engineer, Theodore Judah, will be honored. Even the Chinese coolies who helped build the railroad will be remembered.

There will also be remembered the tremendous influence which the building of the railroad exerted on the upbuilding of the West, the hundreds of thousands of pioneers in search of a new home in the West whom it transported and the millions of tons of freight it hauled to supply them.

Hovering over the centennial observance will be one specter —the almost imminent abandonment of passenger service over the route. The railroads have applied to abandon most of their transcontinental passenger trains. Only the Interstate Commerce Commission, using emergency powers, is holding the line.

The ICC has asked Congress to consider and, if it deems it wise, adopt a national policy of preserving adequate rail passenger service even if it involves a subsidy.

The alternative is to let the railrods have their way, abandon the passenger field and turn it over to airplanes, flying through crowded skies and buses, traveling on crowded freeways.

Except for that dismal prospect, one could join enthusiastically in honoring the centennial of the nation's first transcontinental railroad with the gusto it deserves.

Bill Asks Limits On Basin Effluent Export

CARSON CITY – Another bill limiting export of Lake Tahoe sewage effluent has cropped up in the Nevada Legislature – this one to keep the waste water in the county where it originates.

It is questionable if any final action will be taken on the bill, which is up for amendment in both houses, in view of a move to adjourn sine die today.

Sen. Archie Pozzi Jr., R-Carson City, introduced SB536 to give commissioners in the receiving county the power to decide whether the effluent is acceptable. It was introduced in the Assembly as AB794 by the Public Resources Committee.

It is the third effluent bill of the session in the Senate and was referred to the Federal, State and Local Governments Committee. All three are a direct result of plans of the Incline Village General Improvement District on Tahoe's North Shore to meet a federal deadline to get the sewage effluent out of the mile-high lake basin by 1970 in the continuing campaign to prevent possible pollution of Tahoe's crystal clear waters.

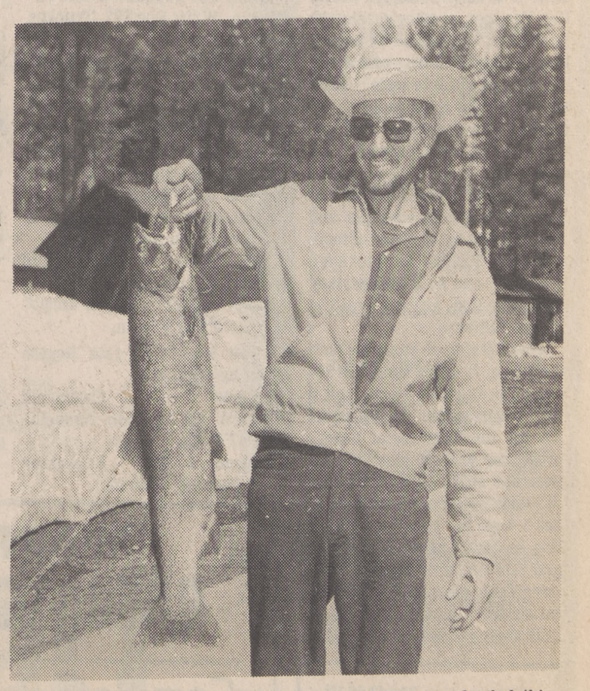
The first bill in the Senate defeated after a bitter fight would have banned improvement district effluent from being transported directly east out of the lake basin and discharged in Washoe Valley between Reno and Carson City.

Both houses subsequently passed a bill requiring the health division of the State Department of Health, Welfare and Rehabilitation to adopt standards which the effluent must meet before the waste water can be transported or discharged from one area to another in Nevada.

Because of the highly emotional opposition developed in Washoe Valley to acceptance of Incline Village effluent coupled with threatened legal action against the export, an improvement district spokesman announced over the weekend a new plan to put the waste water in Carson Valley of Douglas County represented by Pozzi.

Effluent from the Douglas County Improvement District No. 1 sewage plant at Round Hill on Tahoe's South Shore is being exported into Carson Valley and has caused considerable objection of area residents.

They, like property owners in Washoe Valley, want the effluent piped farther east and dumped in unpopulated, sage brush covered area of Nevada. Agencies exporting the effluent complain such a plan would sharply increase the already high cost of getting the sewage water out of the Tahoe Basin.



MONSTER RAINBOW – Ralph Gorley of Truckee landed this huge rainbow early Friday morning at Donner Lake after a fight of more than an hour. He was using salmon eggs and 8-pound test line along the north side, fishing from the shore. Fish measures 29 inches, weighs 11 1/4 pounds. – Sun Photo

Letters To The Editor

EDITOR, SIERRA SUN:

We wish to thank the many friends who came to have dinner with us on Saturday evening at the party organized on our honor by the Donner Area Jaycees. Nothing could have pleased us more than to have the opportunity to say goodby to old friends in this way. We sincerely appreciate your thoughtfulness.

Fred and Jan Hodder
Turlock

* * *

(EDITOR'S NOTE: The following letter is addressed to the Placer County Board of Supervisors from the North Tahoe Business Association, Inc., of Kings Beach, with a copy to the Sierra Sun.)

We wish to again draw your attention to the deplorable condition of several of the vacant and abandoned buildings in downtown Kings Beach. It is the concern of the business people of this community that these buildings are unsafe and a health hazard to the residents and visitors of this community.

Rats have been observed running in and out of these delapidated buildings. There are also broken plate glass windows, the remainder of which is left hanging loose in the frames, that could result in the decapitation of a person, or child, passing on the sidewalk. These are just a few of the flagrant health hazards and building code violations that are being condoned or overlooked by your department.

These matters have been called to your attention several times over the past five years with negative results. We demand that the proper corrections be made, and if this necessitates hiring help we suggest that you make provisions accordingly.

With the increases in the tax base and the Motel-Hotel bed tax monies that come from this area we feel that the departments involved should be more concerned in helping the people of this community, who are producing the revenue to pay our share of the expenses; and provide the services that we are entitled to in this community.

We expect your departments to take immediate action in solving these problems. Please notify us, in writing, at your earliest convenience as to your intentions in correcting these matters, and what you intend to do to assure that this type of situation does not arise again.

Mary J. Williams,
Secretary
North Tahoe
Business Assoc., Inc.

* * *

EDITOR, SIERRA SUN:

The following letter was been mailed to owners of property located within the region of the NTPUD.

"Dear Property Owner,

As you may have heard, beautiful Kings beach is for sale and there is an imminent threat that it will be sold for private use.

This georgeous sandy beach with its panoramic view comprises a thousand feet of shoreline within a nine acre parcel and is one of the major factors in making Tahoe known around the world. Can you imagine North Lake Tahoe without this wonder of nature? In other areas you can cut down another grove of trees, or buy another section of land and keep going. But once this beach is gone, it's gone forever, and we'll never find another like it.

In the questionnaire sent out a year ago to all of you, the most overwhelming "YES" came on the question of getting and keeping Kings beach as an open, public beach. Now we have the chance to do this because we can acquire the beach in the following way:

For example, to purchase the beach over a ten year period, assuming your property has a market value of $18,000, the cost to you would be $22.50 the first year, based on the present assessed valuation of $16 million in the District. However, since 1951, the growth rate of assessed valuation in the NTPUD (North Tahoe Public Utility District), has doubled every five years. Because this growth is fully expected to continue and even accelerate, this figure of $22.50 will be progressively lowered. As a matter of fact there are several large projects getting underway at the present time in the NTPUD, one amounting to $40 million alone.

In addition, there is an annual income from the Kings beach property of approximately $35,000 per year which would further lower the cost.

Individually, none of us could afford anything like this in our lifetime, but together we can make it possible.

Because the NTPUD is our only local agency through which we can acquire the beach as explained above, your cooperation in this urgent matter is needed in filling out and returning the enclosed card right away in order that they may be presented to the NTPUD Directors for their immediate action.

Board of Directors
North Tahoe
Business Association, Inc."

A list of all property owners in this area was received from Placer County and more than 1500 letters were subsequently mailed. It appears that the list may not be current and complete. Anyone living within the jurisdiction of the NTPUD and who has failed to receive the above letter may express his opinion as to the acquisition of Kings beach by putting a yes or no on a post card along with his signature and parcel number and mail to: North Tahoe Business Association, Inc., P.O. Box 746, Kings Beach, Calif. 95719.

North Tahoe
Business Assoc., Inc.
Kings Beach

* * *

EDITOR, SIERRA SUN:

How can we declare Kings Beach a disaster area? We have had no fires, floods or earthquakes, and tidal waves are almost unheard of on the lake. So, can we qualify by displaying the most disasterous Community Club in the world? Can we plead mental instability in the election of our president? Can we do anything? Suddenly we are faced with dictatorial rule without recourse.

As a community organization our aims were quite simple. We worded towards elbow-grease and legislature to make Kings Beach a better place to live, raise our children and conduct our business. By inspection, it was apparent that a plan must be developed to safeguard against turning the area into a lean-to penny arcade. Far-thinking business people, interested in maintaining and improving the area, financed a master plan tailored to community thinking through 1500 questionnaires. The plan, with slight modifications, would make Kings Beach a showcase community and at an earlier community Club meeting there was a unanimous vote to accept this master plan.

Unfortunately, we have been conned by opportunists who have seized control of our club. Last Wednesday, when most of the members arrived for the scheduled meeting at 7:30, the meeting had been in session for 15 minutes in order to bury our plan and plant a rumor the Kings property had been sold which is not true. This premature meeting violated the by-laws but we have nobody to enforce it.

Summing up our position, we have one chance left and that is for every interested person to be at the old bowling alley in Kings Beach Friday, April 25, at 9:30 a.m. where the county Planning Commission is meeting with the concerned residents of Kings Beach. We can stay home and turn our community over to unscrupulous people or we can all and one attend and restore the power of majority to a club that once had no commercial influence.

Concerned Citizens of
Kings Beach

(EDITOR'S NOTE: The above letter was accompanied by signatures of 64 Kings Beach residents.)

. . . Opinion

(Continued from Page 1)

other offensive abstacles that might be encountered on morning walks, and occasionally to whack a liveried doorman about the head and shoulders to teach him some manners.

Only a few rudimentary reminders exist today. Charlie McCabe down at the Chronicle keeps a bowler securely clamped to his head, I suspect more as a nostalgic salute to the past than a genuflection to modern style or to keep his noggin warm. Ken Prosser, another gentleman journalist, and his father before him, a Chronicle city editor and member of the late watch, were adept at using their canes on the fenders of automobiles that got too close to the crosswalk, and every dog in the vicinity of the Buena Vista Cafe at the foot of Hyde Street would whimper and seek shelter at the sound of their footsteps. But the Prossers are gone now, and so is Beebe; they were the last, and the breed is all but vanished.

The newspaper business isn't the same. It might be better today or it might be worse, but it will never, never be the same. As for the Territorial Enterprise, the present blasphemous pretense still carries the image of Mark Twain on its nameplate, but I hope his ghost and that of Dan de Quille and Lucius Beebe and Bob Richards and the Prossers will eternally rattle the miscreant publisher's fence with their proper walking sticks.

Busy Season Forecast For Truckee Airport

By GORDON REDALL

A busy summer season is anticipated at Truckee Tahoe Airport, located two miles from Truckee on State Route 267, and ten miles from Lake Tahoe's North Shore.

Flying enthusiasts will find a variety of sports flying events on the calendar, and since flying is also a spectator sport, these events are expected to attract many visitors.

The headline event of the year will be the Sixth Annual Father's Day Fly-In, on June 14 and 15, which features acrobatic flying, parachute jumping, two-penny a pound scenic rides, a sailplane soaring demonstration, and static displays.

A Lumberjack Breakfast will be served on Sunday morning, June 15, by the Truckee Lions, and a package deal including lodging and meals is being arranged by the sponsoring organization, The Truckee-Tahoe Hi-Flyers. Write Boc 777, Truckee for resevations.

Another big event, which will draw national interest, will be the 11th Region Soaring Contest, from July 12 through July 19, in which sailplaner's will compete to establish time, distance and altitude records.

Following is a calendar of the more significant dates:

May 17-18 – Opening of the Soaring Season.

June 14 -15 – Sixth Annual Father's Day Fly-In.

July 19 -26 – 11th Region Soaring Contest.

August 1 -2 – California Council of Aviation Associations Fly-In.

August 2 -10 – Schweizer 1-26 Soaring Contest.

August 30 – Sept. 1 – First Annual Soaring Fly-In.

Since last year, Truckee Tahoe's 6000-foot main runway has been completely resealed, and a new 3700-foot cross-wind runway has been completed. In addition, the paved parking apron has been doubled in area, and additional tie-down anchors for a total of 99 aircraft installed.

County Auditor Pay Raise Sought From Legislature

A raise will be requested from California Legislature for Auditor John T. Trauner, the Nevada County Board of Supervisors decided Tuesday.

If legislation is enacted, his pay would increase $960 to a total of $10,820 annually.

Several weeks ago, the board approved a 1968 grand jury resolution calling for a raise from $17,500 to $20,000 for Dist. Atty. Harold Berliner, but at that time took no action concerning a companion resolution for the auditor.

The vote to send the auditor's resolution to Sacramento passed 4-1, with Supervisor Ralph Buchanan opposed, as he was on the DA's raise.

"If it goes before the Legislature and they want to pay the bill—fine," Buchanan commented. "I see no sense in sending a resolution to the Legislature. We are the ones who have to pay the bill."

Chairman Lou Hartman explained that raises for the auditor and DA must, by law, be approved by the Legislature, not just by the supervisors.

In addition to the $9,960 he is paid now as auditor, Trauner receives $3,240 a year for duties as the county's controller.

New Proprietor

A pioneer Truckee business establishment, Fontana Laundry, has been purchased by Earl Bangston, who has owned and operated a laundry supply business for 12 years in Quincy.

KB Community Club Rejects Master Plan

Members of the North Tahoe Community Club last week voted to reject the master plans for refurbishing the Kings Beach to Dollar Point area as submitted by George Gatter of Planning Associates of San Francisco.

Also passed was a motion to retain commercial zoning on Speckled Avenue, Cutthroat Avenue, Fox Street and National Avenue.

The club will now appear and voice its objections at the public hearing April 25 at Kings Beach Bowl. The public hearing has been scheduled by the Placer County Planning Commission.

In rejecting the Planning Associates proposals, club members proposed that the Placer County Planning Department assume the responsibility of developing a plan to conform with the general plan of the Placer County Tahoe area.

Actions by the club were taken after members heard recommendations made in the club's planning committee report given by Elston Garrow, chairman.

New Speeches For Groups

Two new speeches are available to North Tahoe service clubs, PTA and community and social clubs from Pacific Telephone, according to Jack Domergue, telephone manager here.

The talks are entitled "Communications, Prologue to Tomorrow," and "The Longest Bridge."

"Communications, Prologue to Tomorrow" describes the world's largest computer, the telephone system. Starting with a view of the first working telephone, the speaker charts the history of the telephone and explores the world of communications in the future, including electronic switching, Bell Boy calling systems and Picturephones. It details what telephone service will be like in the year 2,000 and how it will change the lives of local residents.

More than 20,000 miles of undersea cable connecting all continents to North Tahoe telephones is the subject of "The Longest Bridge," the second new Pacific Telephone speech.

Color slides light up subterranean depths where the sun rarely shines to reveal the secrets of the physical voice link that ties nations together.

In addition to these new talk-demonstrations, PT&T also offers other speeches and talk – demonstrations on "Apollo – America's Race to the Moon," the "Laser," "Adventures in Sound," "Breath of Life," "Magic of Numbers," and "Tire Hydroplaning."

To schedule a speaker at no charge for your club or group, call the Pacific Telephone business office in North Tahoe.

Sustains Injury

Mrs. Walter Loynd is under treatment for a broken elbow sustained recently when she fell after slipping on a floor at her home.

T.D.R.&P.D. RECREATION EVENTS

Volley Ball — Mondays and Wednesdays

Men's Physical Fitness and Weight Lifting — Tuesday and Thursday

Women's Slim and Trim — Monday, Wednesday and Friday

$5 registration fee for classes. Pay either at Rec. Dist. office in Gateway or with instructor at High School gym.

Regular Board meeting — May 1st — 8 p.m., Nevada County Building.

Dr. H. P. Tapia, Superintendent

ON HER WAY TO "SPRING THAW" – Wilma Small buys first ticket to Truckee Parent Cooperative Nursery School 11th Annual Spring Thaw dinner dance April 26 from Mrs. Loigia Mitchell and Mrs. Beth Anderson, nursery school teacher. The event will be held at My House of Prime Rib with a buffet dinner served from 7 to 9:30 p.m. Music for dancing by Dave Hansen Quartet will start at 9:30. All proceeds of the event will be used to purchase equipment for the nursery school. Decorations will consist of handmade spring flowers made by the mothers and art work done by the nursery school children. A prize will be awarded during the evening. Tickets, which sell for $3 each, are available from any nursery school mother or may be purchased at My House Restaurant. – Sun Photo

News From The Past

25 Years Ago

From Sierra Sun
April 27, 1944

Nat Quilici braved foul weather on the opening day of the fishing season in Nevada and brought home a limit which is on display.

– – –

Sixteen members of the Truckee Lions Club, headed by President N.F. Dolley, went to Grass Valley last night for a return visitation. The pre-meet was held at the home of Bob Ingram.

– – –

Frank Titus, who expected to complete his naval aviation training in Texas, has been transferred to Pensacola, Florida.

– – –

State Senator Jesse Mayo spoke before the meeting of the Truckee-Tahoe Rotary Club on post-war planning. Mayo is a candidate for congressman.

– – –

According to R.J. Bennetts, county Red Cross chairman, Truckee subscribed $1,430 to the current drive, far above the quota.

– –

Earl McCue, former Truckee resident now employed in the Western Pacific shops at Sacramento, visited friends in Truckee. McCue is recovering from a broken leg suffered during his work.

– – –

Gov. Earl Warren proclaimed April 24 to 29 as Public Schools Week in California.

– – –

The A.M. Andersons of Tahoe City have heard from daughter Kathleen who is stationed with the Red Cross in India, on active duty with the Army Service Command.

– – –

Engineer Arthur McKeever of Roseville was working in the helper service in Truckee during the recent snow storms.

– – –

Mr. and Mrs. T.T. Buell attended the Rotary convention in Redding last Saturday.

30 Years Ago

From Sierra Sun
April 27, 1939

The annual Public Schools Week will be observed with a program at the high school tonight. Rev. J. G. E. Keetch will give the principal address and G. E. Hofmann, W. F. Wilkie, Jr. and H. Willis comprise the committee from Masonic Lodge. Talks will be given by Dick Weeks, Betty Bick, George Kamp and James Leamon. Other students on the program include Harry Digesti, George Keetch, James Thomas, Charles Gates, Marjorie Parr, Earl Smith, Verna Pearson, Laura Angelini, Yvonne Joseph, Mildred Hale and Barbara Bolender.

* * *

Elden Tonini, formerly employed at the Rotary Oil and Burner Co., has resigned his position there and will manage Tonini's Grocery. Clair Good will take over Tonini's job with the oil company.

* * *

Mrs. W. B. Gelatt has returned from San Francisco to open the Donner Lake Camp for the summer.

* * *

Sam Goss has been named president of Union No. 2035 of the Carpenters and Joinera of Lake Tahoe, succeeding C. W. Peterson of Carnelian Bay, who resigned.

* * *

A bill to create a five – man, non – salaried fish and game commission, with six – year terms staggered, was reported favorably this week by the Assembly Amendments Committee at Sacramento. A bill to pay the members $5,000 a year was tabled.

* * *

The Pioneer Boys Club has selected Alex Clements as chief ranger; David Bolender, recorder; Sammy Costa, deputy ranger; and George Keetch, treasurer. Frank Gaiennie gave the boys their third lesson in Red Cross first aid.

50 Years Ago

TRUCKEE REPUBLICAN
April 24, 1919

A dog poisoner has been at work in Truckee the past week. It is reported some nine canines, some of them valuable animals, have met their death via the poison route.

* * *

A express car on Train No. 1 was burglarized in the Truckee railroad yards Friday. It was not discovered until the train reached San Francisco and then the agent here was notified. New clothing and automobile tire inner tubes were the main loot.

* * *

Mrs. A. Ghirardi received word that her husband arrived in New York last Thursday from France and will leave shortly for Camp Kearney, where his regiment will be demobilized.

* * *

The Lake Tahoe train made its first trip of the season to Truckee Wednesday. It came within six miles of town Tuesday.

* * *

Among the men of the 363rd Regiment passing through Truckee Sunday night was Jack Doty, former local S.P. baggageman, who reported he had been through four big engagements with his regiment during the war and had come through without a scratch.

* * *

W. W. Scott from Truckee has accepted the position of Southern Pacific agent at Blue Canyon, replacing W. A. Fountain, who has moved to Flagstaff, Arizona.

* * *

Ray Young, superintendent of the Floriston paper mill, was a Truckee business visitor on Monday.

SUNBEAMS

By WALTER M. BARRETT

Well, that time is nearing once more.

We refer to the fact that next Sunday, in order to keep in touch with the legislative-motivated time, you must reset your watches and clocks, adjust to a change in routine, and otherwise be confused for a while.

The old saying is: In the spring spring ahead and in the fall fall back, so this being spring, we suggest that you move your timepieces ahead one hour.

This silly custom will allow an extra hour of daylight in the evenings but will make getting up in the morning an hour earlier. Your guess is as good as our's what is accomplished but that's the way it works for the next six months or so.

Why the time-fixers can't split the difference move the clocks ahead half and hour and then leave the thing alone would seem less complicated, but then who seeks uncomplicated rules or laws.

– – –

Driving and drinking are both legal and offer only minor troubles. Combine the two, however, and then real trouble can be the result. This was proven in statistics for last year when 55,000 people in the United States were killed in auto accidents and it was found that in more than half of them, drinking was involved.

England has cut its accident and death from crashes by a large percentage through a very simple process. Convicted drunk drivers lose their licenses to drive for at least one year as a mandatory step. That, we believe, should be a minimum punishment. Each year our death rate from car accidents rises, but little, if anything, is being done to half this rising trend. A uniform law for the entire nation to end drunk driving cannot be enacted and enforced too soon.

Bad Weather Signs Due For Interstate 80

The California Highway Commission today allocated funds to install overhead signs at various Interstate 80 locations between Magra Overcrossing in Placer County and Donner Lake Undercrossing in Nevada County.

The signs will be used to regulate traffic or to warn drivers regarding reduced speeds during times when the pavement is wet or affected by ice or snow.

The signs will be place at various sites along a 32 mile Interstate 80 section in Placer County and a 10 mile stretch in Nevada County.

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AFTER THE RACES – Relaxing on the porch at River Ranch, overlooking the Truckee River, are, from left, Lani and Gardner Mein of Tahoe City, Hugh Killebrew of Heavenly Valley, Alex Cushing of Squaw Valley, Alan Ewen of Alpine Meadows, and host Karl Weber. The occastion was the first Tahoe Basin Masters Cup races at Alpine Meadows Saturday. – John Corbett Photo

FIRST DONATIONS – Arnold Intorf, Tahoe Forest Hospital administrator, and Lucille Quilici, right, hospital auxiliary member who is also a member of the Firettes, present donations to the auxiliary project of paying for the Aquamatic K Thermia blanket already on hand at the hospital. Mrs. Kate Miles, auxiliary president, center, is accepting the donations. Donation given by Mrs. Quilici in the amount of $20.35 is from the Truckee Firettes and Truckee Volunteer Firemen. Intorf presented a $500.00 given by Alpine Winter Foundation of Hillsborough, Calif., a non profit group assisting in the purchase of the blanket. The auxiliary, noting there is still considerable money needed to complete the purchase, said all proceeds from its annual Sierra Spree dinner dance at the North Shore Club May 15 will also go towards the project. – Sun Photo

Action Commenced To Reappoint Todd As Nevada County Counsel

Because of another confusion over the time his term expires, action was started Tuesday to reappoint Leo Todd as county counsel.

And in a separate development, the Nevada County board of supervisors indicated Public Defender William Hager soon will begin getting $12,000 a year — $2,400 more than he makes now.

The supervisors unanimously adopted a motion to have a resolution prepared to reappoint Todd county counsel after an attorney general's ruling was read stating that a similar action last summer was invalid.

The question of when Todd's term actually expires ironically revolves around one of the present supervisors, Dean Lawrence. She was named counsel when the position was created in 1964, then resigned the post in May, 1965.

Todd was appointed at that time, and last summer was reappointed for four years on the premise he was filling out Mrs. Lawrence's original four-year term.

However, recently Mrs. Lawrence asked Dist. Atty. Harold Berliner to secure an attorney general's opinion on when the term ends. She did this on her own without going through the supervisors at a board meeting with the request.

The "unofficial opinion was that "the term runs with the officer and not with the office. A successor would be appointed for four years rather than the unexpired term of his predecessor."

Mrs. Lawrence provided The Union an extract from the California Government Code which supports that opinion by stating:

"The county counsel shall serve for four years from the time of his appointment and until his successor is appointed."

The attorney general's opinion contends that the Aug. 19, 1968, reappointment would not have been meant to provide another four-year term.

"Our preliminary reaction . . . would be that the board of supervisors did not even attempt to make the appointment effective on the date the term actually expired (May 3, 1969). The board of supervisors' effort to make the appointment effective at a time when no vacancy existed is of no legal effect."

Todd himself mentioned the attorney general's ruling Tuesday and told the supervisors his office "does not concur" with the ruling.

"However, I see no reason to argue or make an issue of it," Todd said. "My position is that alghough I serve a four-year term, I feel I serve at the will and pleasure of the board. The four-year term is for a cooling off period if a counsel makes a ruling adverse to your (the supervisors') feelings."

Mrs. Lawrence said she requested the opinion and "I want to make it clear strictly a legal question was asked: I referred a legal question not the county counsel."

Then, Supervisor William Thomas moved and Supervisor William Curran seconded that Todd prepare a resolution appointing him to a new four-year term beginning May 3. The vote was unanimous.

No action was taken concerning the public defender, but Mrs. Lawrence reported on the study she and Chairman Lou Hartman have been making since Hager announced his resignation affective April 30.

"We came to the conclusion," Mrs. Lawrence said, "that we could keep this position as part time, but perhaps require a greater proportion of time than in the past."

She said the salary would be $12,000 a year, and a $3,000 fund would be established to contract out some public defender services when the load becomes heavy.

Hartman said this will be discussed formally at next Tuesday's board meeting.

It was indicated that Hager likely will continue in the post at the $12,000 level. He has been receiving $800 a month for the part time post.

Todd receives $850 a month, also as a part time employe, and there was brief discussion of moving his job to full time. However, this will be held until budget sessions.

The supervisors recently approved and sent to the Legislature a resolution aimed at boosting Dist. Atty. Berliner's pay from $17,500 to $20,000 a year.

Deadline For Yellow Pages

Jack Domergue, Pacific Telephone manager in North Tahoe, Homewood, Soda Springs and Truckee, said today that May 15 will be the last day businessmen can place a Yellow Pages ad in the new Tahoe directory.

He also said that May 27 is the closing date for White Page listings for residence subscribers.

"I suggest that if you want a listing change, to call the business office today to make sure the next directory will carry the desired listing," said Domergue. The next directory will be delivered from July 30 to August 1.

Board Changes Resolution On Rotating Chairman's Duties

Another change in the wording of the resolution concerning the chairmanship was made by the board of supervisors Tuesday, again altering its original intention to rotate the top spot every three months.

This time, the word "may" was substituted for "shall" as follows: "The chairmanship of the board may come up for election every three months."

The resolution as orginally prepared by then-Chairman William Thomas said the chairmanship "shall rotate" every three months. At an executive (closed) session before it was adopted last week, the "shall rotate" was altered to "shall come up for election."

This Tuesday's change occasioned no debate and was brought up by Dep. County Counsel Brian Bishop during his time on the agenda. The vote to subsitute "may" for "shall" was unanimous.

No action was taken to officially appoint Lou Hartman the new chairman, a step the board failed to take after adopting the resolution last week. Hartman and Thomas merely switched positions.

However, before this week's meeting, County Counsel Leo Todd told The Union that board members had noted Union articles had commented on this oversight, but that it was their intent for Hartman to become chairman.

During the meeting, Hartman made a statement of his intentions as chairman:

"As your new chairman, my desire is to build this board into a solid working unit, a board that will open up the lines of communication between the elected officials, department heads association, employes' association and the people of Nevada county.

"This board will always strive to protect and act in the best interest of Nevada county.

"The chairmanship is a tough, demanding job. I can only say to you I will try my best to get the job done."

Hartman also announced the following committees, most of which represent some change from those named by Thomas when he became chairman in January:

Nevada General Hospital — Supervisors Ralph Buchanan and Dean Lawrence; road committee — Supervisors Thomas and William Curran; welfare committ—Hartman and Lawrence; Weimar representative—Hartman.

Airport committee—Buchanan and Thomas; county buildings and grounds—Curran and Buchanan; veterans memorial buildings—Buchanan, Nevada City; Lawrence, Grass Valley; Curran Truckee.

Civil defense director—Thomas; animal shelter representative — Buchanan; law enforecement committee—Lawrence and Curran; fiscal committee—Thomas and Hartman; professional services committee—Buchanan and Lawrence; county operations efficiency committee—Thomas and Hartman; Local Agency Formation Commission—Hartman and Buchanan.

Placer County To Abandon Brockway Road

The Placer County Board of Supervisors has indicated its intention to abandon Brockway Road, which bisects a planned $50 million condominium development at Kings Beach Lake Tahoe.

The board oulined a series of improvements it wanted on other nearby roads in exchange for the approximately .66-mile-long road, and requested the developer work out problems of some property owners at McKinney Landing west of the proposed project.

Requested of the developer at a 90-minute hearing Tuesday was improving access at Speedboat and Chipmunk Avenues at both the east and west ends of the old Brockway Hotel property, which is in the process of being purchased by Tahoe-Sierra Development Co. of Incline Village, Nev.

The supervisors postponed final action until May 6 to give the developer time to meet with about a dozen residents at McKinney Landing to satisfy property owners' requests for proper road access.

Rainbow Girls

"Happiness Is" a new hat, bouquet of spring flowers, a new dress. Rainbow Girls of Hope Assembly #18, Truckee, will present spring and summer fashions at the North Shore Club, Crystal Bay, Nevada, Sunday, May 18. Luncheon will be served in the inimitable way of the North Shore Club.

"Happiness Is" is the theme of the event. Fashions will be modeled by members of the local assembly. Betty Shively is Worthy Advisor of the local chapter and invites all residents in the North Lake Tahoe and Truckee-Donner area to come to this spring affair. "Happiness Is" association with good friends, delicious food, and beautiful clothes.

Gautsches Return

The Ron Gautsches went to Sacramento last week on business returning to their Gateway Park home.

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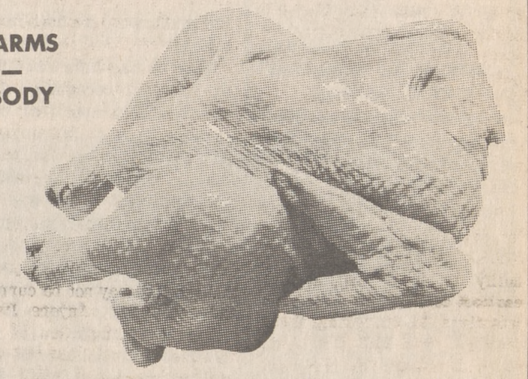

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Pork Roast Loin End Cut 49¢ lb

Carrots Fresh, Crisp 10¢ lb
Sweet Corn 10 ears 99¢
Lettuce Large, Solid Heads 17¢
Avocados Large 2 for 39¢

Dog Food Chubby 14 FOR $1
Cheddar Crisp Ralston 7 oz. 3 FOR
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Potted Meats Libby's, 3¼ oz. 8 FOR
Butter Beans Seaside, 15 oz. 7 FOR
Baby Food Gerber's Strained, 4¾ Oz. 9 FOR
Crackers Fireside, 1 Lb. 4 FOR
Spinach Del Monte, 303 6 FOR
Pineapple Del Monte, Sliced, 8½ Oz. Flat 5 FOR

FROZEN FOOD
Ice Cream Anderson's All Star ½ Gallon 69¢
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REVLON—13 Oz. Hair Spray 69¢

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John Wesley Powell Centennial Marks Colorado River History

A tentative schedule of events has been announced for the year – long observance of the Major John Wesley Powell centennial celebration beginning in May.

Sponsored jointly by the U.S. Department of the Interior, the Smithsonian Institution, and the National Geographic Society, the centennial will honor Powell who led 10 men and four small boats through what he called the "great unknown" – the churning waters and steep gorges of the Green and Colorado Rivers in 1869.

The expidition's leader, Major John Wesley Powell, was a strange combination of scientist and explorer. In the years following the river trip, Powell was instrumental in founding the National Geographic Society. During his career he also served as director of the Smithsonian Institution's Burear of American Ethnology, and of the U.S. Geological Survey, both of which he also helped to establish.

The celebration will affect the entire United States but will center on communities in Wyoming, Utah, Arizona, and Nevada. It will begin with a dedication of a Centennial National Historic Site in Green River, Wyoming, at the spot where the Powell expedition began its perilous journey.

At the historic site dedication will be national, state, and local officials, including Wyoming's Governor Stanley Hathaway who will dedicate the site. Members of the Sierra Club will launch a Centennial Expedition to retrace the path of Major Powell down the Colorado River in accordance with the original timetable.

While centennial boatmen wind their way south on the Green River, centennial activities will begin in neighboring Utah. Beginning May 8, a three-day symposium exploring geologic and historic aspects of John Wesley Powell's journey will be held in Salt Lake City. Eight speakers will present related papers at the session.

First stop during the voyage by Sierra Club members will be in Vernal, Utah on June 26, on the 100th anniversary of the day that Major Powell and his men emerged at beautiful Split Mountain near the Dinosaur National Monument. Boatmen will be met by Utah's Governor Calvin L. Rampton, federal officials and governors of other western states. Vernal will be host-city for the Powell Centennial with a barbecue and entertainment by Ute Indians from the nearby Uinta Reservation.

Major Powell, no stranger to area Indians, was instrumental in improving reservations for the American Indian along with establishing the Bureau of Ethnology in the Smithsonian Institution, for the preservation of Indian crafts and customs.

The Powell Memorial Highway, through the Eastern Utah Canyon Country, and a Powell monument at Split Mountain will also be dedicated at that time.

In Vernal, float trips and boat trips will be available to the public daring enough to ride the whitewater rapids. Prior to activities in Vernal, the annual Friendship Cruise May 28 to June 1, will ply the Green River from Greenriver, to Moab, Utah.

Early in June, the University of Utah department of history will sponsor their yearly "Utah in the West" centering on the John Wesley Powell centennial. Scheduled for June 9 to 14, only two days will be spent in classroom in Salt Lake City before historians travel to southern Utah for a first hand view of the area explored by Powell. Stops on the trip include Cedar City, Lee's Ferry, North Rim of the Grand Canyon, and Bryce Canyon.

On June 19, the history symposium will link up with Bureau of Reclamation officials for the dedication of Lake Powell. Glen Canyon Dam was completed in 1963 and Lake Powell was formed from the water backing up behind it. The lake is a major attraction for boaters and sportsmen. Officials of the Department of the Interior will formally name the lake after the early river explorer. The Bureau of Reclamation is readying a museum at Page, Arizona, containing memorabilia of Major Powell.

Additional displays and dedications are being prepared for public viewing and participation at Desolation Canyon on the Green River, Anderson's Bottoms at the junction of the Green and Colorado Rivers, at Flamingo Gorge Visitor's Center, at Dinosaur National Monument, and in Arches National Monument near Moab.

Other major aspects of the Powell Centennial include a centennial issue of the Utah State Historical Society Quarterly, and exhibits at the University of Utah, Utah State Capitol Building, and Dead Horse Point.

"The Footsteps of Powell: A trail Gone Cold recorded," is the title of a lecture by Prof. Eugene M. Shoemaker to be presented in Denver's Colorado Museum of Natural History on May 23.

Boat trips, celebrations, lectures, and dedications are also major parts of Arizona's centennial plans between June and August.

On August 30, the Sierra Club's Centennial Expedition will be met by residents of Boulder, Nevada to reenact the termination of Powell's voyage. The city will host members of the Sierra Club and the public.

Tahoe City Womens Club Receives Many District Awards

An outstanding showing was made by the Tahoe City Women's Club at the annual conference of the Sutter District Federated Women's Clubs when they were presented with ten place awards and two honorable mentions for club work carried on during the past year. The conference was held for three days last week at the Shakespeare Club in Placerville under the leadership of Sutter District president Mrs. Jean Patterson of Woodland.

Local club members attending the conference were Mitzi Stollery, president of the Tahoe City Women's Club; Helen Scott, Sutter District resolution chairmain; Marjorie Spafford, vice president of the Tahoe City Women's Club; Margie Cole, Sutter District music chairman; and Eunice Henrikson, Sutter District foundation fund chairman.

First place awards received were for California history and landmarks (largely through the efforts of Isabel Brucklacher), conservation, foreign policy and international affairs (for the club's CARE project), literature (for a poem by president Mitzi Stollery), scholarship (the club made awards totalling more than $1,000 this past year) and Indian affairs. The club's family living project earned them a second place award while they received third place awards for community affairs and mental helth projects. Honorable mentions were received for the club's work in the fields of religion and leadership development.

New Scholars Announced

California State Scholarship and Loan Commission has announced the selection of state scholars for the academic year 1969-70.

Two Tahoe – Truckee High School students were appointed. They are Maryann Atkinson and Betty Shively.

There were 5,770 awards, and winners were selected from more than 30,000 applicants. All state scholars selected this year are within the highest 10 per cent of college aptitude.

Woman Files Suit Against Boreal

The Boreal Ridge Corporation and a restaurant located at its ski resort have been sued for $125,000 by Ellen Forsythe, who claims a counter shelf fell and struck her on the head last March 9.

The suit identified the restaurant operator as Robert Rothrock.

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Union Pacific Railroad Plans For Celebration

How does a major corporation celebrate its 100th anniversary of the most significant event in its history?

In an era with the accent on youth, and an age when teenagers shudder at the thought of turning twenty, 100 years is a long time.

Union Pacific Railroad will celebrate the centennial of the driving of the golden spike May 10, 1969.

"Those 100 years provide us a priceless heritage," says Edd H. Bailey, UP's president. "It's a heritage we're very proud of, and one we're going to ring the bells and light the sky to tell the rest of the nation about."

Bailey quickly adds, "If you think we're excited about the first 100 years you ought to see the enthusiasm we have for the future!"

May 10 has been singled out for national recognition by a presidentially appointed commission to mark the centennial of the driving of the golden spike. UP is working hand in glove with the commission on many national projects, but has plans of its own for staging a memorable birthday party.

The UP president has turned his lieutenants loose to ring down the curtain on the first hundred years and ring it up on the railroad's second century in as grand style as possible.

Central to the celebration plans now afoot is UP's Golden Spike Centennial Expo Train, a special five-car hot shot that will parade the railroad's story from UP headquarters in Omaha to the West Coast. The star of this train is Expo Car, a rolling 85-foot display car that took months and thousands of man-hours to build. In the car displays trace the building of the American west and the railroad from covered wagon days to today's computerized space-age railroading. A special display tells the story of how Union Pacific has become a diversified, transportation – based growth company with interests in land development and natural resources in addition to its original focus on railroading.

Two actual steam locomotives, duplicating the woodburners of the original golden spike ceremony, will also be on the train – sure crowd pleasers. They will be mounted nose-to-nose on a 110-foot long flat car. Also riding flat cars will be several other 19th century cars.

Making some of the stops with the train will be a unique motion picture theater on wheels. This will be used to show "Tracks of the Iron Horse," a half-hour long documentary film produced by the railroad to re-tell the Union Pacific story. Color prints are now being offered to television stations, clubs and schools for showing throughout the country.

Not satisfied with firing both barrels at once, UP has turned to many other ways of celebrating its first century.

This year's version of the well-known Union Pacific calendar features specially commissioned paintings of the road's history and present-day operations. Matchbooks, stationery, menu covers, playing cards and other items will all bear the centennial message.

Printing presses are rolling now with a colorful souvenir history of the West and Union Pacific.

The railroad is also collaborating with a host of manufacturers producing everything from souvenir train models to records to commemorate the event.

U.P. To Fire Boilers On Old Steam Engine

Union Pacific's last remaining working steam locomotive will be trundled out to help the railroad celebrate the Golden Spike Centennial in May.

Old 8444, a 4-8-4 steam locomotive, will build a full head of steam for four daily steam trips from Salt Lake City to Ogden, Utah and back, May 11, 12, 13 and 14.

Rail fans from all parts of the country and overseas as well are already rushing to purchase their tickets for what may be the last of 8444's travels. J. G. Seegmiller, UP's Salt Lake City passenger chief, is the man to whom the orders come. He explained round trip tickets on the iron horse cost $2.23. "The regular fare between these points." "So far," Seegmiller said, "the interest has been phenomenal."

UP is planning a fifth Salt Lake to Ogden excursion with an entirely different kind of locomotion. On May 10, the anniversary date, one of the railroad's brand new Centennial Locomotives will pull a trainload of dignitaries bound for the celebration. The Centennial Locomotive, at 6,900 horsepower, is the most powerful diesel in the world.

The trips made by 8444 will leave Salt Lake City at 10 a.m. and return by 3 p.m. each day except the 11th. On that day it will leave an hour earlier and be met by busses at Ogden to carry passengers to Promontory for a reenactment of the Golden Spike Ceremonies. Each trip will involve stops for rail fans to get out and take pictures of the relic of the past.

UP officials explained operating 8444 is no easy matter. Old time operating and maintenance crews once familiar with steam locomotives are getting harder and harder to find. All water must be specially treated and trucked to the locomotive as there are no more water tanks on the modern UP.

Ski Sail Race

A sailing and ski race sponsored by Donner Lake Sailing Club and Boreal Ridge Ski area has been postponed from April 19 to Saturday, April 26.

The ski race will start at 10 a.m. at Boreal while sailing starts at 1:30 p.m. at Donner Shore Resort on the west end of Donner Lake.

The race will be climaxed at a dinner Saturday evening at Donner Lake Lodge when trophies and awards will be presented.

For further information or for entry blanks, contact J. Price, P. O. Box 38, Truckee 95734, or at Boreal Ridge.

Little People

Recent births at Tahoe Forest Hospital include:

April 15, to Mr. and Mrs. Alex O. Marin of Truckee, a boy, Joe Jimenez;

April 16, to Mr. and Mrs. George Karagianis of Kings Beach, a girl Xanthy J.;

April 18, to Mr. and Mrs. Leon C. Caldwell of Kings Beach, a girl, Carrie Lynn.

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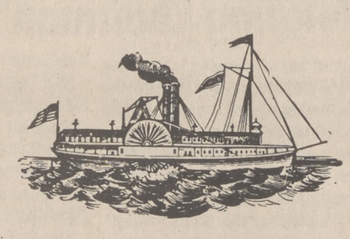
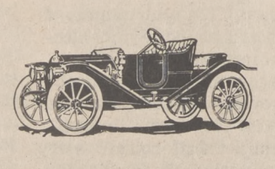
Sierra Sun
CENTENNIAL
COMING MAY 7th, 1969

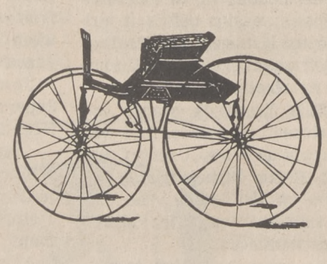
A Special Commemorative Publication of The Sierra Sun in cooperation with the Truckee Centennial Committee, the Residents and Businessmen of the Greater Truckee-Tahoe Area.

The Sierra Sun's big May 7 souvenir Centennial Edition will feature historical material and photographs on the building of the transcontinental railroad and the driving of the gold spike at Promontory, Utah, May 10, 1869. The Sun's 100th birthday and similar observances for the Independent Order of Odd Fellows and Masons coincide with the gold spike centennial and will receive comprehensive recognition in this issue.

Extra copies of the souvenir edition will be available during the May 9-10 celebration and will be distributed aboard the special centennial passenger trains stopping in Truckee.







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TO RESERVE SPACE IN THIS SPECIAL EDITION FOR YOUR ADVERTISING MESSAGE
DIAL 587-3553
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Truckee Tales

By JEANNE STONE

Plans for the Truckee Railroad Centennial parade are firmed up at this time and everything looks good except that we do not have a band yet. There are a few possibilities that have not been denied, so we hope. I would like to thank all of the people who are participating for their enthusiasm and the civic spirit they are promoting for their community.

* * *

Last Friday was a "fun" day for all the students of Tahoe-Truckee Schools. School was dismissed at 1 p.m. and the youngsters descended on Boreal Ridge for a day of playing in the snow.

* * *

Earl Brown, owner of Coffee And in Truckee, was recently hospitalized in Reno suffering with a coronary disorder. He underwent surgery and is now home in Truckee. Our best wishes to him for good health in the future.

* * *

Sherman Reams, son of Sherman and Sue Reams, is stationed in Alaska. His job is a civil service appointment at Fort Richardson. Inquiries as to his whereabouts have prompted me to acquire his address. It is 4220 Baxter, Anchorage, Alaska.

* * *

Mrs. Edith Welch, of Welch's Hardware, suffered a stroke last week. She is at home now and getting more active every day. We wish her a speedy recovery and would like her to know that we miss her being in the store.

* * *

Mr. and Mrs. Tony Pace motored to Santa Rosa last week to celebrate the birthday of Bud Arnod. Mrs. Bud Arnold is the former Sharon Pace.

* * *

Our condolences to Hazel Beck in the recent loss of her father. Our sympathies are also with Mr. and Mrs. Reggie Smart who have been called to the Bay Area recently due to the illness of both of their parents.

* * *

Lyman Sweet of Kings Beach is still in the hospital from breaking both his legs. He should be dismissed next week. He reports that he has had plenty of company during his stay there, from Truckee residents. Frank Stella, Skip Ferdinand and Bill Scanlon are a few of his companions.

* * *

Merrill Englehart of Sacramento spend last weekend visiting in Truckee with Mrs. Bill Englehart, Sr.

* * *

The Gene Quilici family of Camas, Washington, visited in Truckee this past week with sister Alice and brother Frank.

* * *

Ralph Guirle and Ernest Borrego made news in Truckee this past week that might interest all fisherman. Ralph displayed a 11 1/2-pound Rainbow and Ernie displayed a 9-pound Mackinaw. Both measured 29 inches in length and were caught in Donner Lake on red salmon eggs. Doug Kaylor also added to the list of champions. However, the particulars on his catch are not known at this time.

* * *

Big news with the North Tahoe Bowling Association is the winning of the attendance trophy for the National Tournament in San Diego. Truckee participants in the event are Arlene Smart, Candi Walker, Ione Baker, Billie Weiler, Jeanne Stone and Marlene Kehm. These people will go to San Diego on the weekend of May 2 and 3 and bowl in the National Tournament. We all thank Truckee Merc, Osburn's Phillips 66, Vail's Pharmacy, and George's Drive Inn for their contributions toward that event.

A banquet was held Sunday night at the Crystal Bay Club by the bowling association to distribute the money and trophies from the City Tournament. The Truckee Shovelers Team won fourth place and Jeanne Stone won first place in singles, doubles and all events. At the end of the winter bowling season, bowling in the Peterson Point League, Osburn's Phillips 66 Team came in third. On the Wednesday Night Ladies League, Kenny's Shell also came in third.

* * *

Paul Shively visited his family in Truckee this past week. Paul is looking better than ever. Hope the family plans turn out well for all of them. Commuting is no fun.

* * *

Truckee can well be proud of their two racing enthusiasts, Ron Gauche and Harry Causey. The two have been accepted into the Sierra Nevada Auto Racing Association. Ron has been racing in different parts of the state on weekends and has been coming out very well in the races. Harry's plans for the coming season are not firmed-up at this time. We wish them both the best in competing.

* * *

One of the most worthy events in the near future is the Sierra Spree dinner dance to be held on May 15 at the North Shore Club. Besides contributing to the Thermia Unit, your ticket also buys a fabulous meal. The whole affair is always much fun for everyone.

* * *

"Blessed are they who run around in circles for they shall be called wheels." Anyone who has a couple of hours to donate to the Centennial endeavor could call Rueben Maki. I am sure he can use a lot of help.

* * *

Mrs. William Hutmacher of San Mateo, is in Truckee this week. She is helping the Surprise family, who are in the process of moving into their new home in Meadow Lake Park.

* * *

Walt Sittre went over a cliff up on Castle Peak last week in one of his Chaparral Sno Birdies and injured his knee quite badly. He is the Tahoe Forest Hospital at this time. We wish him a speedy recovery.

* * *

The Jehovah's Witnesses plan on a Bible Study Center in Truckee. The center will be a beautiful building called the Kingdom Hall. Hence, the old barn owned by Charlie Smith on the hill has been torn down. An abundance of old lumber now lies on the ground there to be disposed of either by burning or hauling away. It is kind of saddening for the old timers of Truckee to see the old landmarks disappearing and time and progress changing things. Life brings a little sadness along with its joy.

* * *

Jimmy Webb was feted at a birthday celebration last week. He and eight little friends enjoyed ice cream and cake; then a trip to Jim and Vi's Playland downtown, and finished off the celebration with a ball game. Happy 11th birthday, Jimmy.

High School Open House

The administration, faculty, and students of Tahoe Truckee High School have invited the public to attend open house Thursday evening, April 24, in observance of Public Schools Week.

Student guides, members of California Scholastic Federation, will show visitors through the classrooms from 7:30 to 8:15 p.m. A program featuring the high school band and chorus will be presented in the gym from 8:15 to 8:45, followed by refreshments served by students of the homemaking department.

All classrooms will be open and teachers will be on hand to answer questions and talk with parents and visitors.

Debby King Recovering

Deborah King, Incline Village, daughter of Mr. and Mrs. James King, had the cast removed from her leg last week and is now walking without crutches part of the time. Following a skiing accident at Incline, Debby underwent surgery in Reno in February. Her doctor reports her recovery and progress as excellent.

Russell Snavely

Russell Snavley of the United States Navy stationed on the ship Coral Sea arrived in the bay area last week and will spend a leave with his uncle and aunt, Mr. and Mrs. Heslin Cardinal of Auburn, and also with his grandparents, Mr. and Mrs. P. Petroni of Truckee.

The young man has been in Vietnam waters several times during his enlistment which will be concluded in September.

Concert Artists Coming To Festival At Alpine Peaks In Ward Valley

By FLORENCE BURGE

"Wonderful World of Music" festival, featuring singer Marian Anderson and the California Chamber Symphony has been confirmed for August 16 to 18 at Alpine Peaks in Ward Valley.

Negotians for the appearance of other stars such as Peter Nero, Shelly Manne, Benny Goodman, comedian Victor Borge and pianist Jose Iturbi are underway with final commitments to be announced later.

Announcement of the music festival was made at a formal invitational dinner party at the Racquet Club at Incline by officials of General American Development Corp., developers of Alpine Peaks and sponsors of this first festival.

Introduced during the evening was Henri Temianka, founder and conductor of the California Chamber Symphony, who is himself a noted violinist and soloist.

"A chamber symphony refers to an orchestra of 35 players," said Temianka.

"This orchestra (the California Chamber Symphony) is composed of musicians each renowned in his own right, each a master of music."

Temianka also said the group's repertoire appeals to all age groups: "It is not all long hair, but includes rock and roll." In speaking of the value of music to the community and the world, he noted, "there is no generation gap in the music world.

"We can only suppress what is bad by presenting that which is good.

"We of the symphony look forward to an association in depth at Lake Tahoe."

David Irmer of General American Development Corp. said the festival will be held in a completely self-contained moveable shell to be erected on the site of the company's Alpine development which is on the Lake side of Alpine Peaks.

Dr. Werner Gebauer, who will be at Tahoe City from May 15 until after the festival, said planners want the entire community involved in the project.

Planners anticipate making this festival a top annual musical event with a three week operation slated for 1970 provided the society get support. It is proposed that the festival be moved each year to different parts of the lake.

PATRONS OF MUSIC – Kenneth Cohen of Carson City, Willard Coe of Pacific Palisades, Calif., Mrs. Coe and her sister, Mrs. Cohen are enthusiastic about bringing the Chamber Symphony to Lake Tahoe for residents of western and northern Nevada and eastern California. Mrs. Coe, a musician and teacher of note and Mr. Coe are trustees of the California Symphony Foundation and were among founders of the Hollywood Bowl. The foursome is shown during formal dinner party at the Racquet Club at Incline which was the occasion to announce firm commitment for an August music festival. In speaking about the symphony conductor, Henri Tamianka, Mrs. Coe said, "This man is great. They (he and symphony musicians) have this spirit that can take you up off this plane." —Sun Photo.

Jail Lake Man On Pot Charge

John E. Nordstrom, 25, of Tahoe City, has been sentenced to 30 days in the county jail and placed on probation for three years after pleading guilty to being present at a place where marijuana was being used.

'Greenbelting' Helps Reduce Fire Danger In The Mountains

Owners of mountain and country homes can reduce the danger from fires by following a few simple rules and "Greenbelting," says Farm Advisor John Smith of the Agricultural Extension Service, and suggests the following action be taken to reduce fire hazard.

1. Eliminate or reduce native chaparral-type plants, ceanothus and manzanita that would serve as fuel.

2. Leave space between remaining shrubs and trees so that they will not carry fire easily.

3. Keep landscape clean. Remove litter under trees and shrubs and prune out dead growth 100 feet from each building.

4. Plant grass or succulent ground covers surrounding all structures.

5. Plant screens of fire-retardant shrubs or trees where ground cover or grass ends.

6. Increase effectiveness of fire-retardant plantings with a sprinkler system.

Bulletins available on request from the Farm and Home Advisor's Offices, 358 Elm Avenue, Auburn, and Veterans Memorial Hall in Grass Valley, will give home owners information on the protection of buildings in foothill and mountain areas. Bulletins available include "Landscape for Fire Protection," "Clear Away Brush," "Fireproof Your Forest Home," and "Greenbelt for Fire Protection."

DISCUSS MUSIC FESTIVAL – William Briner, fifth district supervisor of Placer County and resident of Sunnyside on Lake Tahoe's West Shore; Henri Temianka, founder and conductor of the Chamber Symphony Society of California, and Mrs. Briner, from left, talk about forthcoming music festival slated for Alpine Peaks. Temianka said he was "very impressed with the spirit and enthusiasm for this project (Tahoe festival) which will materialize this summer." —Sun Photo.

Farm Calendar Available

The usual dates of farming operations in Placer and Nevada Counties are given in a bulletin available on request from the Farm Advisor's office.

Farm Advisor Jack Herr said the animal section gives the usual breeding and harvest dates, expected production, and common breeds for all types of livestock and poultry. The plant section lists varieties, yields, irrigation and fertilization practices, and planting and harvest dates for 13 field and forage crops and 14 tree crops.

Herr said requests for copies of the leaflet titled, "Livestock & Crops Production Calendar" should be made to the University of California Agricultural Extension Service, 358 Elm Avenue, Auburn, or Memorial Building, Grass Valley.

TO COORDINATE FESTIVAL – Dr. Werner Gebauer, executive vice president and administrator of the Chamber Symphony Society of California, talks with Mrs. Laurence August of Los Angeles as plans for Lake Tahoe music festival are revealed at formal dinner party at The Racquet Club. Dr. Gebauer has been named by the society to be area coordinator and organize the festival. He will arrive May 15 to set up headquarters at Tahoe City. Dr. Gebauer will be active in organizing committees, informing civic and social groups in the entire northern and western Nevada and Eastern California area about the festival and seek their support. —Sun Photo.

Highland Fling

By CATHY FIELDS

Cindy Benson, Incline High senior, was selected as the Incline High School recipient of the Max C. Fleischmann Scholorship.

This scholorship will provide Cindy with $1,000 for the 1969-1970 school year. If for some reason Cindy is unable to accept the scholorship, it will go to her alternate, Carol Faber. The alternate will receive a certificate of merit.

Selection for this scholorship was based on 1) ability to do college work, as indicated by standardized testing procedures, 2) high school grades, 3) personal qualities and 4) financial need.

* * *

The open house held on April 16, was a complete success. The teachers, as well as the students really put on a good display.

* * *

TEACHER WALK OUT ! ! !

On April 17, the students at Incline High School witnessed their first teacher walk-out, which lasted for one day. A few teachers remained at school, however, and students were on their best behavior so classes went on as usual. The purpose of the walk-out was to emphasize the need for more money required for better education.

* * *

Track Team

The Embryonic track team went to Yerington last weekend to participate in a track meet. Our boys failed to place in any of the events, but considering their lack of practice and experience, they gave a good account of themselves.

Members of the team are as follows: Bryan Isbell, Glenn Simpson, Paul Talcott, Clark Bannister, Charlie Blackwell, Greg Brockelsby, Dean Wilson and Bill Schwab Coach O'Neil

Coach O'Neill Sanders and Keith Faber provided team members with transportation and support.

License Fees Distributed

State Controller Houston I. Flournoy today reported distribution of $139,193,200 to cities and counties as a partial advance on their share of State – collected "in lieu" vehicle license fees.

Flournoy said $76,790.36 was mailed directly to Nevada County and $264,034.58 to Placer County from the controller's office.

The total represents 75 per cent of the vehicle license fees which the State expects to receive during the six-month period ending May 31, 1969. The balance of the actual amounts for the period will be paid in June.

Half the total – $69,596,600 – was distributed among California's 402 incorporated cities and half was shared by the 58 counties.

Because the fees take the place of a local property tax on vehicles, Flournoy explained, the cities and counties may use their share for general purposes.

Sittre Injured

Walter Sittre Truckee businessman has been in Tahoe Forest Hospital where he has been under treatment for a broken leg, sustained last Wednesday.

TRUCKEE AIRPORT SERVICES

New Ground School Class Starting Apr. 30

For Private Pilot's License

Club Plan Discount Rates are available for flying time.

For further information: Call 587-3879

What's doing?

INVEST-IN-AMERICA WEEK—April 27 - May 3

The Invest-in-America Council advises "Your savings and investments mean money at work for greater economic growth."

Here's a reminder on what to do if you should ever receive an obscene or malicious call: Simply hang up. This deprives the annoyance caller of the main thing he wants—an audience. If such calls continue, however, please notify our Business Office. We have specially trained personnel to help handle these problems. With the aid of modern electronic detection devices, many of these callers have been identified. And through law enforcement agencies many cases have resulted in arrests and convictions. We want to do all we can to protect your privacy.

Don't miss the Bell System's TV Special, "A Look on the Light Side," Saturday, April 26 at 7:30 p.m. on NBC. It's a fast-moving musical venture that takes you on an unexpected travel tour around the country. Check your local TV listings for the channel.

Pacific Teelphone customers in North Tahoe who have a 583 prefix will have a new billing date starting in April.

J. C. Domergue, PT&T Manager in North Tahoe said the billing date will be changed from the 7th day of the month to the 23rd. This is necessary, Domergue said, in order to help serve customers more efficiently by distributing the preparation of bills evenly through the month.

Domergue added that the switch means customers with the 583 prefix will receive two bills in April. The second one, he said, will reflect the fact that it covers a period of less than a month.

The change affects approximately 2,100 accounts in North Tahoe.

Pacific Telephone

Jack C. Domergue, Jr.

Jack C. Domergue, Jr., Your Telephone Manager in Truckee

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SIGN UP FOR SUMMER LEAGUES NOW

SUNDAY SPECIAL
11:30 A.M. TO 6:00 P.M.
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TINY RISSOLE POTATOES
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SOUP SALAD HOME MADE BREAD
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JOIN ONE OF OUR LEAGUES OR PLAY OPEN PLAY EVERY DAY !!

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Ray Gawronski, Mgr.

TAHOE BONANZA
and Incline Village News

LAKE ECHOES

By BETHEL

Correction! The annual Sierra Spree sponsored by the Tahoe Forest Hospital auxiliary will be held May 15 instead of the 14th as we reported in last week's column. It will be held again at the North Shore Club at Crystal Bay and the 15th is the official opening of the club to the public as well as for the Sierra Spree. Please advise friends and excuse our wrong information!

Bern May was kind enough to phone and let us know. She is once again at the North Shore Club and was chairman of the first two Sierra Sprees, which were held at the Sierra Lodge, now Jim Kelley's Nugget, with Jeanne Van Wetter of Squaw Valley as her co-chairman. This Spree was Bern's idea originally and she has watched the affair grow to a great social event. Do plan to go and see all your North Shore friends as well as for a spree.

* * *

Welcome to our newest staff member, columnist for the Incline High School, Cathy Fields. Cathy's first column appeared last week under "The Highland Fling" with news of the high school. She is a journalism student and freshman at Incline High.

Cathy is the neice of Dorothy Bulman and is making her home with Dorothy and Bill.

* * *

Dick Bulman, son of Dorothy and Bill, leaves May 6 for Treasure Island and two years Naval duty. Dick's wife, Kathy, will return to her Minnesota home to be with her parents during his time in the Navy.

* * *

H.E. (Mac) McCoskey of Incline Beach participated in a trap shooting at Lewiston, Idaho, this weekend. Results of his prowess will be reported next week.

* * *

Alice and Al Stubblefield are back at their Kings Beach home after a winter at Palm Springs. Last fall they had a marvelous vacation in Hawaii – missed all the snow at Tahoe, too.

They are busy getting ready to open for the sixth season their Kings Beach and Tahoe City Riviera Resort Clothes Shoppe, tentative date for opening is April 26 should all go according to schedule.

* * *

Tom Kavanaugh was guest of honor at a farewell party and Ruth and Dick Mays shared honors with Tom with a welcoming house warming. Celebrating with them were Velda and Jack Farris, Betty and George Sayre, and Louise and Murph Murphy.

Tom has been manager of the Valley Bank at Incline since opening. He is in Las Vegas for the present but will return to the main office in Reno next month.

* * *

Matt Barnhill, son of Barbara and Jack Barnhill of Incline Village, was a patient at Carson Forest Hospital last week for minor surgery. He is recuperating nicely and back home.

* * *

The Presbyterian Church Women's Association exercised their woman's perogative and changed the date of their card party to May 3. It was scheduled, as we reported last week, Saturday, April 19. Phone chairman Barbara Norris, 831-1025, or Roby Weaver, 831-0486, for reservations.

Those who came without reservations enjoyed a chat and coffee with Rev. Al Frye and made their reservation for the later date.

* * *

The Hitochi Chemical Co. of Japan is marketing collapsible skis! Made of fiber glass, the skis may be folded to make for easier storage and transportation – cost is about $85. However, Luggi Foeger, Incline's ski expert, says they are definitely only for spring and summer skiing in high areas, and not for the winter skier.

* * *

Helen and Ray Ehlers of Carson City have sold their home and are planning on moving to the San Joaquin Valley where Ray's brother is located. The Ehlers were Tahoeites for many years and their daughter, Candy, attended the Kings Beach School.

Candy and her husband, John Arthur, made the Ehlers grandparents of a grandson, April 7, also named John. The arthurs live at Seaside as John is stationed at Fort Ord.

* * *

Ella Mae Porter and sister, Dorothy Mercer, of Incline Beach participated in the snowmobile races at Mammoth last weekend. Will report their success next week.

The new trophies won last week hope to be added to this week and mother, Carol Mercer, is glad this is the last race. No more room for trophies and the new addition to the house is definitely a must!

* * *

Skiing at Mammoth last weekend were Helene Kimball, Betty Facciolla and Helene Batt of Incline Village. Also seen were the Beasleys, Chamberlins and Tillers enjoying a change of scenery at Mammoth.

* * *

Mettie Peluso of Sacramento was a houseguest of his sister and brother-in-law, Theresa and Tom Sutton, at Incline Village over Easter. Joining the Suttons Easter week were Mr. and Mrs. Don Nelson and family of Oakland.

* * *

The WSCS met at the Fireside Room of the Kings Beach Methodist Church Monday evening. President Pearl Draney introduced the program. Chairman Vera Daegling presented a study on the Book of John.

Present were Louise Walter, Arlene Reynolds, Marguerite Ashton, Pat Hutchison, Helene Hawkins, Mary Ann Burt, Fran Thompkins, Margaret Irving and Kay Felte.

The highlight of the evening was the dessert prepared by Mary Ann. She brought an antique Russian teapot and served special Russian tea with Russian teacake (krudri) and bread (paska) which she made. Everyone was delighted by her thoughtfulness for something different and outstanding.

* * *

From Honolulu! A card from "R and R" – Ruth and Dick Lavery, the Tahoe nomads, who are headed home after a perfect trip which took them via freighter to New Zealand, Tahiti, and other interesting points. Two weeks relaxation in Hawaii and then back to Tahoe for the summer.

* * *

Eva Lynn and Walt Pope and daughter, Martha, of Kings Beach have returned home from a two-week vacation to Phoenix and Tuscon. The Pope's son, Greg, is a freshman at Arizona State University in Tempe, and they enjoyed a wonderful visit with him. He has just won top honors in this first tournament, winning the Men's Division of Beginners Archery and is now a member of the University's Sun Devil Archers team.

* * *

Barbara and Ron Donley and children, Kenna and R.J., celebrated Ron's birthday, April 13, with dinner at the home of Cindy and Dennis Thompkins and son, Steven, at Kings Beach. The Donleys are former Kings Beach residents, Barbara being the former Barbara Kammerer.

The Donleys daughter, Kenna, was four years old March 17 and R.J. one year old on Arpil 3. Barbara's mother, Beverly Newell and son, Alan, of Sacramento, spent the weekend visiting them in Sparks. They too were former Kings Beachers.

Kenneth Kammerer is now stationed at Fort Ord, having taken his basic training at Fort Lewis, Washington. His wife and baby son are at the home of her parents in Yuba City while he is in service.

* * *

Beverly and Ron Riser had a family party for the second birthday of their son, Sean, on April 26. Beverly is the daughter of Barbara and Ray Bergter of Barbara Bergman of Reno and Ray Bergman of Alameda, all former Kings Beach residents. "Cookie," as Beverly is better known, attended the Kings Beach school.

* * *

Lee and Joe Aversent of San Jose are visiting Iris and George Alario at Carson City. George and Iris have just returned from a trip to San Jose, accompanying their daughter, Joyce Rowe and sons, Rickey and Robbie, back home. The Alarios return to Tahoe Vista next month to open the Sandy Beach Coffee Shop which they have operated the past nine years.

* * *

A Basque display at the University of Nevada Library this month includes several examples of tree carvings done by Basque sheepherders in the Lake Tahoe area. The carvings were traced and reproduced on posters by Brockway and San Francisco artist, Frances Revitt Wallace, and the late Hans Reiss of Brockway.

* * *

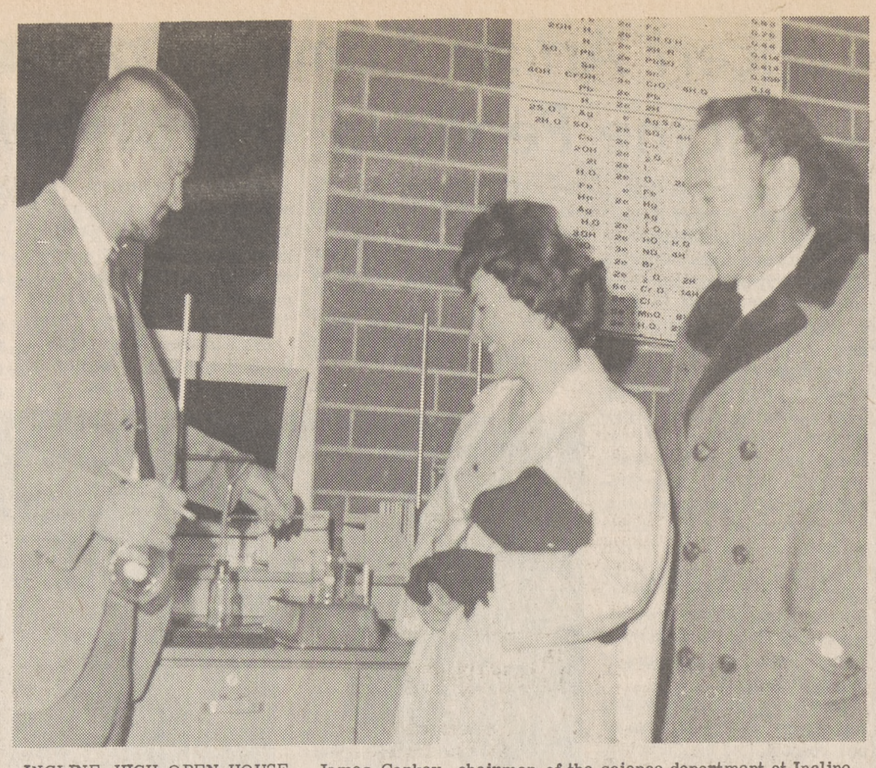
The Volunteer Firemen of Incline Village and Crystal Bay have set Saturday night, April 26, for their party at the Racquet Club. Commissioner Ed Black is in charge.

* * *

According to Lynn Armstrong owner of the Racquet Club, Mickey Gentile and his Combo will appear through October, beginning next month.

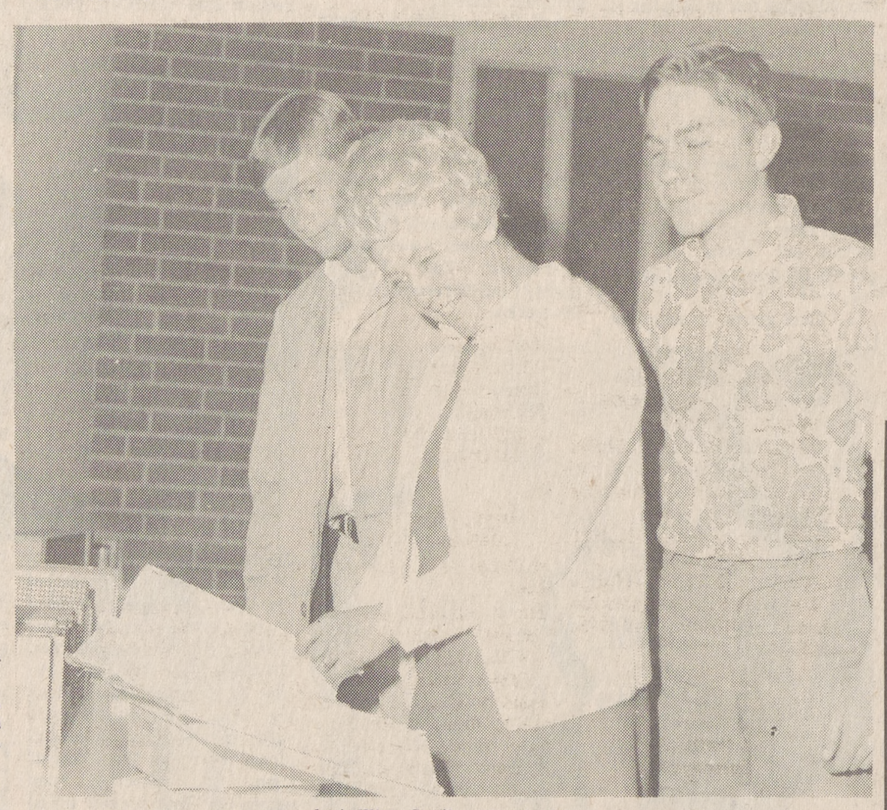
* * *

The Women's Club of North Tahoe will meet Monday, April 28, 11:30 a.m. at the Chataux. The program will be given by Kings Beach librarian Mary Phippeny. Mary was with the U.S. Information Agency for 18 years, nine years of which she was supervisor of twelve libraries from Ethopia to Capetown. She will show slides of East Africa. Phone hostess Mary Kravchonak at 831-0896 to make reservations for a happy time.



INCLINE HIGH OPEN HOUSE – James Conkey, chairman of the science department at Incline High School explains a piece of equipment to Mr. and Mrs. Charles Blackwell whose daughter is in one of Conkey's classes. They are shown in the main laboratory of the science department where another room housed a flying squirrel in a cage and a glassed in deck permits students to study the entire terrain and lake. —Sun Photo.

ONE WAY TO ENTERTAIN GUESTS – Incline High School gymnasium took the interest of the the Lienert family as daughter, Patrice, center, showed them around the school she attends. Shown with Patrice during open house last week, are, from left, Michael, Jon, Mrs. Patricia Lienert and Michelle. —Sun Photo.



WORDS, WORDS, WORDS – Incline Student Body President Wim Smith, son of Mr. and Mrs. Raymond M. Smith, shows how fascinating words and meanings can be to Mrs. Doramae Jakobson and her son, Sid Cook, also an Incline student. They are shown at the dictionary in Wim's English classroom during Incline High School open house last week. Some 150 persons attended. – Sun Photo

Soroptimists Name Models For Fashions And Flowers

The local Soroptimist Club has announced the names of models who will present the latest clothes styles at the "Fashions and Flowers" event to be held at the Crystal Bay Club at noon, Saturday, May 3. The models and the organizations they represent are: Barbara Kindred, North Lake Tahoe Women's Club; Barbara Dowling, Tahoe Sierra Women's Club; Jeanne VanWetter, Tahoe Squaws; Vicki Foster and Carol Palmer, Tahoe City Rotary Club; Ken Vorderbruggen, North Tahoe Rotary Club; Judi Birmingham, Miss Sierra Snowflake; Marty Rieck and Zella Mortimer, Soroptimists; and youth models Shelley Purser, Rick Purser and Ann VonDerAhe.

The fashion show is being coordinated by Weinstock's of Reno, with Kris Schuehle of Sacramento acting as coordinator.

Assisting chairman Marge Fellows with making arrangements for the "Fashions and Flowers" event are Ruth Burris, Audra Holmes, and DeAnn Alcorn, fashion show; Barbara Spitsen and Leah Hopkins, tickets and publicity; Alice Hall, prizes; Corinne Quintana, Jean Holley and Virginia Goodall, decorations.

Proceeds from the event will go to the service fund of the Soroptimists and this service fund has benefitted many worthwhile projects this last year. In addition to scholarships for Tahoe Truckee High School, the group has made contributions this past year to the Eagle Valley Ranch Children's Home in Carson City, service hospitals in Vietnam, the Sierra Home in Reno, and they are sponsors of a Kings Beach Girl Scout troop.

Tickets may be purchased from any Soroptimist and they are $3.50 per person, which includes luncheon.

Gain Approval Of Head Start Funds

Congressman Harold T. (Bizz) Johnson, representing Nevada County, today announced approval of a $15,100 Office of Economic Opportunity Grant to finance the Summer Head-Start Program in Nevada County.

Federal funds will be supplemented by $4,795 in local funds to carry out the program during the summer months under the Direction of Everett Currier.

North Lake Tahoe Chamber Pot-Shots

By BETTY LAYTON

Chamber members and guests will have a rare occasion to see their lawmakers in action, May 7. We are told that Wednesday is the legislature's day for controversial programs, which usually creates lively rapport among the assemblymen and senators. There is a great day planned!

The group will leave from Tahoe City by charter bus and go directly to the California State Chamber of Commerce offices where they will be briefed on the issues of importance and on the legislative agenda for the day. Special passes for the morning sessions will be available for members, and the party will have lunch atop the El-Mirador Sky Room.

Our representative, Gene Chappie, will be the guest speaker at lunch, and in the afternoon individuals may visit some of the committee hearings where all the ground work is done before the bills get to the floor of the Assembly or Senate. Space is limited and it is important that anyone interested in making the trip phone the chamber office, 583-3461, immediately.

* * *

The League to Save Lake Tahoe Saturday night, honored Governor and Mrs. Paul Laxalt and others who have supported the league's vigilant stand on Lake Tahoe. Dr. Goldman, University of California scientist, who is measuring the steady increase in miscroscopic life in Tahoe's famous clear water, said, "at the present rate of increase, Tahoe might reach its maximum productivity of algae and other water organisms as late as 2050. But a more reasonable guess is somewhere between 1985 and 2010." He went on to qualify his gloomy prediction by saying that this holds true only if the present rate of pollution goes on.

This is good news to the chamber, for we have supported every program of sewage exportation and will continue to do so until the job is completed! Removal of garbage, road construction, and subdivisions must be carefully controlled through the Tahoe Regional Planning Agency which is about to be ratified by Congress.

* * *

Another Alpine Meadows first was chalked up Saturday with the very successful instructor's ski race. Squaw Valley's team proved the strongest; however top honors for the best racer went to Alpine Meadows. The tremendous mounds of food on the instructor's plates at the River Ranch attested that the event was first rate. At Alpine this Saturday it should be hilarious to watch the old-timers demonstrate how skiing used to be done in the good ole days on 15-foot and longer skis.

* * *

Friday started out to be Placer County Chamber Day in Squaw Valley but ended up in honor of four of the five Placer County Supervisors and their wives. Seventy people heard Judd Allen, manager of the Reno chamber, speak on Reno's successful promotions which, he stated, were possible because of the use of their room tax funds and complete cooperation with the gaming casinos.

The supervisors were guests of the chamber and were formulating plans for the statewide convention of their association in October. They enjoyed a beautiful, faultless trip on the Squaw Valley tram as guests of Mr. Cushing.

* * *

A final report of the chamber's successful Ski Tahoe North reservation service will be forthcoming at the end of April. It will reveal the increasing number of mid-week ski packages, the area where most of the skiers live, the number of families who use our services vs. couples or single people, and many other interesting statistics to increase our effiociency next year.

* * *

Gardner Mein and his summer promotion committee meet each week to further their program and have many well organized, exciting events planned to publicize. They will publish a leaflet with the monthly events printed for distribution at places of business in the area.

* * *

Peter Apostolos, former partner in the Four Winds, now effectually unfolds his mastery over the long – time favorite landmark, the Christmas Tree; and new magnetic ideas which will increase activity are being formulated by this dynamo. He welcomed many well-wishers on Sunday at the rejuvenated establishment.

* * *

There's all kinds of service: To some, service is something you tip for, but seldom get. It is an expected part of every transaction, but too often remains only an expectation. Remember the day of "service with a smile?" Sometimes we're lucky if there is service "after a while." But service can be real. Service without servitude. Service means different things to different people. But the chamber of commerce is a full-service organization doing a community service. Service on legislation, service in research, service toward keeping a community healthy and viable, and much, much more!

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650-13, 695-14, 700-13	2/$21.30	855-14, 845-15	2/$27.75
775-15, 775-14, 735-14	2/$22.50	900-14, 900-15, 915-15	2/$31.30

New Atlas Grip-Safe
WHITEWALLS

1ST TIRE		2ND TIRE
560-15	$26.65	$13.33
650-13, 700-13	$29.65	$14.88
775-14	$29.85	$14.93
825-14	$33.75	$16.83

Continuing Opposition To Gas Rate Increases

Bitter opposition to a Southwest Gas Corp. application for a 25 per cent increase in rates in the California Lake Tahoe service area was voiced last week during four days of testimony at a California Public Utilities Commission hearing.

Since many Lake Tahoe residents who had not been heard still wanted to testify, Examiner John Gillanders continued the hearing until May 19 at 11 a.m. in the commission rooms in San Francisco. The hearing last week was held at California Alumni Center at Tahoe City.

The gas company is seeking the increase on the basis of higher construction costs than estimated, high costs of maintenance in a mountain area and the rising costs of borrowing money for improvements.

Much of the testimony early in the hearing was from PUC staff members supporting staff financial reports of costs and revenues attributed to the gas company's operation in California.

Testimony from those opposing the increase sought to prove that inefficiency and mistakes by the company contributed to the increased costs of construction and that today's customers should not be made to pay for company mistakes.

Kenneth C. Dederick, a Tahoe City real estate agent and former Southwest Gas salesman, testified in opposition to the proposed rate increase. He was asked to give further testimony in San Francisco part of which will be in connection with a commission staff table on fuel charges.

The table compares charges for liquid petroleum gas, natural gas and oil provided the increase is granted. The rate increase would bring the price per gallon of natural gas less than that of LP but more than that of oil.

Considerable testimony last week also revolved around gas corporation construction work by Cabildo Construction Co. and Wells Cargo, Inc. Both construction companies had directors common to Southwest Gas who owned stock in all three companies.

According to a 1962 PUC decision, staff adjustments in cost of service furnished by a utility are made on the principle that services and facilities purchased by a utility from associated companies should not, for rate-making purposes, include a return greater than that which would exist had the utility performed the service itself.

The adjustments are supposed to assure that ratepayers will not be burdened with profits of an associated company that directly or indirectly controls, or is controlled by, or is under common control of Southwest Gas.

Pratts Visit

Mr. and Mrs. Paul Pratt of Lake County were weekend visitors with her parents, Mr. and Mrs. B.W. Reynolds of Gateway Park.

Mr. and Mrs. Pratt formerly worked for the Tahoe National Forest Service here prior to his transfer to their present location.

Gaiennes To Atlanta Firm

Local friends of Mr. and Mrs. Daryl Gaiennie, former local residents, were interested to learn that he has taken a position as head of a large equipment company in Atlanta, Georgia, and that their two children are married and three grandchildren have been added to the family.

His father, Frank Gaiennie, was superintendent in this area for the Sierra Pacific Power Company and Daryl also progressed through several high positions for the same concern.

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Open meeting 2nd Wednesday noon at "My House" Restaurant.
Carson White, President
Stephanie Anderson, Secretary

TRUCKEE DONNER HORSEMEN'S
Meet third Tuesday of each month at Truckee Firehouse, 8 p.m.
R. H. Wiser, President
Joleen Van Landingham, Secretary

ROTARY CLUB NORTH LAKE TAHOE
Meets every Monday at 7:30 p.m. at Crystal Bay Club, Crystal Bay
Dan Rose, President
Wiley Jones, Secretary

TRUCKEE POST NO. 439 AMERICAN LEGION
Meets on the 1st and 3rd Tuesdays, 8 P.M.
Donald Brown, Commander
O. W. Walker, Adjutant

V.F.W. POST 7445
Meets 3rd Wed. each month at 7:30 p.m.
Vet. Memorial Hall, Truckee
H. Hansen, Commander
Nelson Camp, Adjutant

DONNER LODGE NO. 162, I.O.O.F.
Meets 2nd and 4th Monday of the month at I.O.O.F. Hall Truckee at 8 p.m.
A. E. Burlingham, Noble Grand
Richard Bell, Recording Secretary
Visiting Odd Fellows welcome

TRUCKEE OUTDOOR SPORTSMEN
Meets 2nd Thursday each mo. in Nevada County Govt. Bldg. at 8:00 p.m.
Bob Decker, President
Charles Spillner, Secretary

ROTARY CLUB TAHOE CITY
Meets Tuesday noon at Tahoe Inn during summer. At 7:15 in winter.
DAVID STOLLERY, President
D. McPHERSON Secretary

THE NORTH LAKE TAHOE PUBLIC UTILITY DISTRICT
Meets the 1st Tuesday of the month at 1 p.m. at the office building at the Main Sewage Treatment Plant, Tahoe Vista.

SOROPTIMIST CLUB OF LAKE TAHOE
Meets First and Second Tues. Noon
Fourth Tuesday Evening Dinner
CRYSTAL BAY CLUB
Pres., Jean Herbison
Sec., Jean Holly

TRUCKEE FIRE COMMISSION
Meets 2nd Tuesday, 11 a.m.
Truckee Fire Station
N. F. DOLLEY, President
ELDEN TONINI, Secretary

LAKE TAHOE LIONS CLUB
Meets Every Tuesday at 7:30 p.m. at The Crystal Bay Club

V.F.W. POST 7077
Meets 1st & 3rd Wednesday, Nevada Lodge, 8 p.m.
Charles H. Talcott, Commander
Dick Killian, Adjutant

TRUCKEE-DONNER RECREATION & PARK DIST.
Meets first Thurs. each month at County Building at 8 p.m.
Harry Jamason, Chairman
Dr. H. P. Tapia, Supt.

TRUCKEE FIRE-ETTES
(Auxiliary Truckee Fire Dept.)
KAREN ZIRBEL, President
IDA CLATTERBUCK, Secretary
Meets at 7 p.m. 1st Thursday each month as announced.

TRUCKEE SANITARY DISTRICT
Meets 1st Tuesday each month at 7:30 p.m. in office of Justice Court.
DON WESTBROOK, President
FRED HODDER, Clerk

TRUCKEE VOLUNTEER FIRE DEPARTMENT
Meets 6 p.m., second Tuesday each month in the fire house.
Joe Copeland, Chief
Roy Waters, Secretary

B.P.O.E.
North Tahoe Sierra Lodge No. 2140
Regular Meetings Every 2nd and 4th Wednesday
Kings Beach
DALE FREELAND Exalted Ruler
BOB MOLSBERY, Sec.

TRUCKEE LIONS CLUB
Meets Wed. at 7:30 p.m. at "My House" Restaurant
Hal Silva, President
Bob Seibold, Sec.

Church Directory

Church of Jesus Christ Of Latter Day Saints
Incline Village Community Center.
President, Alvin B. Smith, 583-4767.
1st Councilor, Walter Barrus, 546-4189.
2nd Councilor, Arthur G. Wood, 583-4329.
Priesthood will start at 9 a.m. Sunday School at 10 a.m. Sacrament service at 11 a.m.

* * *

St. Francis Of Assissi Catholic
Incline Village
8:00 a.m. – The Crystal Bay Club.
11:00 a.m. – Lake Tahoe Hotel.
5:30 p.m. – St. Francis, 728 Keely Drive.
Daily Mass – 8 a.m., 728 Keely Drive.
Confession – 3-5 and 7-9 Saturdays.
Pastor: Rev. Francis J. Cohan.

* * *

Corpus Christi Catholic
Father Ronan Brennan
Phone 583-4409
MASSES:
Tahoe City, 8 and 10 a.m.
Confessions, Saturday, 4:40 – 8:30 p.m.
Squaw Valley: Sunday, 12 noon.

* * *

Our Lady Of The Lake Church
Robert J. Connelly, Pastor
Sunday Mass: 8:30, and 12 noon
Confessions: Sunday, 8:00 a.m.
Telephone 546-2291

* * *

Assumption Catholic Church
Robert J. Connelly, Pastor
587-3595 or 546-2291
CATHOLIC MASS SCHEDULE
Church of Assumption, Truckee
Sunday Mass: 8 & 10 a.m.
Confessions: Sat. 4 and 5 p.m. Sunday 9:30 a.m. before Mass.

Lutheran Church At North Lake Tahoe
CHRIST THE KING
The Lutheran Church at North Lake Tahoe. Located 2 1/2 miles Northeast of Tahoe City on Highway 28.
Sunday Worship Services, 8:30 and 11 a.m.
Sunday Church School, 9:45 a.m.
Rev. William Dowling, Pastor
Phone: 583-5666, or 546-2059.

* * *

St. Patrick's Episcopal
Service and sermon, 9:15 a.m. every Sun. Holy Communion 1st – 3rd Sunday.
Rev. David Graham, Vicar
831-0213
585 Village Blvd.
Incline Village, Nev.

St. Nicholas Episcopal
1/4 Mile South of Tahoe City on Highway 89.
Vicar: Fr. L.N. Shaheen, 583-4713
8:00 – St. Nicholas' Tahoe City, Holy Communion
9:15 – Truckee Preaching Station. For location call, 587-4216.
11:00 – St. Nicholas' Tahoe City.
Holy Communion 1st & 3rd; Morning Prayer 2nd, 4th and 5th.

* * *

* * *

First Baptist Church of Kings Beach
First Baptist Church of Kings Beach
444 Deer St.
Leonard B. Sigle, pastor
Phone 546-3369
Residence Hunts Trailor Park
Worship, Sunday 11 a.m. & 6:30 p.m.
Sunday School 9:45 a.m.

Sierra Bible Church Of The Christian And Missionary Alliance
Rev. J. Harold Howard, Past
Church and Parsonage – Historic 1863 Cabin-house, Church Street, Truckee (next to Tahoe-Truckee Administration Bldg. and School).
Telephone – 587-4060
Mailing Address – P.O. Box 612, Truckee, Calif. 95734
New Building Site – Hwy. 267 at Sierra Meadows.
WEEKLY SERVICES
Sunday School, 9:45 a.m.
Morning Worship Service, 11 a.m.
Evening Service, 7 p.m.
Wednesday, 7:30 p.m. Prayer Meeting and Bible Study.

* * *

United Church Of Christ Squaw Valley An Ecumenical Church For The Entire Area
Rev. Allen Blume, Pastor.
9:00 a.m. – Half-hour Chapel Service.
11:00 a.m. – Worship Service and Church School Classes.

* * *

First Baptist Church Of North Tahoe
Rev. Charles R. Anderson.
Morning Worship: 10:30 a.m.
Sunday School: 9:30 a.m.
Services are held at Community Hall, Tahoe City.

* * *

Incline Village Community Presbyterian Church
Corner Mt. Rose and McCourry Sts.
10 a.m. – Services held
9 a.m. – Sunday School
Pastor – Rev. Alan T. Fry

* * *

Christian Science Society Of Truckee, California
West of Highway 89 on So. Emigrant Way.
Sunday School: 11:00 a.m. Sunday.
Morning services: 11 a.m. Sunday.

* * *

Pentecostal Church of God
Rev. Walter Ealum, Pastor
Sunday School – 9:45 a.m.
Morning Worship – 11:00 a.m.
Evening Worship 7:30 p.m.
Thursday – Youth Services – 7:30 p.m. Mr. Ron Timm, 587-4292.

* * *

Kings Beach United Methodist Church
(Corner of Bear and Dolly Varden)
Phone 546-3890 or 546-9821
Minister: Rev. Jim Hutchison
Worship Service . . . 9:30 a.m.
Church School . . . 10:30 a.m.
Youth Group . . . . . 7 p.m.
Adult Studies in the Christian Faith on Wednesdays at 8 p.m.
Womens Society of Christian Service meets at 8 p.m. on the second Monday of each month.
Nursery care during Worship Service.
For other activities and for counseling help phone the church.

Church Of The Mountains (United Methodist)
Located behind the Riverside Hotel in Truckee. Phone 546-3890.
Minister: Rev. Jim Hutchison
Worship Service . . . . 11 a.m.
Church School . . . . . 11 a.m.
Junior High Youth Group on Mondays at 4 p.m.
Womens Society of Christian Service at 8 p.m. on the first Wednesday of each month.
Please phone the church for details of other activities.

First Baptist Church Of Truckee
Phone 587-3002
Main St. Truckee
Sunday School, 9:45 a.m.
Morning Worship, 11 a.m.
Training Union, 6:30 p.m.
Evening Worship, 7 p.m.
Wednesday Choir Practice – 7:45 p.m.
Prayer Meeting, 7:00 p.m.
Business meeting is the 1st Wed. night after the 1st Sun. of each month.

Exemptions Granted For Park Lands

Nevada has begun moving in another direction in its continuing effort to develp an even larger state park in the Lake Tahoe Basin for use of future generations.

The Senate last week unanimously passed and sent to the Assembly SB525 granting tax exempt status to Nature Conservancy for any property it may buy on the Nevada side of the Tahoe basin for eventual resale to the state for park purposes.

Nature Conservancy is a private nonprofit conservationist organization which obtains title to desirable land which it holds until government finds enough money to repay the purchase price and keep the property in public ownership.

Earlier this year, Nature Conservancy announced it had purchased the historic Berlin townsite in Nye County for later sale to the State Park System.

Meanwhile, Gov. Paul Laxalt signed into law another bill designed to permit Tahoe Park enlargement. SB289 allows the state to exchange land with the U. S. Forest Service in the lake basin and also authorizes condemnation of property in the Spooners triangle at the junction of U. S. 50 and Nevada 27 in Douglas County.

The original Tahoe Park acquisition measure in 1964 specifically had excluded any Douglas County land from inclusion in the park.

Dollar Point Crimes Probed

Thirteen burglaries at Dollar Point last week are under investigation by deputies at the Placer County Sheriff's Substation at Tahoe City.

Television sets, other appliances as well as house furnishings worth thousands of dollars were stolen officers said.

In most cases thieves pulled a door knob off an outside door to gain entry. Officers said some of the lakefront homes may have been approached by boat.

Deputies suspect a gang of professional thieves may have swept through the area.

LEGAL NOTICE

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN THAT the Advisory Planning Commission to the Nevada Tahoe Regional Planning Agency will hold a public hearing to consider a proposed Interim Plan for the Nevada portion of the Lake Tahoe Basin, said hearing to be held in the cafeteria of the George Whittell High School, Zephyr Cove, Lake Tahoe, Nevada, on Wednesday afternoon, May 14, 1969, at 2:00 p.m.

All interested persons are hereby invited to attend and present testimony relative to the above matters.

ADVISORY PLANNING COMMISSION
By: RICHARD J. ALLEN
April 23, 1969 s/s

SIERRA SUN

Serving the fast-growing North Lake Tahoe communities of Truckee, Tahoe City, Tahoma, Norden, Carnelian Bay, Tahoe Vista, Kings Beach, Crystal Bay, Soda Springs, Incline Village, Homewood and Olympic Village-Squaw Valley.

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CASH RATES

1 time rate 3 lines	$1.50
2-3 time rate 3 lines	2.50
4 time rate 3 lines	3.00
1 time rate 4 lines	1.75
2-3 time rate 4 lines	2.75
4 time rate 4 lines	3.25

CREDIT
Above rates subject to $1.00 service charge for credit.

ADJUSTMENTS
If your classified advertisement appears incorrectly notify us immediately. Sierra Sun will not be responsible for errors appearing in advertisements after the first insertion.

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BOX CHARGE
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PHONE 587-3553
Post Office Box 248, Truckee, California

WANT ADS

Personals 2

Exceli. professional drummer needs band. Play all music. Willing to start group. Ages 21, over. Avail. for stand-in nightclub work. 583-4764.

Lost or Found 3

Found—Injured Black Labrador male pup, 3 or 4 mo. old. Kings Beach area. Owner, please contact Paul, 831-0512 or 831-0188.

Child Care 10

Babysitting in my home for the working mother. Reasonable. 831-1353.

Services - Misc. 30

House Painting — Boats, Anything! Get ready for summer! $5.50 per hr. Write Jack Davidson, Gen. Del., Crystal Bay.

Situations Wanted 65

Motel manager—Mature woman, university trained, experience. Manager 3383 Hammonton Rd., Marysville.

Help Wanted 70

R.E. Salesman-Excel. opportunity for a select few. Highest commissions in Cal. under unique sales plan. Sierra Mt. Prop. 546-2527.

Permanent position, 7-Up truck driver — salary open. Contact Corran Distributing Co., Truckee, Calif.

SECRETARY
required for busy land sales office. Adaptable, intelligent girl — good typist. For interview, please call Incline Village, Inc., 702-831-1515.

Home Repairs 90

Home Repairs, Remodel, Additions. By hour or job. For estimate call 546-3295.

Homes For Sale 130

3 bdrm., 2 bath, ranch style home on ⅓ acre lot, Incline Village. For sale or long term lease. 587-4111 after 8 p.m.

Beaut. living plus A-1 apts. No flood. First Trust deed, cash or unimproved land to $10,000 dn. Assured income for balance of $25,000 at 6½% to owner. 1918 Rogue River Hwy. Grants Pass, Ore.

Lakefront home for sale. 3 bedroom, 3 bath. Shown any time by appointment. 583-3212.

BELOW REPLACEMENT COST
Three bedroom two bath family room. Well built six yr. old home.
Donner Trail Estates
587-3926

NEW LISTINGS

ATTRACTIVE FAMILY HOME
4 BR, 2 baths, family rm., lge., level, wooded lot. Near town, golf, river. $27,500. FHA coming thru.

CABIN
Sewer, all util., near town, beach, on 50 x 125 multiple zoned lot. $2,000 will handle

LAKEVIEW
Charming older home, 3 BR 2 baths, L.R., fireplace. Level yd., deck. Near town. $29,500 Want offer.

KINGS BEACH MOTEL
5 well furn. housekeeping units, deluxe owners apt., expandable 8 more units, lge. parking lot. Two blocks to beach, town, golf

RUSTIC MOTEL
5 BR units, 2 housekeeping units. Exc. loc. Corner lot. Will trade. $52,500.

Excellent selection, Cabin, House, Apt sites from $4,000. Small down, good terms. Join the building boom.

Drop by and get acquainted. We offer you sincere, honest, and conscientious real estate service.

Real estate is still the best investment today. Let us help you with your real estate needs.

Call Helen Mulder
to see these and others.

David W.
MAYS
REALTOR
8654 N. Lake Blvd., Kings Beach, Calif.
546-3577 Eve. 831-1429

Personals . 2

Many thanks to the many many friends who sent cards and flowers during my recent illness and a special thanks to the staff of the Tahoe Forest Hospital and to Dr. Donnelly. Edith Welch

Homes For Sale 130

HOMES — SUMMERCABINS
Lake view and Lake frontage lots
Terms
Acreage—Motels—River Frontage
Call Daven Morey
SWANSON REALTY
Donner Lake
LU 7-3395 P.O. Box 355
Eve.: LU 7-3710 Truckee

INCLINE VILLAGE CONDOMINIUM HOMES AND THREE R-3 LOTS
Two bedrooms, 2 full baths, carport, sun deck, one level. Fully equipped kitchens, furniture optional. Reasonably priced.

ALSO R-3 LOTS
On sewer, triplex zoned. Approved for condominium or residential construction. Priced for quick sale. 25% cash down payment.

ALL NEAR GOLF COURSE CLUB HOUSE
Phone Lee Cunningham, 831-0891 or 831-1831 or write Box 328, Incline Village, Nevada.

M P

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Unfurnished 2 bdrm. apt., very clean. No pets. 587-3273 after 5 p.m.

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Furn. $90 a mo. incl. utilities except gas. 3 mi. so. on 89. 587-3043.

Families Welcome
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1968 Ford Bronco, 8,000 miles. $500 and take over payments. 587-4111 aftr 8 p.m.

A. H. Sprite, '63, good shape! $650. 546-2525.

'63 Pontiac Catalina, 4 dr., excellent condition, looks and runs like new, $865. 546-2498.

1959 Chevrolet 6 cylinder, $250. Also 1968 Dodge van, V-8, auto. trans. 587-3596 or 587-3592.

'59 GMC Sub. truck. 4x4. 7½-ft. Meyers blade. Excell. cond. $1,175. 583-4627.

West Shore Notes

By ELLEN ATTARDI

Vacationing in Hawaii are Jack and Jean Holley of Dollar Point. They are guests of Dr. and Mrs. Robert Noyes at their home in Honolulu. The Holleys are also visiting with former Tahoe residents Carl and Jan Cordes.

* * *

April 17 is the birthdate of Sharon Marie Edinburg who arrived at Kaiser Memorial Hospital in Sacramento with a birth weight of six pounds, eleven and a half ounces and a length of nineteen and a half inches. Proud parents are Mr. and Mrs. Less Edinburg of Tahoe City.

* * *

Golfers at Dry Creek Ranch Golf Club in Galt last weekend were Steve and Wilma Korich and Harvey and Leah Hopkins of the Highlands, Martin and Barbara Spitzen of Tahoe City, and Bob and Marilyn Fugazi of Agate Bay.

* * *

Mexico vacationers are Dr. and Mrs. Bob Masters of Tahoe City and Auburn who are spending three weeks sunning south of the border.

* * *

Celebrating their tenth wedding anniversary on Arpil 1[illegible] were Paul and Diane Steinhauser of Brockway.

* * *

Having a reunion at the work shop of the Sutter District Federated Women's Clubs held last week at the Shakespeare Club in Placerville were local delegates and former Tahoe resident Mabel Nielsen, who is now residing in Chico. Mabel is past president of the Tahoe City Women's Club and has long been active in the affairs of the Sutter District.

* * *

Congratulations to Sean Bryan of Tahoe City and a freshman at Tahoe Truckee High School who placed first in the Tahoe City Optimist oratorical contest held at Sunnyside Lodge last Monday evening. Other students who made fine showings were Joe Kinzie, Richard Pool and Karl Kuttel. Coaching the contestants was Tahoe Truckee faculty member Don Fouts.

Sean is now eligible to participate in the Optimist Zone 14 contest which will be held at the Crystal Bay Club on Saturday, April 26 at 1 p.m.

Officiating at the contest were Bob Fugazi, Joe Joynt, and Carson White as judges and Don Hawken as timekeeper.

* * *

Leaving this weekend for an eight-day vacation in the Hawaiian Islands are Herb and Phyllis Beck and Rex and Joyce Donaldson of Dollar Point. They will visit Hilo, Kuaui and Waikiki.

* * *

The Tahoe City Rotary Club has elected a slate of officers to represent them for the coming year and they are Mac McPherson, president; Larry Lindsey, vice president; Bill McCreary, secretary; Rich Tierney, treasurer; and Bud Meixner, Earl Kelley, Ron McIntyre, members of the board; and Walt Finke, ex-officio member of the board. They will be seated in July.

* * *

In attendance at the Southwestern Region Conference of the Soroptimist held last weekend at the El Dorado in Sacramento were local Soroptimist members Carolee Dodge, Glenn Meixner, DeAnn Alcorn, Barbara Spitsen and Leah Hopkins.

* * *

Guest speaker at the meeting of the Republican Women's Club held last Tuesday noon at Sunnyside Lodge was Herb Beck, president of the board of the Tahoe City Public Utility District. Beck gave a very informative talk on the affairs of the PUD for a woman's viewpoint.

Presiding over the meeting was Connie Cole.

* * *

The eighth grade classes of the Tahoe Lake School much enjoyed an evening party held in the auditorium of the school last Friday. Helping the students make preparations for the dancing party was eighth grade room mother Marian Plumbridge.

* * *

The Tahoe City Optimist Club will hold election of officers at a meeting to be held at Sunnyside Lodge Monday, April 28.

* * *

Mrs. Dean Ormsby, president of the local Republican Women's Club, was in attendance in Washington, D.C. last week at the national Republican Women's conference.

* * *

"The "Secret of the Sea" party, sponsored by Tahoe Sierra Emblem Club #347 and held at the Elks Lodge in Kings Beach last Saturday afternoon, was a huge success both gastronomically and fun-wise. All those attending enjoyed a delicious luncheon and an afternoon of games. Big winner of the day was Kay Felte of Kings Beach who won both the first prize and first in the bridge contest.

Co-chairmen of the party were Diane Emery and Marcella Crittenden. Assisting them with the arrangements were Jean Little, Ivy Kimball, Arlene Reynolds, Sally Vance, Sally Lusky, Yvonne Bechdolt and Nelle Gilmore and Nora Ferrari.

Other capable assistance was tended by Elks members Bill Emery, Jake Lusky, Cylde Crittenden, Ed Tuohy, John Leavra and expert caller Dale Freeland.

* * *

Visiting with Mr. and Mrs. Mike Korich at their Highlands home last weekend were Mr. and Mrs. Jame Platt and son Michael of Sacramento.

* * *

Vacationing this week away from the mountains are Max and Unis Hoff of the Chamberlands.

* * *

Attending Picnic Day festivities at the University of California at Davis last week were Dave and Dottie Edwards of Dollar Point.

* * *

Representatives from the governing board of Tahoe Truckee Unified School District and from the local teachers' group will discuss teachers' salaries at a meeting of the Tahoe Lake PTA to be held Wednesday, April 30, at 8 p.m. at the school.

Also on the agenda for the meeting will be presentation of a slate of officers for the next school year, according to president Ellie Plumbridge. The nominations to be presented by the nominating committee are Dorothy Cowan, president; Darryl Fenley, vice president; Marian Plumbridge, treasurer; Unis Hoff, auditor; and Andy Antonucci, teacher representatives. Election will be held at the May meeting of the PTA. Members of the nominating committee are Pat Harder, chairmen, Marian Plumbridge and Kayse Kelley.

All community members interested in school affairs are cordially invited to attend this meeting.

* * *

Enjoying Picnic Day festivities at the University of California at Davis last Saturday were Bob and Marilyn Fugazi of Agate Bay. They also enjoyed visiting with son Kent who is a graduate student in engineering at the University.

* * *

"Sing Out Tahoe," a music group for young people, is again meeting regularly and the meetings are being held weekly on Tuesdays at the cafeteria of Tahoe Truckee High School. The meetings are held from 7 to 9 p.m.

Anyone interested in further information about the group is advised to phone Sandy Ferdinand at 587-3517, or adult advisor Jeanne Morgan at 525-7173.

* * *

You may not know, but this is a great week – among other things we celebrate are Free World Friendship Week, Good Human Relations Week, National Coin Week, National YWCA Week, Chemical Progress Week, "D" for Decency Week and Jazz Week. And it is also National Library Week, which may be observed by visiting your local libraries. Hours at the Tahoe City Library are from 2 to 5 p.m. weekdays and at Kings Beach are from 2 to 5 p.m. Tuesdays and Wednesdays, from 1:30 to 5 p.m. Thursdays and Fridays, from 9:30 a.m. to 1 p.m. Saturdays and Wedne day mornings from 9:30 to 12 noon.

Just returned from skiing abroad for almost six weeks in Mrs. Luggi Foeger of Incline Village. Helen skied in Davos, Grenoble and St. MORITZ.

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PLACER CHAMBER VISIT – Jud Allen, manager of Reno Chamber of Commerce, addressed a meeting of the Placer County Chamber of Commerce Friday night at a meeting in the Hof Brau Restaurant at Squaw Valley, hosted by North Lake Tahoe Chamber of Commerce. Allen said that Reno is able to compete with Las Vegas for the tourist dollar by pooling their reserves and exercising community effort on a community level. —Sun Photo

Walt Sittre In Snow Crash

As a result of one of the most unusual and dramatic accidents of the season, Walter Sittre, operator of Walt's Gulf Service Station just west of Truckee on old Highway 40, is in the Tahoe Forest Hospital with a serious knee injury.

Reports have it that Sittre, along with 15 other enthusiastic snow-mobilers, was enjoying a pleasant trek over the snow-clad mountains back of Crystal Peak on Donner Summit. Suddenly and without warning, the vehicle plunged over a 15-foot precipice, pinning the driver on the hard crust.

Fortunately, Dr. Ray Wiser, a Truckee surgeon, was in the group and first aid was quickly rendered. It took more than an hour to get the injured man to the highway and he was taken to the hospital.

A number of small bone fragments and a ligament were removed by surgery from the fractured limb and Sittre will be incapicitated for several weeks.

Youths Hear Sentences

Two Incline Village youths arrested last month charged with burglaries and vandalism appeared Friday for sentencing before Judge John Barret in Washoe District Court at Reno.

The two youths confessed to some 14 burglaries in the Incline area and to destruction of property during several of the burglaries.

Washoe County Juvenile Probation Officer Jay Carter reports one youngster was placed on suspended committment to the Nevada Youth Training Center at Elko. If he violates his probation in any way, he will immediately be sent to the center, Carter said.

The probation officer said the other youth was placed on probation to live with his parents out of state.

Ski Clubs Meet

The Lake Tahoe Ski Club will meet the Squaw Valley Ski Club in special races set for May 3 on the East Broadway slopes at Squaw Valley. Trophies will be awarded in all Far West Ski Association categories in addition to a club championship trophy.

There will also be obstacle races and costume judging.

Rummage Sale

Our Lady of the Lake Guild will hold its third annual rummage sale Wednesday, April 30, and May 1, 2 and 3 at Our Lady of the Lake Catholic Church in Kings Beach.

Hours of the sale will be from 9 a.m. to 5 p.m. and will feature a boutique corner and coffee and doughnuts. Proceeds go to the church improvement fund.

AWARD WINNER – Gary Henry of PhotoArt in Tahoe City is shown with his award wining photographs. Henry is a member of the Professional Photographers of Sacramento Valley, and swept the show at the monthly print competition held in Sacramento April 16, entering four prints in four of the five classes, winning two firsts, two seconds, and "best of show" for his color portrait of Michael Kearns of Tahoe City.

Action Center of NORTH Lake Tahoe
NOW APPEARING IN THE TOPAZ ROOM
THRU MAY 4
THE TOPICS
100 VIEW GUEST ROOMS
NEVADA LODGE
24-HOUR FUN, NEVADA STYLE
GOURMET FOOD
SPECTACULAR SCENERY

Herb Beck Tells GOP Women PUD Problems Being Solved

Herb Beck, director of the Tahoe City Public Utility District was the speaker last week at the regular luncheon meeting of North Lake Tahoe Republican Women. Meeting was held at Sunnyside Lodge.

Beck gave a general picture of current problems in the entire basin and organizations working on them as well as some of the local PUD activities.

Primary difficulty TCPUD faces is getting along for the next nine months until the new sewage treatment plant is completed. An expected heavy spring runoff will tax present facilities beyond capacity. He said certain measures required to handle this equitably have already been taken.

Club Vice President, Mrs. Connie Cole, presided at the meeting in the absence of the president Anita Ormsby. Mrs. Ormsby was in Washington, D.C. to attend the Republican Women's Conference. During her stay she heard President Nixon speak and participated in a tour of the white house.

Other officers already installed for the coming year are Virginia Goodall of Kings Beach, recording secretary; Chick McBride, corresponding secretary, Sylvia Nance, treasurer and Peggy Lewis, auditor, all of Tahoe City.

ABC To Pay $13.5 Million For Olympics

The American Broadcasting Co. will pay $13.5 million for the television rights to the 1972 summer Olympic games in Munich, a spokesman for the Olympic organization committee disclosed today.

The spokesman said the contract between the Munich Olympic organizational committee and ABC includes $7.5 million for the exclusive rights for broadcast in the United States, plus $6 million for costs involved in the actual production.

The contract still must be approved by the organization committee's executive board and the International Olympic Committee.

It was announced April 1 that ABC had submitted the highest bid for the U. S. television rights, but the amount was not disclosed then.

Lake Elevation

Elevation of Lake Tahoe was reported at 6,227.33 feet Friday by the Sierra Pacific Power Co. in Reno. The Truckee River release flow is set at 1,259 cubic feet per second. Snow depth along the shoreline is 31 inches.

On April 18, 1968, the lake elevation was 6,228.33 with a release of 70 cfs and no snow.

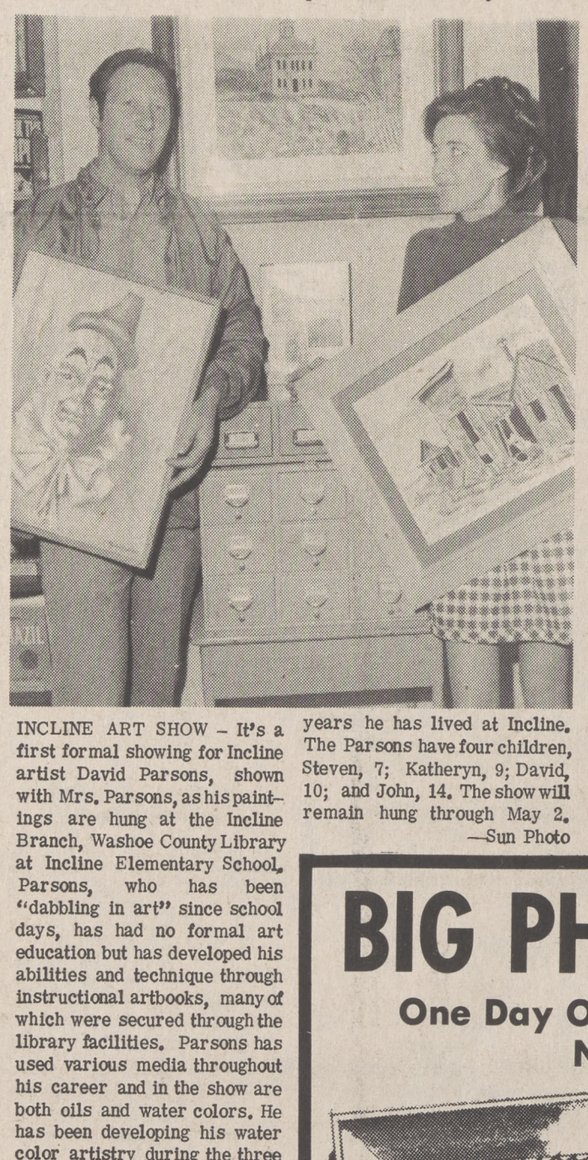
Granddaughter For Walkers

Mr. and Mrs. James Walker of the Toggery in Truckee have a brand new granddaughter. Wendy Claire Walker weighed in at 7 pounds 10 ounces when she was born April 17. Parents are Mr. and Mrs. Terry Walker of Roseville and Wendy has a brother, Eric, 3.

Mrs. Walkers, with house-guests Mr. and Mrs. Ralph Lykins of San Francisco, went to Roseville last week to meet the new baby.

Mrs. Walker was surprised to find former Truckee resident, Mrs. Robert Smelts, in charge of the nursery at Roseville Hospital. Eric returned with Mrs. Walker to spend a few days in Truckee with his grandparents.

Wendy's maternal grandparents, Mr. and Mrs. William Dunckhorst of South Tahoe also visited the new baby and her parents last weekend.



INCLINE ART SHOW – It's a first formal showing for Incline artist David Parsons, shown with Mrs. Parsons, as his paintings are hung at the Incline Branch, Washoe County Library at Incline Elementary School. Parsons, who has been "dabbling in art" since school days, has had no formal art education but has developed his abilities and technique through instructional artbooks, many of which were secured through the library facilities. Parsons has used various media throughout his career and in the show are both oils and water colors. He has been developing his water color artistry during the three years he has lived at Incline. The Parsons have four children, Steven, 7; Katheryn, 9; David, 10; and John, 14. The show will remain hung through May 2. —Sun Photo

SQUAW VALLEY THEATER
2 shows nightly starting at 7 p.m.
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April 24-25
Shirley MacLaine
The Bliss of Mrs. Blossom
TECHNICOLOR A PARAMOUNT PICTURE
Saturday-Sunday
April 26-27
A BUD YORKIN–NORMAN LEAR PRODUCTION
"THE NIGHT THEY RAIDED MINSKY'S"
COLOR by DeLuxe United Artists
JASON ROBARDS

Sierra Skiing

By VI and CARSON WHITE

The ice is gone from Donner Lake, so that means that the ski and sail race can be held Saturday. Boreal Ridge will hold the slalom at 10 then that afternoon the second part of the event starts at 1:30 p.m. on Donner Lake. Sunfish sailboats are to be used, and don't forget that water is ice cold! Burr, and you can bet there'll be some dunking too.

Winners will be determined by the racers' combined sailing and skiing scores with trophies given to the first five places. Good luck you all!

* * *

Sunday, the FWSA downhill race will take place at Squaw Valley on KT-22 starting at 9 a.m. Sponsored by the Squaw Valley Ski Club, Senior A to D men and A and B women will be compting over the women's Olympic downhill run. The women and class C and D men will start lower on the same course, set by Dick Dorworth.

This "High Spring Descent" is planned to give competitors another race to make up for the many that were stormed out during the season.

* * *

Of the 190 ski instructors who went through the paces of certification, only half of them passed the examinations held at Squaw Valley last week in conjunction with the FWSA Ski Instructors Convention.

New officers were elected: President, Bill Strickland of Snow Summit; vice presidents, Werner Schuster, Alpine Meadows and Kerr Idte, China Peak; secretary, Dick Kun of Snow Summit. Ray Patton, past president, was appointed chief examiner. Ray Skerry of Squaw Valley is on the board of directors.

Six Squaw Valley instructors were certified and 12 received associate rank. Five made it from Alpine Meadows and five associates.

A race was held to determine what ski area had the best racing instructors. It ended in a tie between Alpine Meadows and Mammoth Mountain. Phillip Mollard had the fastest time.

* * *

Austrian consel-general, Karl Weber, River Ranch owner, invited instructors to compete in the first Tahoe Basin Masters' Cup at Alpine Meadows last Saturday. The parallel coursed were set by Osvaldo Ancinas and the spectators had a thrill watching two racers bob down the runs at the same time.

Jorg Dutschke of Alpine won the event, with Ernst Kocherl of Heavenly Valley second, followed by Andy Schaal of Squaw Valley.

The Squaw Valley team collected top points, Alpine Meadows was second, followed by Heavenly Valley, Sugar Bowl, Alpine, Ski Incline and Squaw.

The event was patterned after a similar yearly race held in Austria.

* * *

Other events scheduled on the FWSA calendar are: April 27, Senior and Vet's Lester La Velle Cup, Mt. Waterman; April 26, Junior Giant Slalom, June Mt.; April 26–27 Western States Championships, Mt. Rose, a Junior invitational; May 4, Lyder Barnes Giant Slalom, Mt. Rose; May 18, Senior and Vet's giant slalom, Mt. San Gorgonio; June 15, Hans Georg Memorial giant slalom, Mammoth; July 6, Senior and Vet's, Mid Summer Derby giant slalom, Squaw Valley.

* * *

Irv Silver, Tom Lowe, Charlie King, Marie Hansen, Lee Lombard and Mary Lowe are this years champs of the Viking Ski Club of San Francisco who have their lodge on Donner Summit.

Oakland Ski Club champs are: Class A, Bob Ballard, Bob Stevenson, and Ken Fenley. Class A women, Dyanne Delves, Mary Knox, Rae Daniel. Class B men, Bill Doherty, Dick Wood and Bill Smith. Class B women, Gloria Smith, Pat Henderson, Veryl Knox. Novice Men, Ted Simon, novice women, Barbara Pratt and Sue Bailey. Sue won the coveted "Can-Up" trophy, first time won by a gal.

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Sierra Sun
BONANZA
Wednesday, April 23, 1969

Second Home Building Booms Despite Inflation

RENO – Inflation and high interest rates are limiting the kind of home construction needed to keep pace with the expanding industrial development of the greater Reno metropolitan area, Sierra Pacific Power Co. president Neil W. Plath told the Public Utilities Securities Club of Chicago in that city Wednesday.

At the same time, Plath said, there is virtually unrestricted growth in the second home market at nearby Lake Tahoe and $60,000 homes and condominiums are being sold as fast as they are constructed.

Sierra Pacific has created approximately 1,200 new jobs in the Reno area since 1963 through development of its own industrial parks and through efforts to bring industry to other local parks. The influx of workers and executives has used up almost all the available housing and in the last two years only 695 homes were built in the Reno area . . . every one valued at more than $20,000.

Plath said the local FHA office told him a few days ago "there is a tremendous backlog of market demand for houses under $20,000." He said there are plans for such homes, or town houses in their stead, but interest rates and inflation are holding back construction.

Thirty miles away from Reno at Incline Village on the shore of Lake Tahoe there are 1,200 residences and apartment units that weren't there 10 years ago. Approximately 700 homes will be built in that village alone, Plath said he was advised by Boise Cascade Corp., new developer of the community.

A short distance away, across the state line in California, another recreation village on 25,000 acres is in final planning by Fibreboard Corp. Twelve thousand homes are planned for that resort-recreation community. Part of that community will be ski-oriented and Plath said a substantial part of Sierra Pacific's potential is in making sure the ski industry is successful.

One reason, he explained, is that the hotel and motel rooms are already built for skiers and all Sierra Pacific and the rest of the community have to do is convince the skiing public that Reno and Tahoe form the core of the nation's greatest ski complex.

Plath indicated his company is expansion – minded, having acquired 2,300 new retail customers last year through acquisition of an irrigation district electric system and is now negotiating with the commissioners of Mineral County, Nevada for the lease of that county-owned system.

The utility president said his company is spending $17.5 million on a new generating plant to be completed by 1971 and is planning a new plant for operation in 1973 though site and size haven't been selected.

Tahoe growth is causing the company to install a $1.6 million diesel plant at North Lake Tahoe just to handle the winter peak there forced on it by an abundance of skiers and winter sports enthusiasts.

Plath said his company plans to invest at least $114 million in new facilities over the next five years to match the pace of the economy.

He reported that 1968 was an excellent year financially, with revenues up 7.4 per cent and the operating ratio dropping one point. Net income increased $641,000 or 13.1 per cent.

Earnings per share on year end shares were $1.20 compared with $1.05 in 1967.

New North Shore Casino Is Planned At Incline

LAS VEGAS – Nathan Jacobson, board chairman of Caesars Palace here, said he expected groundbreaking ceremonies to begin on Kings Castle, a new hotel to be built at Crystal Bay, to begin sometime next month.

Kings Castle will be built on the same site of the Lake Tahoe Hotel, and will be constructed to conform with rustic beauty of the North Shore location.

Work is to begin by July 15 on the new 250-room, eight story hotel-casino and represent an $8.6 million investment.

Completion date is July, 1970, Jacobson said. Architect for the project is Martin Stern of Beverly Hills, drawings of the castle were presented at the meeting of the Washoe County Board of Adjustment two weeks ago.

The new hotel will have a convention hall, 250-seat cocktail lounge, a 500-seat dining room with top-name entertainment featured.

Jacobson realized a 20-year dream when he built Caesars Palace and became president of the lavish $25,000,000 resort hotel and entertainment complex.

In 1947, Jacobson was a guest at the newly-erected Flamingo Hotel directly across the Las Vegas Strip from where Caesars Palace now stands. Then a young Baltimore insurance man, he was intrigued by investment possibilities in the Las Vegas area – "but I was in no position to do anything about it at that time."

Jacobson has since enjoyed many successes in business and finance. He also has been prominent in civic and philanthropic activities and sports enterprises.

In 1952, he established a general agency of the Crown Life Insurance Co. of Canada for the state of Maryland. He is now, or has been, board chairman, Time Finance Co. and United Small Business Investment Co.; president, Electronic Instruments for Research Inc.; board member, Brager and Co., Golf American Land Co. and the National Basketball Association; secretary – treasurer. Civic Sports of Baltimore, and a member of the Baltimore Civic Center Commission.

Jacobson has served as president of the Baltimore chapter of the Eleanor Roosevelt Cancer Fund and chairman for Israel Bonds, state of Maryland.

Married and the father of two sons in the insurance business, his hobby is providing "the best entertainment possible for the greatest number of people." In this regard, Jacobson's present objective is to attract 25,000,000 pleasure-seeking persons to Caesars Palace and "give them 25,000,000 laughs and thrills."

NATHAN JACOBSON
. . . former president and current chairman of the board of Caesars Palace.

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100% Cotton, Washable
Compare at 39¢ Ea.
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PILLOWS
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Beige & Capri
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$1.47

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ENVELOPES
Puritan 100 count
Reg. 49c
29c

CLEARANCE SALE
Radio Flyer Wagons
Model 18 14.88 ..... NOW $9.99
Model 100 12.90 ..... Now $8.88

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Incline Ski Season Ends

INCLINE VILLAGE – Though a deep snowpack still covers Ski Incline, the bursting of green buds, the whack of tennis racquets and lure of sail and sun has brought Incline's ski season to a close Sunday.

The Ski Incline cafeteria closed April 16, but the lifts continued through Sunday afternoon, with excellent packed spring snow. It's crisp in the morning and soggy in the afternoon.

Luggi Foeger, area manager and Wes Howell, lodge manager voiced their thanks to all the public and the press which have contributed to Ski Incline's record season.

Further heralding spring, the Chataux Country Club Restaurand is now open for lunch, with the closing of Ski Incline cafeteria.

There are still snowdrifts piled around the Incline Championship golf course, but the sun is biting through the bright clumps of green grass thrusting forth amongst spring flowers.

The exit of skiing and the entrance of spring at Ski Incline was marked with a "Father, Son" race at the area on April 13.

Winners of in competition included: John and Kenny Poochoff, Father and Son combined time in the Giant Slalom was 92.9. First Father was John Poochoff, 46.8, First Son was Kenny Poochoff, 46.1. Second Father was Robert Badertscher who organized the race, at 48.0 Chelton Leonard was third Father at 52.1.

Second Son was Bobby Badertscher at 48.9. John Jensen came in third at 49.5. First Grandfather was Bud Mandeville at 67.1.

Winner of the jumping contest was John Jensen who reached a dizzy height of 44'5". Chuck Blaus was a second high at 43'9".

Incline Village Gets Special Use Permits

Nevada Regional Planning Commission at a recent meeting has recommended special use permits be issued for development of two more density subdivisions at Incline Village.

The two Lake Tahoe subdivisions to be developed by Incline Village Inc. were part of the company's unit No. 1. Because of engineering difficulties they had been separated into two parts.

The commission recommended approval of both tentative subdivision plans and a Crystal Bay Condominium.

Tree removal for streets in the first unit is nearly complete, according to an Incline Village spokesman, and construction is expected to begin on the first of a series of developments as soon as the snow level permits.

COMPLETES SKIER EXAMINATION – Stan Tomlinson, co-director of Squaw Valley Ski School, shown in a recent demonstration of parallel skiing, was one of five examiners from Squaw to participate last week in the Far West Ski Association certification program.
—Photo courtesy John Corbett

SAFEWAY

Meats & Produce .... BEST!

Great, Refreshing Juice Buys

Orange Juice	Town House Brand Natural—46-oz. Can	39c
Grapefruit Juice	Town House Brand Unsweetened—46-oz. Can	39c
Grapefruit Juice	Town House Brand Natural Pink—46-oz. Can	39c
Orange Drink	Tang Instant 27-oz. Jar	$1.39
Grapefruit Juice	TreeSweet Natural 46-oz. Can	49c

Safeway Health & Beauty Aids AT DISCOUNT PRICES!

ARRID Extra Dry Aerosol Deodorant—8.8-oz. Can **$1.53**

Mennen Deodorant	Push Button 7-oz. Can	$1.27
Crest Toothpaste	6¾-oz. Tube	78c
Contac	Cold Remedy 10 Capsules	99c
Alka-Seltzer	Stomach Conditioner 25 Tablets	63c
Tampax	Regular or Super 40-count Pkg.	$1.17
Listerine Antiseptic	Mouthwash 14-oz. Bottle	$1.03
Toothpaste	Crest, Extra Large 5-oz. Tube	62c
COMMAND	Spray on Hair Groom 7-oz. Can	$1.13

Ripe Bananas

Cabana, Mellow & Sweet Delicious & Nutricious **6 lbs. 66c**

Rhubarb	Crimson from Washington	lb. 23c
Cabbage	Med. Sized Heads	lb. 10c
Onions	Yellow, mild flavor	lb. 10c
Red Lettuce	Large Fresh Heads	2 for 35c
Spinach	Fresh Great for Salads	2 bun. 35c

Straw-berries

Red, Ripe Beauties

4 BASKETS 99c

Brown Gravy Mix	French's ¾-oz. Pkg.	18c
Sloppy Joe	French's Seasoning—1½-oz. Pkg	24c
Italian Sauce Mix	French's 1½-oz. Pkg.	24c
Au Jus Gravy Mix	French's ¾-oz. Pkg.	20c
Onion Gravy Mix	French's 1-oz. Pkg.	20c
Mushroom Gravy	French's Mix ¾-oz. Pkg.	24c
Maxwell House Coffee	Drip or Reg 1-lb. Can	78c
Maxwell House Coffee	2-lb.	$1.56
Yuban Coffee	Drip or Regular 1-lb. C	86c
Yuban Coffee	Reg. or Elect. 2-lb. Can	$1.68
Sanka Coffee	Drip or Regular 1-lb. C	92c
Sanka Coffee	Regular 2-lb. Can	$1.85
Instant Coffee	Maxwell 10-oz. Jar	$1.58
Instant Coffee	Maxwell 6-oz. Jar	$1.08
Instant Coffee	Yuban 8-oz. Jar	$1.38
Instant Coffee	Sanka—9-oz. Bonus Pak	$1.74
Nescafe Coffee	Instant 10-oz. Jar	$1.54
Maxim Coffee	Instant 4-oz. Jar	98c
Strawberry Rhubarb	Johnston's Frozen Pie 9", Each	79c
Apple Pie	Johnston's Frozen 9", Each	79c
Nutrament	20c off label Variety Pak Instant 8-oz. Pkg.	68c
Campbell's Soup	Vegetable-10¾-oz. Car	16c
Campbell's Soup	Beef Noodle 10½-oz. Can	19c
Campbell's Soup	Chick. Veg. 10¾ oz. Can	19c
Saltine Crackers	NBC Premium 16-oz. Pkg.	39c
Beef Stroganoff	Lipton, Main Dish 6¼-oz. Pkg.	84c
Chicken Baronet	Lipton, Main Dish 5½-oz. Package	84c
Turkey Primavera	Lipton, Main Dish 6⅛-oz. Package	84c
Sparkling Gelatin	Knox Unflavored 8-oz. Pkg.	$1.69

Bel-air "Great Eating" Frozen Foods

- Chopped Broccoli, 10-oz. Pkg.
- Chopped Spinach, 12-oz. Pkg.
- Leaf Spinach, 12-oz. Pkg.
- Crookneck Squash, 10-oz. Pkg.
- Peas & Carrots, 10-oz. Pkg.

5 FOR $1

NEW AT SAFEWAY
STOKELY—GATORADE
The Super Thirst Quencher
32-oz. Glass **36c**

Long Spaghetti	Economy Pak 2-lb. Pkg.	39c
Macaroni	Economy Pak Salad or Elbo 2-lb. Package	39c
Spaghetti Sauce Mix	Schillings 3-oz. Pkg.	43c
Tomato Sauce	Town House, 15-oz. Can	20c
Hunt's Tomato Paste	12-oz. Can	32c
Parmesan Cheese	Lucerne Grated, 3-oz. Pkg.	39c
Pre-ground Coffee	Safeway Brand (1-lb. bag 55c) 2-lb. Bag	$1.09

Bottle Shop Favorites

Liquors available at licensed Safeway Stores Only

GIN OR VODKA
Stanton's or Kavlana 80 Proof—Fifth
YOUR CHOICE **$2.88**

Coors Beer	Six-Pack 12-oz. Can	$1.29
Mt. Castle Wine	Gallon Bottle	$1.49
Coldbrook Blended	80 Proof Fifth	$3.19

Gardenside Brand Buys!

Golden Cream Corn, 16-oz. Can
Sweet Peas, 17-oz. Can
Cut Green Beans, 16-oz. Can
7 FOR $1

Golden Corn

Large, Fresh Ears. Just right for B-B-Q'ing
5 EARS 49c

Cucumbers	Long, Crisp & Green	2 for 29c
Fresh Dates	Nature's Candy 1½-lb. Bag	69c
Onions	Green, or Radishes Large Bunches	2 for 19c
Sunmaid Raisins	15-oz. Pkg.	39c
Potatoes	New Red Gamets The Best	4 lbs. 49c

Cut-Up Fryers

Trophy Brand-Plump & Tender
(Whole Fryers, lb. 34c)

POUND 34c

Luncheon Meats

Fresh Corned Beef

Pork Butt Steak

Top Round Steak

Greenland Turbot Fillets

All-Meat Franks

SAFEWAY VARIETY - 6-oz. Pkg. (½-Lb. Pkg. 39c)		29c
SAFEWAY'S OWN MILD CURE Boneless Brisket of Beef - Lb.		79c
FRESH & MEATY Soooo Tender - Lb.		88c
BONELESS USDA Choice - Lb.		$1.09
DELICIOUS Lb. Pkg.		69c
SAFEWAY BRAND FAVORITE 1-Lb. Pkg.		56c

Sirloin Tip	USDA Choice Beef Roast Lean & Tender—Lb.	$1.13
Top Sirloin	USDA Choice Beef Steak —Lb.	$1.69
New York Steak	USDA Choice Lb.	$2.19
Lamb Shoulder	USDA Choice Roast Sliced & Tied—Lb	85c
Butt Roast	Boneless USDA Choice Beef —Lb.	79c
Sliced Bacon	Armour Brand —Lb.	69c
Ham Slices	Safeway's Own Brand 8-oz. Pkg.	79c

SHRIMP PRE-COOKED BREADED **$1.11 LB.**

Fryer Parts	Manor House Breasts, Thighs, Drumsticks - Lb.	69c
Beef Liver	Uniformly Sliced -Lb.	59c

Beef Tripe	Delicious and Different —Lb.	39c
Hot Dogs	Armour Brand 1-lb. Pkg.	60c
Luncheon Meats	Safeway's Brand 6-oz. Pkg.	29c
Ground Round	Fresh, Daily Lb.	89c
Stuffed Clams	Tasty Appetizer 12-oz. Pkg.	79c
Variety Meats	Oscar Mayer 12-oz. Pkg.	89c
Chipped Meats	Safeway 3-oz. Pkg.	3 for $1

Tomato Catsup

Bisquick Mix

Enriched Flour

All Detergent

Pork & Beans

Pure Honey

Peanut Butter

DEL MONTE 14-oz. Bottle	5 FOR $1
Baking Mix 40-oz. Pkg.	39¢
Harvest Blossom 5-lb. Bag	39¢
30c OFF LABEL 9-lb. Pkg.	$1.89
VAN CAMPS 21-oz. Can	5 FOR $1
Desert Bloom 5-lb. Can	99¢
Skippy Chunky or Creamy 18-oz. Jar	59¢

FROZEN DINNERS
BANQUET Beef, Chicken, Chopped Beef, Beef or Cheese Enchilada, Italian, Mexican, Meat Loaf, Turkey—Reg. Pkg. **38c**

Great Lucerne Combination
Orange Sherbet and Vanilla Ice Cream...½ Gal. **59c**

FARM FRESH GRADE AA EGGS

Our Own Farm Fresh Cream O' the Crop
LARGE DOZEN CARTON **41¢**

Medium Size Grade AA	Dozen	38¢
Extra Large Grade AA	Dozen	45¢

LUCERNE YOGURT Flavor Delight—Pint **47c**

SAFEWAY BAKE SHOP
Fresh Baked Daily

CAKES Iced Angel Food — ea.	99¢
JELLY ROLLS Each	59¢
DONUTS Banana Cake — each	5¢

Birthday or Special Occasion Cakes Baked To Order
Phone 544-2025

Purex Bleach	1/2 gallon	39c
Lo-Cal Dressing	Wishbone, Italian or French 8-oz. Bottle	44c
Parkay Margarine	3c off 1-lb. Pkg.	30c
Fudge Brownie Mix	Betty Crocker 22½-oz. Pkg.	56c
Vienna Fingers	Sunshine 16-oz. Pkg.	51c
Snowdrift Shortening	3-lb. Can	82c
Sourdough Biscuits	Borden's Klondike 7.6-oz. Tube	25c
Sour Cream Teeze	Kraft Clam 8-oz. Carton	57c
Sour Cream Teeze	Kraft Onion 8-oz. Carton	57c
Kraft Cream Cheese	Philadelphia Plain 8-oz. Pkg.	45c
Banquet Dinners	Corned Beef Hash & Beans & Franks Reg. Pkg.	45c
Banquet Dinners	Macaroni & Cheese Reg. Pkg.	45c
Banquet Dinners	Spaghetti & Meat Balls Reg. Pkg.	45c
Janitor In A Drum	Industrial Strength Cleaner 32-oz. Btl.	89c
Oven Cleaner	Vapor Brite 14-oz. Can	59c
Bowl Cleaner	Bowlene 20-oz. Btl.	39c
Friskie Cat Food	Liver, Fish & Chicken 15-oz. Can	16c
Allsweet Margarine	1-lb. Pkg.	33c
Buttermilk Biscuits	Pillsbury 8-oz. tube	2 for 23c
Scott Placemats	Family 24-count Pkg.	39c
Fleischmann's Margarine	1-lb. Pkg.	45c

Prices in this ad effective Wednesday, April 23rd thru Saturday, April 26.

SAFEWAY

Detergent Trend Liquid—32-oz. Btl.	69¢
Detergent Trend Dry—32-oz. Pkg.	49¢
Brillo Pads Scouring Pads, 10-Pad Pkg.	31¢

FAMOUS FUNK and WAGNALLS ENCYCLOPEDIA VOLUME
Volume 1
YOURS FOR ONLY **9c** With $3.00 Purchase
Details at Safeway

STILL IN THE DARK ABOUT REDUCING YOUR FOOD COSTS?

Lucky DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

THEN LET LUCKY TURN ON THE LIGHT FOR YOU!

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Prices are Discounted Except on Fair-Traded and Government Controlled Items.

- OVER 9,000 ITEMS AT LOW DISCOUNT PRICES
- NO COSTLY TRADING STAMPS OR GIMMICKS
- LOW DISCOUNT PRICES IN EVERY DEPARTMENT

EVERYDAY LOW PRICE

FRESH FRYERS
USDA Grade A Whole Body Lb. 31¢
Cut Up or Halves . . . . . Lb. 35¢

EVERYDAY LOW PRICE

CHUCK ROAST
Lucky Bonded Blade Cut Lb. 49¢
7 Bone, Center Cut . . . . Lb. 59¢

EVERYDAY LOW PRICE

GROUND BEEF
Fresh, Lean Lb. 49¢

EVERYDAY LOW PRICE

TURKEYS
USDA Grade A
Toms Lb. 35¢ Hens Lb. 38¢

EVERYDAY LOW PRICE

SLICED BACON
LUCKY 1 Lb. Pkg. Thick . . . . . 59¢
2-lb. Pkg. 1.16

EVERYDAY LOW PRICE

SMOKED HAMS
Shank Portion Sugar Cured Lb. 49¢
Butt Portion . . . . . Lb. 59¢

Chuck Steaks Lucky Bonded . . . . . Lb. 59¢
Sirloin Steaks Lucky Bonded . . . . . Lb. 1.32
Rib Steaks Lucky Bonded . . . . . Lb. 1.29
T-Bone Steaks Lucky Bonded . . . . . Lb. 1.34

Fryer Parts USDA Grade A, Fresh Legs, Thighs and Breasts . . . . Lb. 58¢
Cross Rib Roast Boneless, Lucky Bonded Lb. 1.06
Standing Rib Roast Lucky Bonded 1st to 5th Rib Lb. 1.04 6th to 7th Rib . . . . . Lb. 99¢
Porterhouse Steaks Lucky Bonded . . Lb. 1.39
Boneless Hams Hygrade's Fiesta . . . Lb. 1.29

ROUND STEAK
Full Cut, Bone In Lucky Bonded . . . . . Lb. 96¢

PORK LOIN ROAST
Finest Eastern, 3½ to 4-lb. Average . . . Lb. 49¢

Smoked Picnics Sugar Cured Sliced Lb. 59¢ . . Whole, Lb. 49¢
Rib Pork Chops Finest Eastern . . . . . Lb. 94¢
Sliced Bacon Hormel Black Label . . 1-lb. Pkg. 69¢
Smoked Ham Center Sliced Sugar Cured . . . . . Lb. 1.19
Halibut Sliced Fresh Frozen, Northern . . . . . Lb. 69¢

Leg of Lamb All excess fat and bone removed before weighing . . . Lb. 93¢
Lamb Shoulder Roast Square Cut . . Lb. 69¢
Rib Lamb Chops . . . . . Lb. 1.37
Shoulder Rib Lamb Chops . . . Lb. 99¢

BREAD - CEREAL - FLOUR

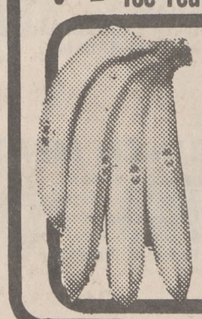
Harvest Day Bread White, Wheat -- Regular or Sandwich 16-oz. Loaf 4/95¢
Harvest Day Bread Deluxe White, Regular or Sandwich or Wheat 24-oz. Loaf 33¢
Lucky Flour All Purpose . . . . . 5-lb. Bag 43¢
Puffa Puffa Rice Kellogg's . . . 7½-oz. Pkg. 37¢

KEY BUY
Harvest Day
ENGLISH MUFFINS
Sliced Plain or Sour Dough Pkg. of 6 29¢

Snowflake Crackers Nabisco Premium Plain or Salted 16-oz. Pkg. 34¢
Vanilla Fig Bars A.B.C. . . . . 32-oz. Pkg. 68¢
Macaroni Golden Grain Cut, Salad . . . . . 16-oz. Pkg. 26¢
Cake Mixes Betty Crocker Assorted Layer Varieties . . . . . Reg. Pkg. 34¢
Long Grain Rice M.J.B. White and Wild 6-oz. Pkg. 67¢

COFFEE & TEA

FOLGER'S COFFEE
Regular or Drip Grind . . . . 1-lb. Can 71¢
Regular, Drip or Electric Perk Grind . . 2-lb. Can 1.35
Regular, Drip or Electric Perk Grind . . 3-lb. Can 1.93
Instant Coffee Folger's . . . . . 10-oz. Jar 1.32
Harvest Day Coffee Regular or Electric Perk Grind 3-lb. Can 1.80; 2-lb. Can 1.22 . . . . . 1-lb. Can 63¢
Instant Coffee Lucky . . . . . 6-oz. Jar 65¢
Instant Ice Tea Mix Nestea 8-oz. Jar 85¢
Ice Tea Mix Nestea Sugar and Lemon Flavored . . . 1.7-oz. Pkg. 9¢



BANANAS
Chiquita Fancy, Large Golden Ripe . Lb. 10¢

RUSSET POTATOES
U.S. No. 1 10 Lb. Bag . . . 53¢

HERE ARE TWO OF OVER 175 DISCOUNTED PRODUCE ITEMS

DAIRY PRODUCTS

Sylvester Butter 1st Quality Cubes Grade A . . . . 1-lb. Pkg. 81¢
Soft Margarine Lucky . . . . . 1-lb. Pkg. 28¢
Imitation Ice Cream Dutch Pride Assorted Flavors ½ Gal. Carton 48¢
Lucky Eggs Grade AA EXTRA LARGE 44¢ . . . LARGE 42¢ . dozen-Carton MEDIUM 39¢
Allsweet Margarine (Deal Pack) . . . . . 1-lb. Pkg. 25¢

DELICATESSEN

Dinner Franks Armour's All Beef . . . . 1-lb. Pkg. 63¢
Ball Park Franks Pureta . . . . . 1-lb. Pkg. 77¢
Sliced Ham Golden Taste Imported Danish - Sectioned & Formed . . . 4-oz. Pkg. 48¢
Leo's Sliced Meats Corned Beef, Smoked Ham, Pastrami, Dark Turkey Meat, Spicy Beef or Smoked Beef . . . . 3-oz. Pkg. 36¢
Woody's Cheese Spread Chunk O'Gold Sharp Cheddar 8-oz. Tub 49¢
Caraway Cheese Kraft Sliced - Natural . . . . 6-oz. Pkg. 46¢
All Beef Bologna Oscar Mayer Sliced . . . . . 8-oz. Pkg. 49¢
All Meat Bologna Oscar Mayer - Sliced . . . . . 8-oz. Pkg. 49¢
Cotto Salami Oscar Mayer - Sliced . . . . . 8-oz. Pkg 59¢
Bologna Lucky Sliced-All Meat . . . . . 10-oz. Pkg. 49¢
Braunschweiger Oscar Mayer Sliced 9-oz. Pkg. 56¢

OTHER ITEMS

Dog Food Gaines Meal . . . . . 10-lb. Pkg. 1.39
Egg Custard Lynden Butterscotch or Vanilla . . 2¾-oz. Pkg. 10¢
Pop Corn Par-T-Pop . . . . 11-oz. Pkg. 37¢
Air Fresheners Wizard Assorted Varieties . . 9-oz. Can 54¢
Chocolate Beads P. D. Q. Swiss Style 14-oz. Jar 49¢
SugarTwin Sugar Substitute Granulated Lo-Calorie . . 7.13-oz. Pkg. 74¢
Swift'ning Shortening . . . . 3-lb. Can 62¢
Beechnut Baby Food Strained - Assorted Varieties regular Jar 9¢
Soup Mixes Lipton's Assorted Flavors . . . . . pkg. of 2 37¢

CIGARETTES
Kings & Filters Regular Size Ctn. 2.94 All Millimeter Cigarettes . Ctn. 3.04

CONDIMENTS - PRESERVES

Salad Dressing Lucky . . . . . 32-oz. Jar 39¢
Catsup Lady Lee . . . . . 14-oz. Bottle 19¢
Chili Sauce Heinz . . . . . 12-oz. Bottle 36¢
French's Mustard . . . . . 24-oz. Jar 38¢
Ripe Olives Early California Medium-Pitted 6-oz. Can 39¢
Relish Lady's Choice Sweet, Hot Dog or Hamburger 12-oz. Jar 26¢
Salad Dressing Mayonette Lo . . . . 16-oz. Jar 41¢
Peanut Butter Lucky Creamy or Chunk Style . . . 48-oz. Jar 1.29

PAPER PRODUCTS

Facial Tissues Lucky 2 Ply Assorted Colors 200 count Pkg. 21¢
Toilet Tissues Lucky Single Ply Assorted Colors . . . 4 roll Pkg. 34¢
Sandwich Bags Lucky . . . . . pkg. of 80 23¢
Cold Cups Magi-Cup Plastic . . . . pkg. of 100 69¢
Place Mats Table Mate . . . . . pkg. of 100 49¢
Paper Plates Chef-Pak . . . 100 count Pkg. 59¢
Aluminum Foil Alcoa Household . . . 25 ft. Roll 34¢

BEVERAGES

Bourbon Whiskey Fair Oaks 10 Year Old Straight Kentucky Quart 4.99
Canadian Whisky Imported Canadian Mist 4 Year Old . . . Quart 5.39
Scotch Whisky Lord Douglas Imported . 5th 4.39
Vodka Hiram Walker's Qt. 4.99 . . . . . 5th 3.99
Gold Seal Vodka 100% American Grain Quart 3.73 . . . . 5th 2.99
Cocktail Mixers Party Tyme Mai Tai - Whiskey Sour - Tom Collins - Daiquiri - Gimlet Margarita . . 24-oz. Bottle 88¢
Premium Beer Golden Crown Case of 24 2.99 12-oz. Can 12/1.53
Imported Beer Ringnes Imported Non-Deposit Case of 24 4.75 11-oz. 6/1.20

FISH & MEATS

Chunk Tuna Lady Lee Light . . . . . 9¼-oz. Can 41¢
Broken Shrimp Orleans. . . . . 4½-oz. Can 47¢
Chili Con Carne Dennison's Regular or Hot . . . . . 15-oz. Can 42¢
Roast Beef Hash Mary Kitchen . . 15-oz. Can 55¢
Franco-American Macaroni and Cheese or Macaroni O's. . 15-oz. Can 23¢
Spaghetti Chef-Boy-Ar-Dee with Meat Balls 15-oz. Can 33¢

FROZEN FOODS

Fishsticks Gorton's . . . . . 8-oz. Pkg. 39¢
Coffee Rings Sara Lee Blueberry or Raspberry . . . . . 10-oz. Pkg. 66¢
Beef Tamales Red's Pkg. of 8 . . . . 32-oz. Pkg. 91¢
Bag-O-Pizza Oh-Boy Pkg. of 8 . . . . . 20-oz. Pkg. 89¢
Sliced Turkey With Gravy, Checkerboard Farms Honeysuckle . . . 28-oz. Pkg. 1.62
Flav-R-Pac Vegetables Broccoli Spears, or Baby Limas . . . . . 10-oz. Pkg. 21¢
Lobster Tails Booth's . . . . . 9-oz. Pkg. 1.99
Cod Steaks Gorton's . . . . . 11-oz. Pkg. 48¢
Orange Juice Treesweet . . . . . 6-oz. Can 28¢

FRUITS & VEGETABLES

Apple Sauce Lady Lee Gravenstein . . 16-oz. Can 18¢
Grapefruit Sections Lady Lee 16-oz. Can 29¢
Yellow Cling Peaches Lady Lee Sliced or Halves . 29-oz. Can 25¢
Harvest Day Beans Garbanzo or Pinto . . . . . 15-oz. Can 13¢
Golden Corn Harvest Day Cream Style or Whole Kernel . . . . . 16-oz. Can 15¢
Sweet Peas Harvest Day . . . . . 16-oz. Can 16¢
Hawaiian Punch Base . . . Quart Btl. 1.06
Bartlett Pears Medford . . . 29-oz. Can 35¢

KEY BUY
Treesweet
GRAPEFRUIT JUICE
. . . . . 46-oz. Can 39¢

LAUNDRY AIDS

EVERYDAY LOW PRICE
PALMOLIVE SOAP
Green . . . . . bath bar 17¢

Ajax Liquid Cleaner All Purpose with Ammonia . . . . . 28-oz. Plastic 70¢
Palmolive Gold Deodorant Soap . . bath size 22¢
Colgate Pruf Spray Starch . . . . 22-oz. Can 77¢

EVERYDAY LOW PRICE
ACTION BLEACH
With Chlorine 22 Oz. Pkg. . . . . 81¢

Ajax Cleanser . . . . . 14-oz. Pkg. 17¢
Palmolive Liquid Green Detergent 32-oz. Plastic 84¢
Fab Detergent W/Borax (Deal Pack) . . . . 49-oz. Pkg. 69¢

EVERYDAY LOW PRICE
COLD POWER
Detergent . . . . . 49-oz. Pkg. 79¢

Dash Detergent . . . . . 50-oz. Pkg. 76¢
Tide XK Detergent (Deal Pack) . . . . . 84-oz. Pkg. 1.06
Parson's Ammonia Sudsy or Clear 28-oz. Plastic 23¢
Dow Bathroom Cleaner Aerosol . . . . . 17-oz. Can 69¢
Clorox Bleach . . . . . gal Plastic 56¢

Everyday LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

Garden Gloves Ladies-Fits all hands. White Cotton Flannel-bright flower print. Elastic at back . . . . . 58¢
Ultra Brite Toothpaste King Size With "7c off" 66¢
J & J Cotton Balls . . . . . box of 65 39¢
Miss Breck Hair Spray Regular, Super or Unscented . . . . . 13-oz. Can 69¢
Protein 29 Hair Groom Liquid 4-oz. Bottle 77¢
Diaparene Ointment . . . . 2-oz. Tube 1.07

Thermal Blankets 72 x 90. 50% Polyester 50% Rayon. Comfort without weight. Popular solid colors 3.48
Coffee Mugs Porcelain, 8 oz. Bigger handle. White background with yellow stripes and overall daisy pattern . . . . . 42¢
Dial Spray Deodorant . . . . 4-oz. Can 73¢
Protein 29 Hair Groom Clear Gel . . . 3-oz. Tube 86¢
Allerest Allergy Tablets . bottle of 24 1.13

Lucky DISCOUNT SUPERMARKETS

100 LUCKY DISCOUNT SUPERMARKETS SERVING NORTHERN CALIFORNIA

STORE HOURS: MONDAY THROUGH FRIDAY 10 am 9 pm SATURDAY 9 am 9 pm SUNDAY 10 am 7 pm

Lucky DISCOUNT SUPERMARKETS

100 RIVER ROAD — INTERSECTION OF HIGHWAYS 89 & 28 — TAHOE CITY

That Refund Doesn't Mean You're A-OK

SAN FRANCISCO – Receiving a refund after you file your Federal Income Tax return is no longer an indication that your return has been audited.

In past years some refunds were withheld until an audit was completed, but this has been discontinued in an effort to give taxpayers the speediest refund possible. This is all the more reason to make certain that your return has been carefully and correctly prepared.

Joseph M. Cullen, District director of Internal Revenue for Northern California, stated that thousands of taxpayers each year are surprised to receive a letter informing them that their return is being examined; a year after they have filed their return.

Cullen noted that under the law a return may be examined for audit up to three years following the due date of the return, or the date the return is filed, whichever is later.

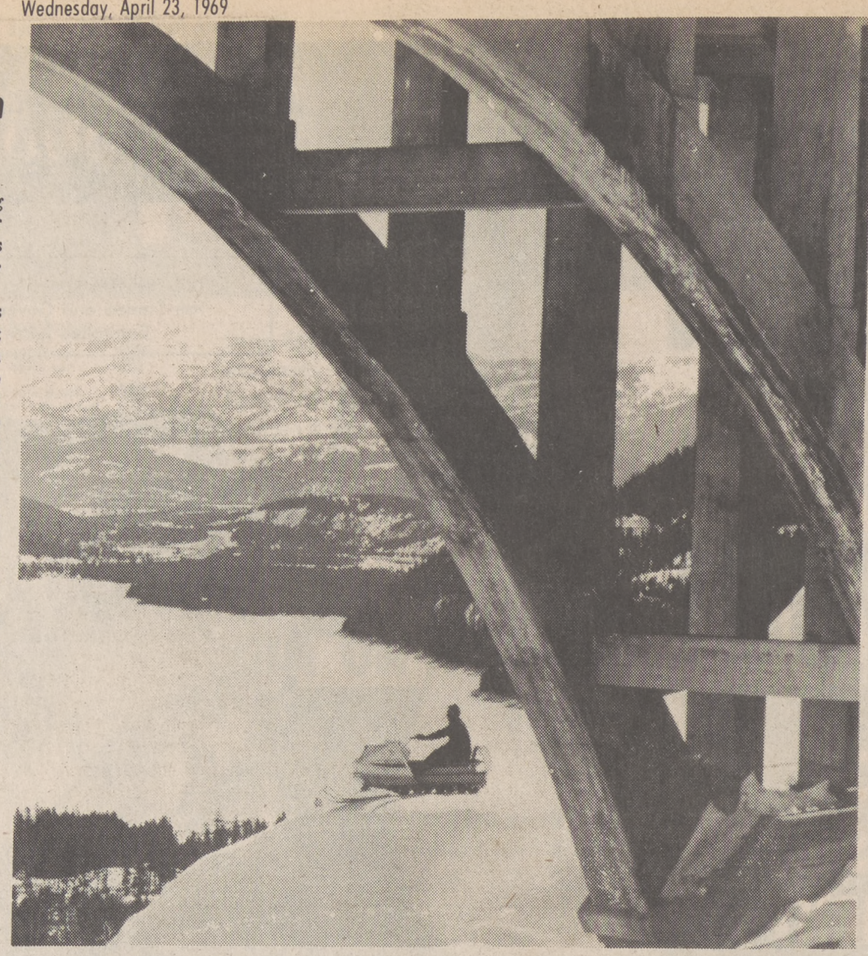
He stated that the importance of retaining adequate records to support items claimed on income tax returns cannot be stressed enough.

The statute of limitations for the California State income tax is four years, so it is suggested that records are maintained for at least four years.

Records verifying acquisition, cost, disposition, selling price, etc., of property (real estate, stocks, bonds, etc.) should be kept until four years after disposition of the property, or until these records cannot affect income tax returns within the statute of limitations.

The director said that the Internal Revenue Service publishes a small pamphlet called "Record Keeping Requirements and a Guide to Tax Publications" – Document Number 552, which explains in more detail the types of records that are important to keep.

It also contains an index for other publications and documents available upon request. To obtain a copy of this document, call the nearest office of Internal Revenue.



GOOD SNOWMOBILING – Beginners may not know it, but now is one of the best times for snowmobiling of the entire winter season according to enthusiast Norm Sayler of Donner Ski Area. "It's been such a stormy winter with such heavy snow fall, we really coundn't get out much. Now the snow is just right, the days are beautiful and cross – country treks will be good until July by the looks of the snow pack," said Sayler. Here, a snowmobile trail rider pauses under the Old Highway 40 bridge on the east side of Donner Summit overlooking Donner Lake.

HEALTH CARE EXPENDITURES

NEW YORK — Total national health care expenditures in 1966 came to $45.4 million, reports the American Nurses' Association. Government figures show this was 6.1 per cent of the gross national product.

Williams Set For Nugget Opener May 5

The musical talents of Roger Williams, and the versatility of the Osmond Brothers are featured twice nightly and three times Saturday in the 750–seat Circus Room of John Ascuaga's Nugget from May 5–21.

Jimmie Rodgers, along with the Royal Irish Show Band will close Sunday, May 4.

"Mr. Piano," the Kapp recording artist who first rose to fame ten years ago with the 3 – million seller, "Autumn Leaves," has averaged a million album sales each year since.

Although he takes time to do a limited amount of appearances on television, Rogers' first loves are recordings and personal shows.

The Osmond Brothers, five talented youngsters whose barbershop singing and accomplished dancing have proved popular to the American entertainment public, appear with "Mr. Piano" in another reprise Nugget engagement.

Rounding out the show are Sam Donahue and his orchestra, and the Nugget's own performing elephants, Bertha and Tina.

ROGER WILLIAMS AND THE OSMOND BROTHERS

Raley's SUPERMARKETS

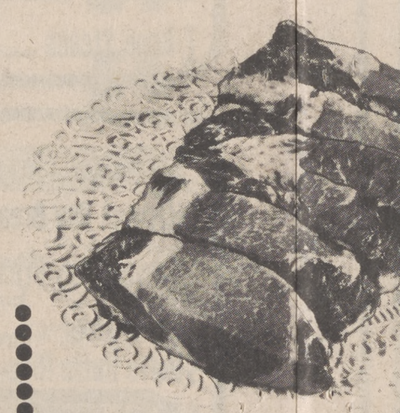
Depend on Raley's When Y

Raley's is the store for people who want the best food for their families at prices that mean ***good value.*** We have more famous brands and more variety. We sell America's finest beef, USDA "Prime". Our produce is the best you can buy. Names like "Calavo", "Chiquita" and "Sunkist". And you'll love our delicatessen department. There's more variety. Lots of gourmet specialties. If these kinds of things are important to you, you'll like Raley's. (You get Gold Bond Stamps, too).

For You

Royal Hampshire

Pork Chops



TRUE CENTER CUTS FROM "BIG EYE" PORKERS

Our pork has more flavor because it's corn fed in Iowa. Every luscious chop is cut from the choice center portion of the loin and trimmed free of any excess fat and bone. This is all the new meatier type pork. It has more tenderness and flavor.

77¢ Lb

Royal Hampsh

Country Sty SPARERIBS

Here's a cut for people who like lots of meat on their spareribs. Raley's pork is always fresh. Never frozen. These ribs are cut from the new meatier Iowa corn fed porkers. Delicious Bar-B-Q'd.

4

LADY BECKWITH FREESTONE

PEACHES 2½ Can **4 FOR $1**

NORTHERN BATHROOM

TISSUE 4 Roll Pkg. **29¢**

DON'T MISS THIS VALUE

RALEY'S ICE CREAM ½ Gal. Carton **59¢**

Slender	Carnation — All Flavors, 4 Env.	79¢
Lemonade	Bonnie Hubbard, 6 oz.	10¢
Margarine	(3c off label) Allsweet—Lb.	25¢

All White Breast Meat

TURKEY ROAST — ARMOUR STAR Individual whole breasts loaded with white meat. Roasting instructions on the bag. **79¢ Lb**

Armour Star

SLICED BACON — REG. SLICED LB. PKG. 73¢ — SUNNYVIEW FARMS BACON 1 Lb. 67¢ 2 Lb. Thick 1.32 — **1.39** 2 LB. THICK

Delicatessen Goodies

SLICED MEATS LEO'S BRAND — ● Sliced Beef ● Spiced Beef ● Corned Beef ● Dark Turkey ● Beef Salami ● Pastrami — *3 Oz. Packages— Regular 39¢* — **3 FOR $1**

BRAUNSCHWEIGER Dubuque — By The Piece

SLICED CHICKEN Leo's — 3 Oz. Package 2

SALT CODFISH Kodikook—Pound Box

More Grocery Savings

COFFEE CREAMER Rich, 18 Oz.	85¢	POPCORN Jolly Time, White or Yellow – 10 Oz.	2 for 41¢
SWIFT'S PREM 12 Oz.	55¢	BATHROOM CLEANER Dow, 17 Oz.	69¢
BEEF STEW Swift's, 24 Oz.	69¢	CRACKERS Premium, Lb. Pkg.	33¢
VIENNA SAUSAGE Swift's, 4 Oz.	4 for $1	COOKIES Nabisco Vanilla Sandwich, 15 Oz.	39¢
CORNED BEEF HASH Swift's, 15½ oz.	49¢	BUILLION CUBES Nestle's Maggi 5's	3 for 25¢
MAXIM COFFEE Freeze Dried, 8 Oz. Jar	1.59	GRAPENUTS Post's, 12 Oz.	2 for 79¢
INSTANT COFFEE Maxwell, 10 Oz.	1.52	SUGAR CRISP Post's Cereal, 10 Oz.	2 for 79¢
COFFEE Maxwell, Lb. 71¢ 2 Lb. 1.35 3 Lb.	1.98	GREEN BEANS Del Monte Cut, 303 Can	3 for 69¢
MACARONI Golden Grain, Lb.	4 for $1	TOMATO SAUCE Stokely, 8 Oz.	3 for 27¢
BABY FOOD Gerber's Strained, 4½ Oz.	11¢	FRUIT COCKTAIL Del Monte, 303 Can	4 for $1
DOG FOOD Beef, Liver, Chicken Dash, 15 Oz. Can	2 for 35¢	DETERGENT Crystal White Liquid, 48 Oz.	59¢
NALLEY'S CHILI Reg. or Hot, 15 Oz. Can	3 for $1	FRENCH DRESSING Milani 1890, 8 Oz.	39¢

Liquor Values

Bourbon	V.I.P. Brand, 80 Proof	5th	3.49
Scotch	V'I'P' Brand, 80 Proof	5th	3.99
Rum	Tradewinds, Light or Dark	Qt.	4.73
Gin or Vodka	Royalty, 80 Proof	5th	2.99
Bourbon	Ten High	½ Gal.	9.85
Early Times	Bourbon	½ Gal.	11.49
Smirnoff	Vodka, 80 Proof	½ Gal.	10.49
Beer	Hausbrau 12 oz. 6 pack		75¢
	Brewers Best Qt.		3 for $1

Frozen Food Bargains

Fruit Pies Simple Simon Apple, Apricot, Coconut, Custard, Lemon — 9 Inch	69¢	Mexican Dinner XLNT, 14½ Oz.	49¢
		Enchilada Dinner XLNT, With Beef, 12 Oz.	49¢
Burritos XLNT, 7½ Oz.	43¢	Cheese Enchilada Dinner, XLNT, 12 Oz.	49¢
Onion Rings Ore Ida, 7 Oz.	3 for $1	Beef Tacos XLNT, 13½ Oz.	49¢

MADE RITE CHUBS — ● BOLOGNA ● SALAMI ● LIVER SAUSAGE ● ALL BEEF SALAMI — **59**

LUNCH MEATS DUBUQUE BRAND — ● Spiced Luncheon ● Large Bologna ● Cooked Salami ● Pickle & Pimento— Lb. Pkg. — **59**

We Have Fresh Salmon!

FRESH, BONELESS **Sea Bass Fillets** 79

FRESH, BONELESS **Perch Fillets** 69

WE GIVE GOLD BOND STAMPS

Lady Manhattan

SHIRTS WITH VESTED INTEREST

From the Pampas, from the West, from the Gypsy camps, the mock-weskit . . . the bolero . . . the vest . . . are all transposed on Lady Manhattan shirts for Spring '69. Embroidered . . . ruffled . . . braided, in rick rack, in soutache . . . on voile, on gingham . . . it's put-together dressing all rolled into one beautiful shirt.

$20

the OUTDOORSMAN

U.S. Hiway 50 in Tahoe Valley

PRETTY—Cotton with extra dimension gives fresh interpretation to the daytime costume. Cooper Couture of California chooses a richly embossed cotton in green and white for this dress plus jacket ensemble. The long, belted jacket tops a semi-belted dress with floating front panel.

Add To Soup

For one of the best vegetable or oxtail soups, add a package of frozen mixed vegetables to onion sauce.

World Fashion

By Bette Knight

KAMUELA, Hawaii—In a season of riotous accessories, baubles, bangles and beads have two new places to run wild—your feet.

The ornamented and highly ornamental sandal is one of the key fashion stories of the resort and spring 1969 season. The inspiration for the sandal traces itself to "exotic" alluring and languorous women, from Marrakech Morocco to Istanbul on the Bosporus."

The new sandals use chains, metal bands, wooden beads or faceted and plastic stones to enhance the best features of the foot and to disguise whatever inperfections.

And 1969 will be the year of the foot, the waist and the throat. Harem pants, wide-legged trousers, culottes, balloned sleeves, moulded bodices draw the eye to a low neckline bordered or filled in with jewels, and to the feet, which must look decorative.

One of the most beautiful pant outfits, worn with sandals, seen at this spot was worn by a young woman from South America.

The harem outfit featured a beige silk open collared blouse worn with matching harem pants caught at the ankle with colorful beads. The beige silk bolero jacket had the same beading as the ankle trim. The young woman's black hair was worn long and straight, and when she walked through the room all heads turned not only to admire the sensational outfit, but also to listen to the soft tinkling sound of the heavy beading. Her sandals matched the ensemble. This exotic pant look is the look at the resort spots now.

New Thickening

A handful of oatmeal will thicken a long-cooking soup when added at the very beginning. The oatmeal adds texture and body without adding many calories.

Treat Kids To Ice Cream Cups With Hearts Of Cake

When you're looking for an amusing treat for your youngsters, or a special surprise for his birthday party, try this new way with cake – Cake 'N Cups.

Cake 'N Cups combine the crunchy goodness of ice cream cups with vanilla cake, and a swirl of butter cream icing, for a dessert that looks like an ice cream cone, and tastes like the best of two desserts!

They're so easy to make, with prepared cake mixes, ready-to-use frostings, and crunchy ice cream cups, you'll find yourself making them often, keeping them on hand for between-meal treats as well as desserts. Or, tuck them into lunch boxes for mid-day surprises.

CAKE 'N CUPS

1 9 oz. package instant vanilla cake mix.

12 vanilla ice cream cups

Canned or packaged chocolate buttercream frosting mix.

Cake decorations.

Heat oven to 350 degrees F. Prepare cake batter as directed on the package. Pour approximately 3 tablespoons batter into ice cream cups, filling about 1/2 full. Set on baking pan or in muffin tins and bake 25 to 30 minutes.

When completely baked, these miniature cakes will rise to about the top of the ice cream cups. Allow cakes to cool. Then to complete the "ice cream cone" picture, mound favorite icing over top of cake, rounding it to resemble a scoup of ice cream. Top with cake decorations and serve. Serves 12.

These Cake 'N Cups are easy-to-do, right to the serving, because – the ice cream cups — are eaten right with the cake.

KIDS LOVE 'EM – When is an ice cream cup not an ice cream cup? When it's filled with favorite cake batter and baked, then generously iced with creamy butter cream icing and gayly decorated with coconut, slivered almonds, puffy marshmellows or candy. Cake baked in crunchy vanilla ice cream cups are surprise treats for any birthday child.

NUMBER OF REGISTERED NURSES

NEW YORK — The Interagency Conference on Nursing Statistics estimates that in 1968 there were approximately 659,000 registered nurses employed in the United States, reports the American Nurses' Association.

High Altitude Gardening

By Ronald H. Gustafson
Washoe County Extension Horticulturist

Last week we discussed lawns and a few tips on maintaining a vigorous healthy lawn.

I would like to talk about preparing for and planting new lawns, or reseeding old bare worn out areas.

Soil preparation is, I believe the most important step in building a new lawn. This step is, unfortunately, the one that is neglected or very haphazardly taken. If you have a new home; first clear off all the leftover building material. Don't bury them for they give off toxic substances in the soil and kill the grass around this area or cause the soil to be shallow and dry out faster. Now you are ready to start preparing the soil. Stockpile your topsoil, if you have any, and expose your subsoil. Remove topsoil to a depth of 6–8 inches. till or otherwise work and loosen this harder subsoil to a 6–8 inch depth. Incorporate all the organic matter you can and mix well with this subsoil. Level and grade for drainage. Now the topsoil is ready to be replaced. Mix some soil conditioner into the soil as you spread it over the subsoil. The additive should be capable of water retention. This mix should be 8 inches deep.

Only good quality seed should be used, and in Reno, Kentucky bluegrass or Marion bluegrass are the best. "Quickly" lawn mixtures provide a fast lawn, but not a permanent one, and often they have undesirable grasses in them. Sow the seed at a rate of 2–3 lbs. per 1000 sq. feet for Kentucky bluegrass, and 1–2 lbs. per 1000 sq. feet for Marion bluegrass. For best results use a seed spreader, rake the seeded area lightly to bring the seed in better contact with the soil, water it well, but if it puddles, turn off the water. It will take about two weeks for your lawn to come up. Wait until the grass is at least three inches high before you mow it the first time.

By keeping your lawn healthy, it will continue to be beautiful, disease and weed free.

The label on your pesticide is an expensive and valuable piece of paper. It is not an advertisement but a collection of facts prepared by the manufacturer and carefully checked and approved by federal and state regulatory officials.

With the plants now starting growth the insects are becoming an ever increasing problem. When buying an insecticide and before using it each time, the gardener should read the label to see what it is and where it will do the required job.

The items the label will contain are as follows: what are you buying; what pests the contents will control; what crops or animals you can use it on; how much to use, and when to use it; the required time interval between application and harvest or slaughter; and feeding or grazing restrictions or limitations.

Other important information about side effects is included, such as staining, persistence, and hazards to fish; how hazardous the product is and the precautions necessary to use it safely; and the antidote in case of accidental poisoning.

Proper labeling of all pesticides is required by law, but this is not enough. The label must be read, understood, and the directions followed.

Spring Brings Out Barbecue

Spring in all its glory has been ushered in with predictions that outdoor barbecuing will reach all-time heights in 1969.

The first prediction was made at the annual winter meeting of the Barbecue Briquet Institute when it was stated that another 12 per cent sales increase could be expected.

Sales in 1968 were nearly 12 per cent over the previous year, according to the institute. The 1967 mark was almost 16 per cent higher than the 1966 figure and about double the volume of a decade ago.

The second prediction came about the same time at the National Housewares show in Chicago. Leading grill manufacturers reported orders booked were from 9 to 25 per cent ahead of last year.

More barbecue fans will be cooking under cover, according to promotion plans of retailers and manufacturers. Covered grill units, including smokers, in multi-colors will be the big sellers in 1969, they predict.

If a new grill is not in the family budget, here are several cleanup tips for equipment that has been stored.

1. Wash all cooking parts with soap and water;
2. Repaint in one of the new fashion colors: olive green, burgundy, avocado or harvest gold;
3. Oil all hinged parts; and
4. Rub the rack with bacon rind or cooking oil before each cookout to keep food from sticking.

en You Want The Finest Your Family!

Raley's
WE GIVE GOLD BOND STAMPS
HIGHWAY 50 AT PARK
Crescent 'V' Center
SOUTH LAKE TAHOE, CALIFORNIA (Stateline)
Hours: 9 a.m. to 9 p.m. - 7 Days
Prices Effective Wed., April 23 Thru Sat., April 26th

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ntry Style
ARERIBS
ople who like lots
spareribs Raley's
sh. Never frozen
from the new
fed porkers. De
49¢ lb

Corn Fed In Iowa
USDA Prime
SIRLOIN STEAK
This is the same kind of beef that's served in America's finest hotels and restaurants. It's the United States government's highest grade. It has more flavor, more tenderness. If you want the finest for you, family, serve "Prime"
1.39 lb

Strictly Fresh
Large Loin
PORK ROAST
This is Raley's famous Royal Hampshire Iowa Corn Fed Pork. It has more flavor! Every tender roast is skillfully cut and trimmed of excess waste. These are all select sirloin portions. A great value at this price. 4 pound average. Buy one.
59¢ lb

ssen Goodies
EATS
f
key
ular 39¢
3 FOR $1
Dubuque — By The Piece 49¢ lb
— 3 Oz. Package 2 FOR 89¢
k—Pound Box 1.29

E CHUBS
59¢ ea

EATS
59¢ — Lb. Pkg.

Fresh Salmon!
Fillets 79¢ lb
ets 69¢ lb

Pink or White
GRAPEFRUIT
10¢ Each

TENDER, SWEET
CORN
10¢ Ear

JUICY SWEET
ORANGES
10¢ Lb.

CAULI-FLOWER
19¢ Head

STRAWBERRIES
29¢ Basket

Lucky
DISCOUNT SUPERMARKETS
WE DISCOUNT EVERYTHING Except QUALITY, COURTESY, SERVICE

COMPARE HERE ARE A FEW OF OVER 850 HEALTH & BEAUTY AID ITEMS AT LOW EVERYDAY DISCOUNT PRICES

LISTERINE ANTISEPTIC
20 Oz. Bottle 1.27
7 Oz. Bottle 69¢

Efferdent Denture Tablets The Effective Cleanser . . Pkg. of 40 98¢
Hidden Magic Hair Spray Extra Hold Bonus Size . . . 17.3-oz. 1.39

12¢ Off REGULAR PRICE — SUPER ACTION GLEEM

GLEEM TOOTHPASTE Family Tube With 12c Off YOU PAY 66¢

Lilt Home Permanent Push-Button . . . . Each 1.97
Lilt Home Permanent Special . . . . Each 1.18
Prell Concentrate Shampoo Family Tube, With 11c Off . . . . . You Pay 1.16

Prell Liquid Shampoo . . 7-oz. Bottle 93¢

HEAD & SHOULDERS SHAMPOO
Lotion, Lge. Size. With 9c Off . . . . . YOU PAY 1.28
Creme, 5-oz. Jar. With 11c Off . . . . . YOU PAY 1.48
Creme, Family Tube. With 10c Off . . . . . YOU PAY 1.37

Dry Ban Spray Deodorant The new anti-perspirant spray. 7-oz. Can, With 18c Off You Pay 1.30; 4-oz. Can, With 12c Off . . . . . You Pay 95¢
Desitan Ointment . . . . . 2-oz. Tube 92¢

Vitalis Hair Tonic 7-oz. Bottle 1.14 . . . . 4-oz. Bottle 81¢
Romilar Adult Cough Syrup . . . . . 3-oz. Bottle 1.29
Romilar Cough & Cold Capsules . . . . . Pkg. of 12 83¢

PLAID IS FOR PLEASURE

NEW, TEXTURED BLOCK PLAIDS
by VAN HEUSEN®
417

Smartly patterned shirts from the traditional "417" Collection by Van Heusen with V-Taper styling, York button-down collar. Permanently pressed Vanopress in handsome block plaids of 50% Fortrel* polyester, 50% cotton. Classic color tones of brown, blue, green, melon and maize. $6

the OUTDOORSMAN
U.S. Hiway 50 in Tahoe Valley

* Fortrel is a trademark of Fiber Industries, Inc.

Raley's DRUG CENTERS

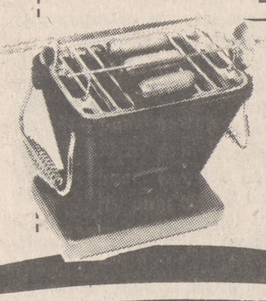
FAMILY-SIZE SAVINGS

EVERY TIME YOU SHOP AT RALEY'S! SALE PRICES EFFECTIVE APRIL 23 THRU 27

Hwy. 50 at Park Crescent 'V' Center
South Lake Tahoe, California (Stateline)

KIWI
BOOT POLISH
Giant size can, in all popular colors.
59c *VALUE!*
SPECIAL ..... **29¢**

5 PIECE
MUG TREE
$2.66 VALUE **1.44**



Mini Bachi
Chrome Grating with 2 skewers.
$3.44 VALUE **2.22**

NATIONAL BABY WEEK

APRIL 26th MAY 3rd

BIRDSEYE DIAPERS
"Puff Spun" brand. 100% soft, downy cotton. 27"x27" size.
PKG. OF 12 $2.44 VALUE!
1.49

Johnson & Johnson 400 DOUBLE TIPPED
SWABS
$1.55 VALUE **99¢**

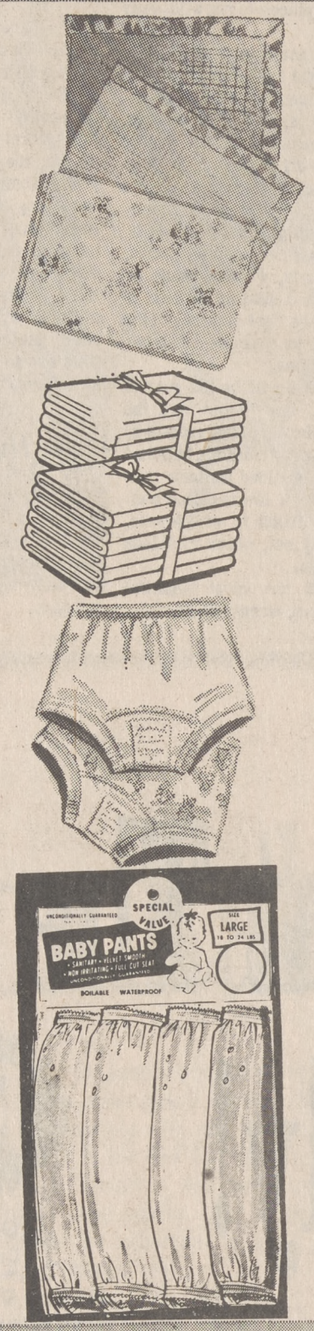
JOHNSON
BABY OIL
Lanolin enriched. 10 Oz.
$1.29 VALUE **77¢**

CURITY NURSERS
CHOICE OF GLASS OR PLASTIC
Snug fitting, leak-proof lids.
49c VALUE! **2 FOR 49¢**

CLOWN NURSER **2 FOR 59¢**
A novelty nurser by "Curity". 59c Value.

RIB NIPPLES **2 FOR 49¢**
"Curity", all rubber. Pkg of

NURSING PADS **59¢**
"Curity," package of 22. 98c VALUE.



THERMAL CRIB BLANKET
Assorted patterns and colors. Satiny binding. 36x50-inch size.
SPECIAL . . . **1.66**

RECEIVING BLANKETS
Printed in assorted patterns and colors. Poly bagged. 26x34-inch size.
PKG. OF 2 **88¢**

FITTED CRIB SHEETS
"Snuze" brand. All cotton. Fit all standard size cribs. White or colors.
SPECIAL . . . **88¢ ea**

2-PLY TRAINING PANTS
"Snuze" brand. Double weight, triple thick crotch. 100% cotton. White only.
PKG. OF 4 **88¢**

PLASTIC BABY PANTS
BOILABLE, ACID PROOF
Elastic waist and leg openings.
PKG. OF 4 **66¢**

Raley's DRUG CENTERS

WE GIVE GOLD BOND STAMPS

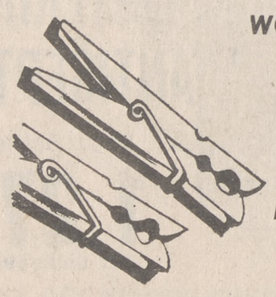
A GOLD BOND STAMP FOR EVERY DIME YOU SPEND AT RALEY'S!

RE-USABLE FOIL
COOK-WARE
YOUR CHOICE
9¢ ea

Regular 39c Each
Choose from: Gas or electric stove burner bibs. 9" pie pan. 9" cake pan. 6 cup muffin tin. Pizza pan. Full size oven liner. Roaster-baker utility pan. Coppertone jello mold. Use and dispose or use again!

MEN'S SUMMER SANDAL

Popular two band sandal with burnished studs on vamp. Adjustable back strap. Cushioned insole. Crepe rubber sole. Sizes 7 to 12. $3.99 VALUE **2.00**



WOODEN, SPRING TYPE
CLOTHES PINS
PKG. OF 48 **39¢**

"CRAYOLAS"

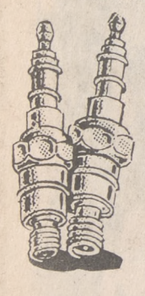
BOX OF 64 BUILT-IN SHARPENER!
A rainbow of colors sure to delight any child. Ideal when traveling.
$1.00 *Value! Special . . .* **2 FOR 1.00**

COLORING BOOKS
Choose From A Wide Range of Subjects
Be sure to have plenty on hand to keep youngsters busy!
29c *Value!* **2 FOR 29¢**

VINYL GLOVES

"GLAD HANDS" BY FAULTLESS
98c VALUE!
49¢ pr
LINED FOR EXTRA COMFORT, WEAR
Completely waterproof. Protect your hands from detergent burn, hair dye, etc. STOCK-UP SPECIAL!

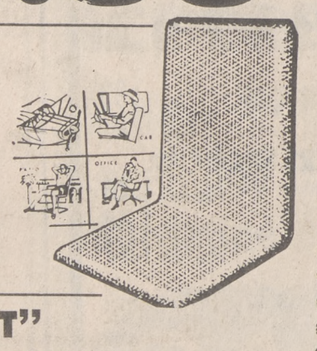
AUTOMOTIVE **SPECIALS**



"AC" SPARK PLUGS
Not re-builts. These are brand new plugs designed for maximum performance. Sizes for most domestic cars in stock
$1.08 VALUE!—SPECIAL . . . **49¢ ea**

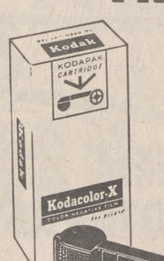
"AC" OIL FILTERS
Spin-On or Replacement Cartridge
SPECIAL AT RALEY'S ..... **1.88¢ ea**

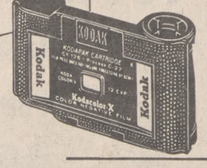
COOL CUSHION
Don't Sit on "The Hot Seat" This Summer!
A good way to keep your cool when the weather gets hot! Airy fiber over spring construction. Popular colors.
$1.88 VALUE! **1.22**



Johnson's "KIT"
PRE-SOFTENED CLEANER/WAX
Do it all in one job. Removes oxidized paint while you polish. So easy to apply. No hard rubbing. Resists detergents too. Applicator inc. 12-Oz. Can.
$16.69 VALUE!
SPECIAL AT RALEY'S . . . **99¢**

FREE! KODAK FILM



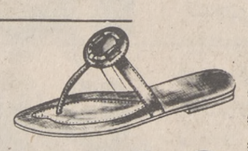


NOW! YOU GET A FREE ROLL OF KODACOLOR OR BLACK AND WHITE FILM FOR EACH ROLL YOU LEAVE FOR PROCESSING AT RALEY'S!

What an ideal way to stay in film, save on processing too because Raley's everyday processing prices are extra low. Hurry because this special offer expires WEDNESDAY, APRIL 30TH.

SHOP RALEY'S FOR ALL YOUR PHOTO NEEDS AND PROCESSING! IT'LL SAVE YOU MONEY!

Women's & Teen's Sandal



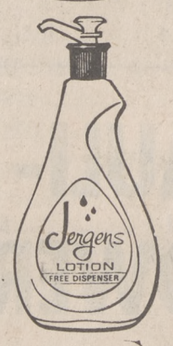
Smart double ring H-band sandal. Adjustable back strap. Padded insole. In Heritage brown. Sizes 5 to 10. $2.99 VALUE **2.00**

SPECIAL PURCHASE

An assortment of versatile footwear styles. Look great outdoors as a sandal, perfect indoors as a slipper. Available in assorted spring colors. For women's sizes 5 to 10. $1.99 VALUE **1.00**

COSMETICS

NEW! "DRYAD"
IN SPRINGTIME FRAGRANCES
The effective deodorant! Now scented to give you that touch of spring wherever you go! 7-Oz. size.
$1.29 VALUE!
SPECIAL . . . **66¢**



EVER POPULAR
"JERGENS" LOTION
FREE! PUMP DISPENSER!
Handy all-around, 4¾-Oz. size.
65c *VALUE! . . .* **49¢**

"JERGEN'S" FACIAL SIZE
DEODORANT SOAP
For Beautiful Skin Plus Protection!
10c Per Bar Value!
SUPER SALE .. **3 FOR 19¢**

NOW! 3-WAYS TO CHARGE! master charge • CHARGECARD • BANKAMERICARD

Raley's DRUG CENTERS

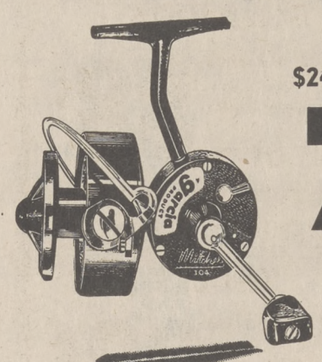
SAVE GOLD BOND STAMPS

REDEEM FILLED GOLD BOND SAVER BOOKS LIKE CASH AT RALEY'S!

FISHING EQUIPMENT

EARLY TROUT SEASON OPENS APP. APRIL 27th

MITCHELL "304" SPIN REEL



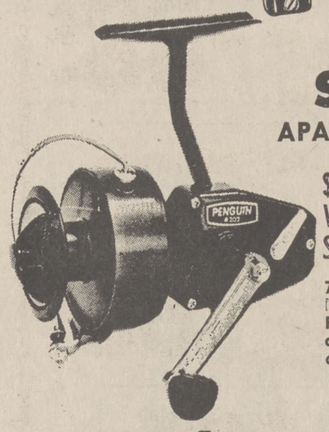
$24.50 VALUE! — SPECIAL . . .

7.77

Garcia quality at a budget price! Precision, cross-wind gears. Full bail. Anti-reverse. Smooth, wide range drag. Baked on finish. One-spot lube.

SPIN COMBO

APACHE ROD. PENGUIN REEL.

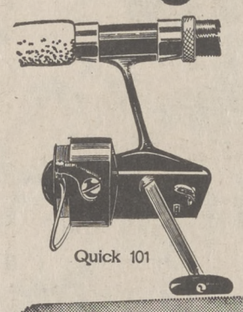


$22.90 VALUE! SPECIAL **10.88**

7' Apache spin rod of tubular glass. Screw locking reel seat. Cork handle. Fast taper. Penguin open face spin reel with variable drag, anti-reverse. Steel gears. No. 770 and No. 202.

SPIN COMBO

Quick Reel. Huck Finn Rod.



$24.95 VALUE! SALE PRICE **12.88**

Fast taper, two-piece hollow glass rod with screw locking reel seat, cork handles. 7' overall. Reel is Quick's new Model 101 with big reel features, small price. Multi-disc drag. Galvanized finish.

BEAR VALLEY OR COLORADO SPINNERS

TREBLE HOOKS, POLISHED BLADES

Sure fire action. Popular sizes. Values To 75c **49c ea**

"WOBBLE-RITE" SPIN LURES

True minnow action. 1/6-OZ., 75c VALUE! **49c**

"MEPPS" SPINNERS

Sizes B.O. and B. Trout killers! 95c VALUE! RALEY'S PRICE . . . **59c ea**

SNELLED HOOKS

"Raley's", sizes 1 through 14. PKG. OF SIX .... **2 FOR 5c**

EGG HOOKS

"Raley's" gold plated. 8-10-12-14. PKG. OF SIX .. **2 FOR 15c**

"Worden" FLASH FLIES

Popular sizes and varieties. 65c VALUE! SPECIAL **44c**

ASSORTED FLIES

"Compac" brand. Trout grabbers! No. F162. 30c VALUE! SPECIAL **19c ea**

TACKLE BOX SPECIALS!

Only at Raley's Drug Centers!

YOUR CHOICE, JUST **9c** EACH AT RALEY'S

SHOP TODAY FOR BEST SELECTION! CHOOSE FROM: FS10 FROG SPEAR. • FS-4 SCALER. • HR-7 HOOK REMOVER. • V651 POLY FISH STRINGER. • V6-49 CHAIN FISH STRINGER. • • PLASTIC FLOATS, F¾, F1, F1¼, F1½, OR FP60 PENCIL FLOAT. ALSO SELECT FROM A WIDE RANGE OF POPULAR LURE STYLES: RED/WHITE SPINNERS W/TREBLE HOOKS LD-2, LD-3, LD-4. RED/WHITE STOBBY LD-5, LD-6. CURVED SPOONS W/TREBLE HOOKS LS-8, LS-9. SPINNERS OF BLADE TYPE LM-4, LM-5. SPOTTED SPINNERS LA-3 AND LA-31.

SHOP TODAY FOR BEST SELECTION!

PAUTZKE SALMON EGGS

RED LABEL, 2-OUNCE 95c VALUE! **53c** GREEN LABEL $1.20 VALUE! **66c**

PENGUIN SALMON EGGS

Extra large, extra firm eggs. King sizes for hooking ease. 2-oz. Jar. Raley's Low Sale Price . . . **77c**

RED WORMS

CARTON OF FIFTY. GET 'EM WHILE THEY'RE FRESH! . . . **39c**

"BLUE GILL" BEGINNER'S

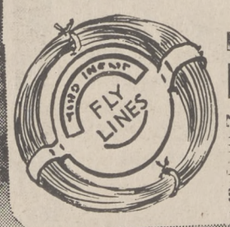
SPIN-CAST COMBO

Easy to use pushbutton closed face reel for sure fire, accurate casts every time. Variable drag can be set to your preference. All glass matching spin cast rod. Screw locking reel seat. No. 244 Rod. No. 108 Reel. $10.95 VALUE! SPECIAL

AT RALEY'S **4.99**

5-PC. PACK-IN ROD

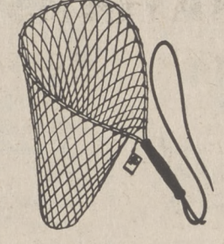
"Berkley" combination fly and spin rod with custom, hard carrying case. 7' overall. Model No. BSC-7. $23.95 VALUE! ONLY . . . **12.88**



PENGUIN LEVEL FLOATING

FLY LINE

Nylon braided, Amber color, Bonded process finish. 25-Yds. Plastic boxed $1.50 VALUE!—SPECIAL **88c**



TROUT NET

Aluminum handle. Nylon mesh net. Ideal size for packing. 79c VALUE! **39c**

CANVAS CREEL

Heavy duty canvas construction. Plenty of pockets, snap tabs. No. RCPC. $1.50 VALUE! **88c**

BOAT CUSHION

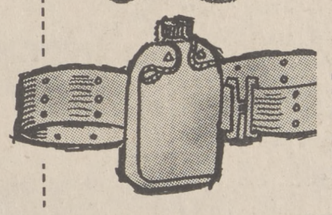
Floating type. Coast guard approved. Bright colors. $3.95 VALUE! **2.66**

CHEST HIGH WADERS

Laminated canvas-rubber construction. Steel shank. Sure gripping, cleated sole and heel. Available in popular sizes. SPECIAL **8.88**

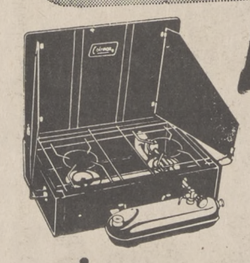
HIP HIGH WADERS

Same fine construction as chest high's described above. Budget priced to save you dollars at Raley's. SALE PRICE **6.66**



QT. "GI" CANTEEN

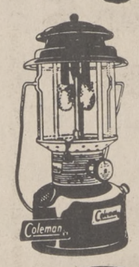
COMPLETE WITH CANVAS GI-TYPE BELT, HOOK. Aluminum construction. Plastic cap, Chained. $2.95 VALUE! **1.66**



Coleman

2-BURNER CAMP STOVE

DELUXE MODEL No. 413. Folding type. Stainless steel burner rings. Large capacity fuel tank. Enamel finish. SPECIAL **16.88**



2-MANTLE LANTERN

Coleman Model No. 220-F. Deluxe Model

Affords a brilliant white that lets you read a newspaper up to 100-feet away. Heat proof Pyrex globe. SPECIAL **12.88**

CATALYTIC HEATER

Coleman Model No. 512. 3,500 B.T.U.

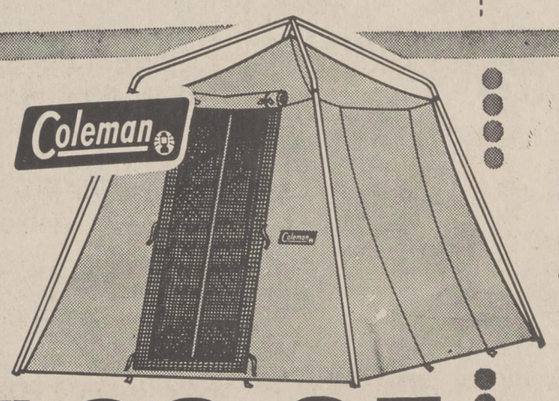
Safe, flameless heat for boat, camper, tent or blind. Uses efficient Coleman fuel. SALE PRICE ... **16.88**

COLEMAN FUEL

Blended to burn hot and clean in Coleman stoves and lanterns. Contains a rust inhibitor. GALLON $1.59 VALUE!—JUST **99c**

ALUMINUM OUTSIDE FRAME . . .

So easy to assemble. No annoying frame or pole inside. Pop up just like an umbrella. Storm flapped window and door. Nylon screened for efficient cross ventilation. Weather resistant fabric construction.



9'x9' SIZE RALEY'S LOW SALE PRICE ONLY . . . **39.95**

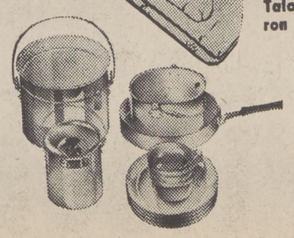
Coleman

SLEEPING BAGS

THREE FOUND INSULON OR DACRON "88" FILL

YOUR CHOICE JUST.... **11.88 ea**

No. 622 Insulon, a new development in light weight and warmth by Coleman. Soft flannel lining Talon zipper. 33"x75" finished size. No. 630 Dacron filled.



12-PC. COOK KIT

No. CS-12. 4 each plastic plates and cups. Fry pan with Bakelite handle. Stew pot, coffee pot, lid. Water pail. $7.45 VALUE! **4.44**

APPROVED LIFE JACKETS

CHOICE REG. OR NEW DECORATOR COLORS

CHILDREN'S SIZE MODEL NO. CKS SPECIAL **2.22**

ADULT SIZE MODEL NO. CKM1 SALE PRICE **2.66**

Raley's DRUG CENTERS

WE GIVE GOLD BOND STAMPS

A GOLD BOND STAMP FOR EVERY DIME YOU SPEND AT RALEY'S

NOW! 3-WAYS TO CHARGE! master charge • CHARGECARD • BANKAMERICARD

EAGLE THRIFTY SHOPPING WORLD

YOUR LOCALLY OWNED AND OPERATED ONE-STOP SHOPPING CENTERS

INCLINE VILLAGE — LAKEVIEW SHOPPING CENTER
OPEN DAILY 9 A.M. - 8 P.M.;
SUNDAY 9 A.M. - 7 P.M.

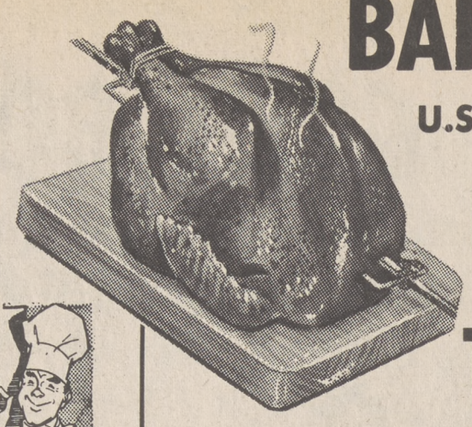
YOU'LL LOVE OUR IN-STORE **BAKERY** AND **SNACK BAR**

Limit Rights Reserved

WE HONOR master charge THE INTERBANK CARD

SALE DAYS:
Wed.-Thur.-Fri.-Sat.-Sun.
APRIL 23-24-25-26-27

BARBECUE TIME SPECIALS



U.S.D.A. Grade A
HEN TURKEY 39¢ lb
Armour Star 10-14 Lbs.
Try One On Your Rotisserie

RIB STEAK
Short Cut Well Trimmed 98¢ lb

SPENCER STEAK
Boneless - Extra Special For the Barbecue.
179 lb

Short Ribs	English, Lean and Meaty	59¢ lb
Short Ribs	Boneless—Marinate and Barbecue	98¢ lb
Beef Roast	Rotisserie, Boneless, For Outdoor BBQ	1.09 lb.
Ground Beef	Fresh and Lean	59¢ lb
Short Ribs	Regular—Economical and Tasty	49¢ lb
Bacon	Armour Campfire — 1 Lb. Sliced	59¢ lb
1-Lb. Chubs	Dubuque or Victor — Bologna, Cotto Salami, Braunschweiger	69¢ ea
Chunk Bologna	BY THE PIECE Piece Sliced 69c lb.	49¢ lb
Franks	Dubuque or Victor, 12 Oz.	49¢ ea

UG Bonnie Hubbard ANNUAL BONUS Sale

Your "BONUS" is in BIG CASH SAVINGS!

Pineapple-Grapefruit Drink 46 Oz.
Grapefruit 303 Size
Pears 303 Size
3 FOR 99¢

Mushrooms Stems and Pieces, 4 oz.
Pineapple Juice 46 oz.
Tomato Juice 46 Oz.
4 FOR 99¢

Pineapple Sliced, Halves, No. 1¼
Oranges Mandarin, 11 oz.
Fruit Cocktail No. 303
5 FOR 99¢

Applesauce 303
Cut Green Beans 303
Butter Beans 300
Cream Corn 303
Corn Whole Kernel, 303
Sweet Peas 303
Tomatoes Solid Pack, 303
6 for 99¢

Sweet Whole Pickles 22 oz.	49¢
Kosher Dill Pickles 22 oz.	39¢
Fresh Cucumber Chips 22 oz.	39¢
Bleach 1 Gallon	39¢
Ground Black Pepper 4 oz.	29¢

Red Kidney Beans 303
New Potatoes 300
Blackeye Peas 300
Garbanzo Beans 300
Pinto Beans 300
Sliced Beets 303
Mustard Greens 303
Turnip Greens 303
Spinach 303
7 for 99¢

Giant Size Detergent
COLD POWER 59¢

Kitchen Charm—60 Ct.
PAPER NAPKINS 10¢

LESLIE SALT 26 Oz. 10¢

NESTLES QUIK 2 Lbs. 77¢

NULAID **EGGS** LARGE AA GRADE 41¢ doz.

Coronet Giant PRINTED **PAPER TOWELS** Jumbo Rolls 4 FOR $1

CORONET **FACIAL TISSUE** 200 Count 4 FOR $1

MARCAL Plastic Wrap 100 Ft.	2 FOR 39¢
DIAMOND Standard Foil 12"x25'	2 FOR 49¢
STAR Olive Oil 12 Oz.	99¢
FISHER Mixed Nuts 13 Oz.	69¢
SEVEN SEAS Caesar Dressing 8 Oz.	39¢

CAMPBELL'S SPECIALS

Tomato Juice 46 Oz.	3 FOR $1
Tomato Juice 6-Pak, 6-Oz.	2 FOR $1
Soup Beef Noodle, 10 oz.	4 FOR 69¢
Soup Chicken Vegetable, 10 oz.	4 FOR 69¢
Veg. Soup 10 Oz.	4 FOR 49¢
SEVEN SEAS Russian Dressing 8 Oz.	39¢

VAN CAMP **PORK & BEANS** 2½ Cans 4/$1

409 Liquid Cleaner ½ Gal.	1.49
Toilet Soap Cashmere Bouquet, 4-Pak Bath Size	49¢
Liquid Detergent Crystal White, 48 oz.	59¢
Oven Cleaner Vaporbrite, 14 oz.	53¢
Johnson Pledge Reg. or Lemon, 7 oz.	79¢
Gain Detergent Giant Size	69¢
Klear Floor Wax Johnson, 27 oz.	93¢
Ivory Liquid Detergent 32 oz.	69¢
Snack Crackers Nabisco, All Var., 8 oz.	43¢

FOIL WRAP 36's ALKA SELTZER 1.00 Value	69¢
SUAVE—13 Oz. HAIR SPRAY 99c Value	49¢
39c FREE GLASS MUG PRELL SHAMPOO 7 oz., 1.09 Val.	77¢
REG. OR MINT—6¾ Oz.—1.05 Value CREST TOOTHPASTE	63¢
BOTTLE OF 100—98c Value BAYER ASPIRIN	63¢
ANTI-PERSPIRANT—5 Oz. RIGHT GUARD 1.19 Value	69¢

T645—Black
General Electric TRIMLINE '500'
Portable Stereo Phonograph

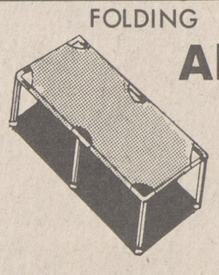
Handsomest way yet to carry 14 watts of stereo excitement with you.
- Solid State Reliability
- 4-Speed Automatic Drop-Down Record Changer
- Four Dynapower Speakers—two 8", two 3"
- Detachable Speaker Wings ... separate up to 12 ft.

Eagle Thrifty Sale Price 77.00

GARDEN TOOLS *By Douglas*
Long Handle ROUND SHOVEL
BOW RAKE
GARDEN HOE
GARDEN SPADE
Fan Shape LAWN RAKE
SPEEDY CULTIVATOR

Values to 2.98 1.88 Each

FOLDING **Aluminum Cot**
With 1½" Poly Foam Filled Mattress
14.98 Value 8.88



RAY-O-VAC **Flash-light Batteries** "C" or "D" 25c Value 2 FOR 29¢

CANVAS **FISHING CREEL** 1.49 Value 88¢

100 COUNT **ENVE-LOPES** 6¾ Size 49c Value 29¢

Eagle Thrifty Shopping World Garden Fresh PRODUCE

THIN SKIN, JUICY, SWEET — PINK **Grapefruit** 10¢ ea

SWEET - LARGE **NAVEL ORANGES** 6 LBS $1

Fresh New Crop STRAWBERRIES Basket 25¢

U.S. NO. 1 Oregon **RUSSET POTATOES** 10 LBS 69¢

Washington Crisp Juicy RED DELICIOUS **APPLES** 3 LBS 89¢

LONG SLICING **CUCUMBERS** 12¢ ea

MILD - SWEET **YELLOW ONIONS** 5¢ lb

SWEET NO CORE **Carrots** 10¢ lb

SOLID - CRISP **HEAD LETTUCE** 19¢ ea

FRESH CUT ASSORTED COLORS **TULIPS** 59¢ DOZ

Eagle Thrifty Shopping World FROZEN FOOD Specials

CARNATION 1 ½ Gallon **ICE CREAM** 69¢

PASCO FROZEN ORANGE JUICE
6 oz. 4 FOR $1 12 oz. 2 FOR $1

ROSARITA MEXICAN FOOD
Cheese Enchiladas 12 oz
Beef Enchiladas 12 oz.
Mexican Dinners 16 oz.
Beef Tacos 12 oz.
Combination Plate 12 oz.
2 for 98¢

DAIRY & DELICATESSEN

TUTTLE COTTAGE CHEESE	TUTTLE SOUR CREAM	Kraft Philadelphia CREAM CHEESE	KRAFT SLICED American CHEESE
Pint 35¢	½ Pint 35¢	8 Oz. 39¢	12 Oz. 59¢

Eagle Thrifty Shopping World BAKERY Specials

LEMON MERINGUE PIE 8" 98¢ ea

Rocky Road Cake 8" Square 1 Layer 69¢
Cinnamon Rolls Old Fashioned 6 FOR 39¢
Sheepherder Bread 1-Lb. 39¢

Eagle Thrifty Shopping World Imported & Domestic LIQUORS

FINE KENTUCKY BOURBON ★ **Heaven Hill**	Qt.	4.29
6-YEAR-OLD BOURBON ★ **Glenmore**	Qt.	2.98
CAFE LIQUEUR ★ **Kahlua**	5th	5.89
SAKE ★ **Shirayuki**	5th	1.59
CREME DE CACAO OR ★ **Creme de Menthe**	5th	2.79
MARTELL OR HENNESSY ★ **Cognac**	5th	6.99
CALIFORNIA FINE ★ **Champagne**	5th	1.69
VALLARINO SWEET OR DRY ★ **Vermouth**	5th	1.29

WALKER'S **TEN HIGH** BOURBON ½ Gallon 7.95 Quart 4.49

WALKER'S **Special Canadian** ½ Gallon 9.88 Quart 5.49

EAGLE THRIFTY **Gin or Vodka** ½ Gallon 6.77 Fifth 2.79

MARK TWAIN KENTUCKY **Bourbon** ½ Gallon 7.88 Fifth 3.19

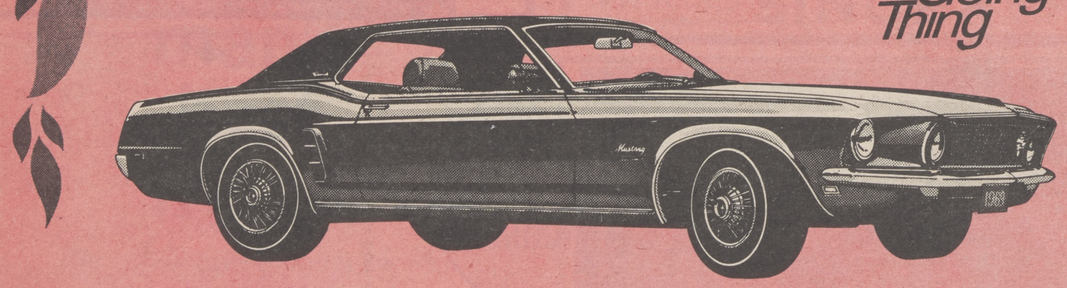
WE GIVE S&H GREEN STAMPS

Sears

Sears has gone wild!

We Are Giving Away
A New 1969 Mustang Hardtop,
In The Month Of May
and Its Loaded -- from
Bartlett Ford

The Going Thing



- Your Choice of Color
- 220-HP V -- 8 Engine
- Automatic Transmission

* Tax and Licence NOT Included

- Power Steering
- Radio
- White Sidewall Tires

* You May Add Additional Options

Just Follow These Simple Rules and YOU May Be a

WINNER!

Fill out coupon and deposit at Sears in the Womens Fashion Department
Additional Coupons Available at Sears

Name_____

Address_____

Phone Number_____ Age _____

City_____ State _____

Just come in to Sears, Park Lane Centre and while you are shopping stop by the Womens Fashions Dept. and register to win a brand new 1969 Mustang Hardtop. All contestents must posess a valid drivers license. The winning name will be drawn at 5:00 p.m. on May 31st. The winner need not be present to win. This car will be given to some lucky shopper of Sears Reno or Sears Carson City Stores only. This is not a National Contest.

In Carson City you must register before 3:30 p.m., May 31, 1969
In Reno You must register before 3:30 p. m., May 31, 1969

SHOP AT SEARS AND SAVE
Satisfaction Guaranteed or Your Money Back

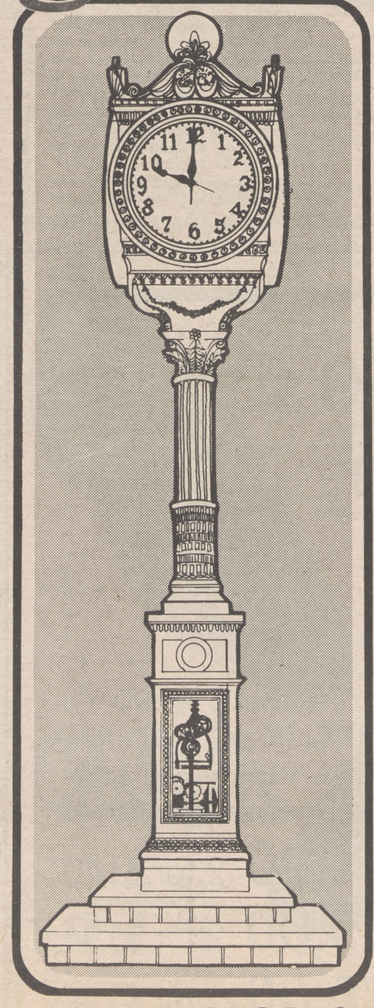
Sears
SEARS, ROEBUCK AND CO.

RENO
Park Lane Centre
200 E. Plumb Lane
329-9741

STORE HOURS:
Monday, Wednesday, Thursday, Friday
9:30 A.M. to 9:30 P.M.
Tuesday, Saturday, 9:30 A.M. to 6 P.M.

PARK LANE shopping guide

SUPPLEMENT TO THE
TAHOE DAILY TRIBUNE
SIERRA SUN



44 FINE STORES
OPEN EVENINGS
MON., THURS., FRI.

SEARS CAME ON THE mall this week with their own Junior Bazaar 'Thing'. The best looks for spring are carried off in a big way with pale pastels leading the scene. A summers' day delight is the Dotted Swiss, "Little-Girl-Look Dress".

Under The Mall Clock

If you read the last issue (April 9th) 'Under the Clock' column, you will recall referances made to the Easter Egg Hunt preparation. In that Issue the delay between the writing of this column and your receiving same was explained. Well, the second annual hunt is over and we are much the wiser.

Even though the weather was cold and threating rain, children started arriving an hour to forty five minutes before the hunt was to begin. Park Lane store employees spread 4500 foil wrapped chocolate eggs on planter edges, store fronts and all over the sidewalks.

The hunt began at 9:30 (so did the rain) and though it was impossable to count the children, it is safe to assume several thousands converged on the malls in seconds. In less than 10 minutes all the eggs had been collected and that's when we realized there were many little ones that hadn't been able to get any eggs. It seems the first wave of youngsters moved down the mall with the efficiency of a vacuum cleaner and those who hesitated or were unable to keep up didn't do to well.

We had some 1500 more eggs set aside to distribute all day Saturday to children visiting the center. Realizing immediatly, by some very sad faces, that we would have to bring out the extras and hand them out, we did so. Thank goodness we held that many back, because it did help to bring on the smiles again.

We would like to thank all the children and parents who came to the center for the hunt, but we would like to assure them that, not only will there be more eggs next year, but there will also be a stronger control over the means in which the children hunt the eggs. We will ask for help from a local service club to make sure parents coach their children from the side lines only and that the children be allowed to wait for the hunt to begin all along the mall on the sidewalks. All eggs will be placed in the area between the two sidewalks and parents will be required to stay on the sidewalks where they will be able to watch, take pictures of and coach their children without actually collecting eggs themselves.

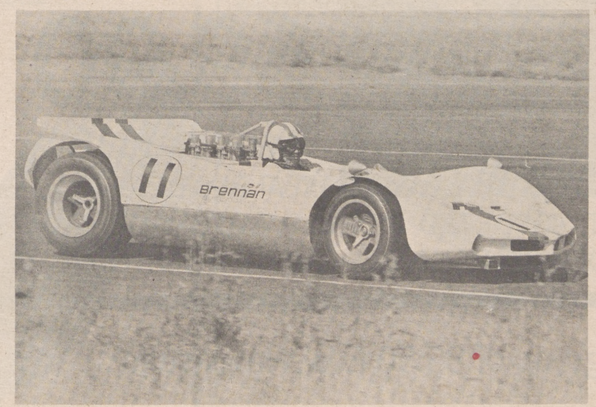
It appeared that most all the children enjoyed themselves this year and the problems that developed were more pronounced due to the numbers of children participating. In evaluating the event we find some room for improvement which will be incorporated into next years hunt, so don't miss it.

Foreign Car Show Starts Thursday

Park Lane's first Foreign Car Show featuring a variety of different and exciting models from seven of the local foreign car dealers will be held on the mall Thurs., Fri. and Sat., April 24-26.

A highlight in the event will be the competition racer belonging to Merle Brennan, local car dealer and race driver. The racer, the 'Genie' Mark 10 B features a 460 HP Chevrolet V-8, equipped with four dual choke Weber carbs, tuned exhaust, ZF five speed all syncro gear box. The 'Genie' recently finished second at the Sears Point International Raceway after leading most of the race, but lost it in the final seconds due to bent transmission linkage.

The participating dealers will be G.B. Motors with the Fiat, Renault 10, Peugeot and Ford Cortina, Fair-Way Motors with the Toyota Corona, Land Cruiser, Corolla, and Crown, Merle Brennan Automotive with the Jaguar, Rover, MG, Triumph, Land Rover, Austin America, Austin Healy and BMW, Scott Motor Co. with the Opel, sport coupe's and station wagon Stremmel VW with VW Sedan(The Love Bug), the VW Camper and Porsche; and M&S Imports with the Subaru, sedan, sport model, pick-up and bus; Tony Evans Motors will feature the new 'German Hanomag'.



JUST ONE OF THE many exciting exhibits during the Foreign Car Show will be the 'Genie' Mark 10-B, Merle Brennan's competition racer. The 'Genie' is pictured here as it competed in the Sears Point International during March. See pages 8 and 9 for further details on the First Foreign Car Show,

PARK LANE
PARKING FOR 3,000 CARS
SO. VIRGINIA at E. PLUMB LANE, RENO, NEVADA

BLACK, BLACK, BLACK. as the sea sees it. it's the most beautiful

mode o'day

Spring Into Summer
With These Fantastic Values

A First At Mode O'Day

Beautiful Formals – Sizes 3 – 20
Several Styles and Colors
Priced At A Low.....**21.99-28.99**

A Special Purchase

White Pique and Pant Dresses
Various Trims – With Fantastic
Colors – Sizes 3 – 24½.....**6.00**

Get In The Swim With A

1 – 2 – 3 Piece Swimsuit
Many Styles – Sizes 30 – 40.....**8.99-12.99**

Dainty Slips,Gowns Baby Dolls 1.99-4.99

...For Mother's Day...

Dusters Print or Pastel – Perma Press.
Hand Embroidery – Small to Extra-Extra Large
Special Purchase.....**3.99-6.99**

Lovable & Playtex
Bras & Girdles.....**1.00-13.95**

MASTERCHARGE & BANKAMERICARD WELCOME ● LAY–A–WAY AT NO EXTRA COST TO YOU!

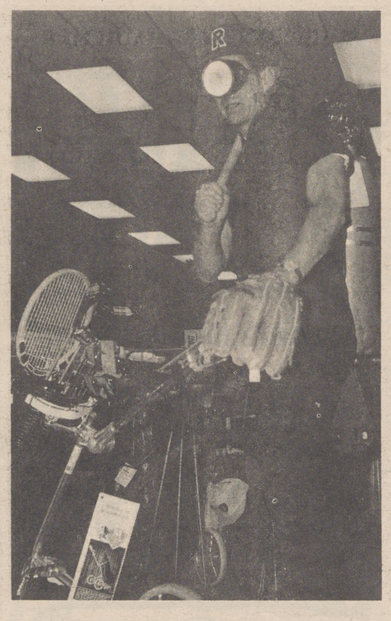
COMING EVENTS

April 24, 25, 26 –– Foreign Car Show on the mall.
May 8, 9, 10 & 11 –– Sierra Nevada Ceramic Show. Ceramic competition, judging and supplies exhibit – Pavilion Mall.
May 22, 23, 24 –– 3rd Annual Boat 'N' Vacation Fun Show – on the mall. Sport travel and vacation exhibit.

IN AND AROUND RENO

May 2, 3 and 4 –– 22nd Silver State Square Dance Festival – Centennial Coliseum – Free admission for spectators – Square and round dance work shops.

If there are any coming events of interest in your community, please let us know by dropping a post-card to Park Lane Shopping Guide, Park Lane Centre, 310 East Plumb Lane, Reno, Nevada 89502.



THE CREATURE FROM PYRAMID LAKE –– HE'S NOT! Ken York, manager of Mt. Rose Sporting Good, under the wetsuit, and scuba tank and behind the mask, is trying to give us a hint. But what can it be? Thanks anyway, Ken, we never did go for indoor sports. But do you have something for the spring sports nut? Baseball? Scuba diving? Golf? Tennis? All at once or separately - you'll find the sports equipment you need, at Mt. Rose Sporting Goods on the mall at Park Lane.

THE SHAPE OF spring is a soft rounded toe, a hi-rising front, a higher heel that's full and straight. That's how Qualicraft shapes the pump of the season. Shiny black patent wears a subtle gold buckle for the new refined hardware look. Priced at $9.99, it's from Qualicraft's collection of all the fresh spring shoe-shapes at Leed's.

Woolworth

the fun place to shop... 90th ANNIVERSARY

SPRING FASHION

RING-A-DING...THE BELLS ARE IN!

Permanent press rayon-cotton

WIDE LEG SLACKS

Here's the look that swings for Spring! Bell bottoms with belt loops, matching sash. And they're no-iron, too! Plaids, solids. 8-16.

4.99

SATISFACTION GUARANTEED-REPLACEMENT OR MONEY REFUNDED

Park Lane Centre Store Open Monday, Wednesday, Thursday & Friday Nights

ROOS/ATKINS

men's 79.50 suits reduced to 59.90

Two for $118

GREAT BUSINESS SUITS, AMAZING VALUE IN TODAY'S MARKET. ASSORTED MODELS, COLORS, PATTERNS, INCLUDING NATURAL SHOULDER SUITS. LONG-WEARING WORSTEDS & BLENDS. HURRY FOR TWO!

select group of 89.50 Edw. Hawk suits . . . . . **71.00** 2 for $140
select group of $125 London Shop suits . . . **99.00** 2 for $194
select group of $145 deluxe suits . . . . . **116.00** 2 for $228

PARK LANE CENTRE . PLENTY OF FREE PARKING

the fashion

Spring* Into Summer*

***fill your wardrobe now at exciting savings!**

Sports Coordinates
"Dress-up" or "down" from an array of perfectly matched go-togethers. New soft summer colors. You match 'em! Capris-Skirts-Tops-Dresses.
Reg. $11. to $26. **6.00-10.00**

Shifts
An assortment of all new Sp./Sum. prints & solids; Lightweight easy care fabrics. Colorfree & carefree, - for this event only. Size 8-18. Reg. $13
8.00

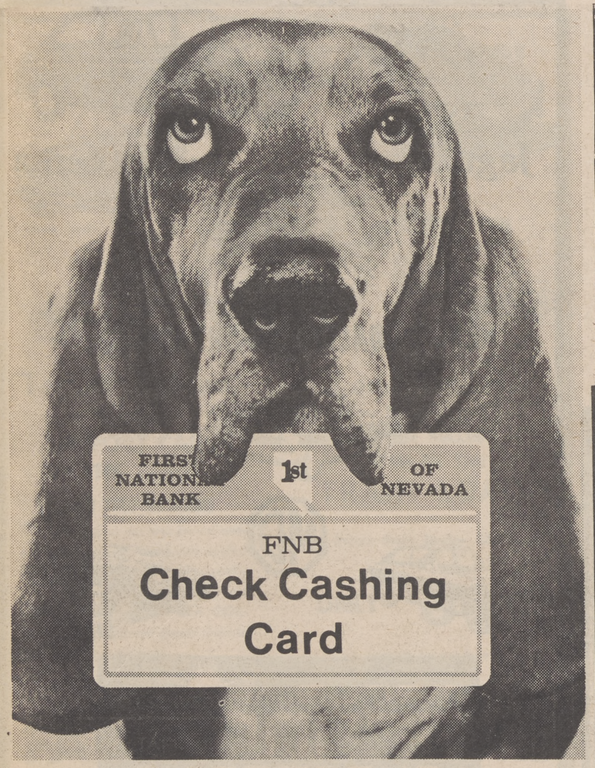
Capri Pants
All new prints & patterns flair-leg styles polka-dot, stripes & solids; pocket detail. Reg. $15.
10.00

Swimsuits
Assortment of 1 & 2 piece styles excellent fabric selection for this event only. Reg. $16. to $25.
1/2 off

the fashion

SACRAMENTO-SANTA ROSA-MARYSVILLE-WOODLAND-DALY CITY
WALNUT CREEK-HAYWARD-SAN JOSE-SALINAS-MONTEREY-RENO

Park Lane Centre
Open Mon–Thurs–Fri 'til 9:15



man's best friend

FNB's Check Cashing Card is the most convenient way of having your checks accepted whenever and wherever the need arises nearly everywhere throughout the state. With your Check Cashing Card merchants will accept your check up to $100 for any purpose and up to $500 for the purchase of goods and services. Today, more than 80,000 Nevadans are using this convenient check cashing service. How about you?

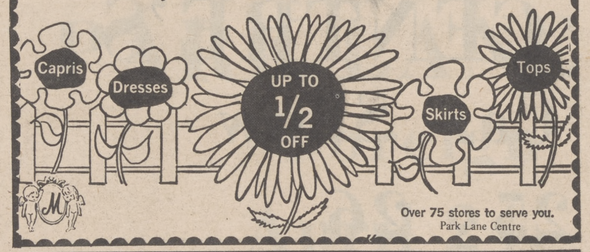
FNB

FIRST NATIONAL BANK
OF NEVADA F.D.I.C.

"FIRST WITH BETTER IDEAS WHERE YOU AND YOUR MONEY ARE CONCERNED"

Motherhood Maternity Shops

invites you to pick a beautiful bargain from our garden of values.



Over 75 stores to serve you.
Park Lane Centre

THE PORCH 'N PATIO* VACUUM:
Suction so strong it makes light work of heavy-duty cleaning in garages, patios, workshops, cars, basements, etc.
All-steel construction, five-gallon capacity.

BUY SINGER VACUUMS "THE MEANER CLEANERS"
BUILT TO FINISH OFF DIRT & DUST

SAVE $20 off regular price.
TWO SINGER* VACUUMS ONLY $69.88

THE SINGER*TRIPLE ACTION UPRIGHT VACUUM:
. Revolving vibrator brush loosens dirt and sweeps it together.
. Lifts carpet gently as it gathers brush-loosened dirt.
. Increses cleaning area with two jet-suction fans.

329-2554
PARK LANE CENTRE
*A Trademark of THE SINGER COMPANY

SINGER

What's new for tomorrow is at SINGER today!

pick the breezy one

The strippiest little back-away sandal is all ready for summer. Four slim straps criss-cross your foot, above a pretty curved-in low heel. It's wipe-clean white vinyl. Such a cool summer fashion idea, yours for just 4.99

Leed's
QuadCraft Shoes
PARK LANE CENTRE

44th Store To Open At Park Lane

Something new and different has been added to the Reno area this week with the opening of the Sandae Palace at Park Lane Centre. The Sundae Palace features 36 luscious flavors of ice cream served in the old-fashioned ice cream palor tradition. The Palace will feature a unique flavor monthly, with quality and flavor the rule, not the exception.

Mr. and Mrs. Floyd Hoelker, residents of Reno since 1949, are the owners of the new unit. Mr. Hoelker, recently returned from Bergstrom Air Force Base in Austin, Texas, is currently chief of administration for the Air National Guard in Reno.

Assisting in the management of the unit will be Mrs. LaReue Chase, formerly of Boise, Idaho, where she gained her management experience.

PARKING FOR 3,000 CARS

Eddie Mays

ANNOUNCES

A NEW ADDITION TO AN ALREADY GREAT MENU

Exquisite!

Spanish Specialities

(SERVED ALL HOURS)

COMPLETE TAKE–OUT SERVICE AVAILABLE

PARK LANE CENTRE – PH. 786 - 2882

FREEMAN
FREE-FLEX®

Unbelievably soft and supple because Freeman breaks in shoes without using feet. No stiffness, no pinching. Freeman gives you this kind of new shoe comfort. Enjoy this Free-Flex slip-on in Black Llama-grained Calf.

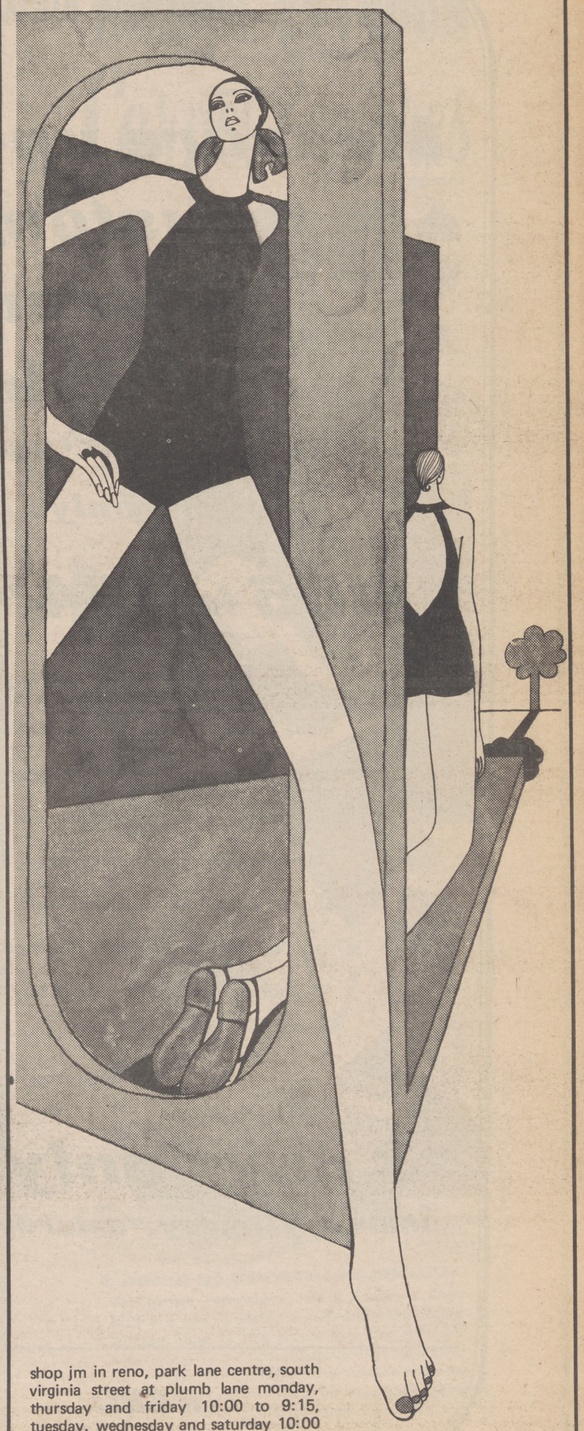
$35

CharTan

Newest Fashion Mix of Earthy brown and black to go with fabric tones. Exclusive Freeman Free Flex Slip-on with hidden gore. Gucchi chain trim. CharTan smooth Calfskin, leather lined. $29

Huston's SHOES
MEN'S BETTER FOOTWEAR
PARK LANE CENTRE RENO
Open Monday, Thurs.-Fri. Evenings
Bankamericard and Mastercharge Welcome

BLACK, BLACK, BLACK. as the sea sees it. it's the most beautiful way to get in the swim, the perfect accompaniment to an enviable tan and a summer standout. the lowdown here in all jm sunneries is a black nylon-and-spandex, sizes 8 to 14, 25.00. JOSEPH MAGNIN



shop jm in reno, park lane centre, south virginia street at plumb lane monday, thursday and friday 10:00 to 9:15, tuesday, wednesday and saturday 10:00 to 6:00.

WHAT'S NEW MR. SMITH?

Measure up-custom tailored suit sale

regularly $145 to $245

now only . . .

$105 to $184.50

Fussy? Want a suit that looks as if it was made for you instead of for Everyman? For a limited time, Mr. Smith is offering you a savings on distinctive suits, meticulously tailored from your choice of 300 fabrics, for your measurements alone . . . by Master Tailor Eldon Thompson. That measures up to a good buy . . . Mr. Smith wouldn't have it any other way.

3 days only!

thursday, friday, saturday

RENO:
Park Lane Centre

Smiths SINCE 1886

MISS CENTRE'S Car Show

25, 26

SUBARU IS MAKING HISTORY BECAUSE SUBARU MAKES SENSE!

They said America wouldn't go for a cheap and ugly little car. But we didn't believe it. THe fact is a cheap and ugly littleiittle car, the SUBARU 360, is making history because SUBARU makes sense.

It make sense when you can buy dependable second car transportation new for $1297.

POE. It makes sense when your second car gets up to 66 miles per gallon. That's what you get from SUBARU and that's why the SUBARU is the perfect second car.

And, our cheap and ugly little car has four speed transmission, goes 70 miles per hour, seats four, has independent wheel suspension and a host of standard equipment items that are usually optional on other "so called" economy cars. Call us cheap and ugly.

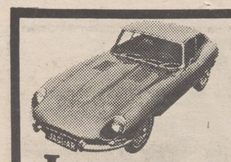
Call us anything you like, but take it from SUBARU owners, dollar for dollar and mile for mile...SUBARU MAKES SENSE.

SUBARU/$1297...66 Miles per gallon***

M & S Foreign Imports, Inc.

SALES & SERVICE 500-502 EL RANCHO 358-0171

Sparks, Nevada

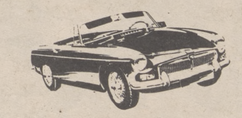


Jaguar

Austin America

Sprite

RENO'S QUALITY IMPORT CENTER



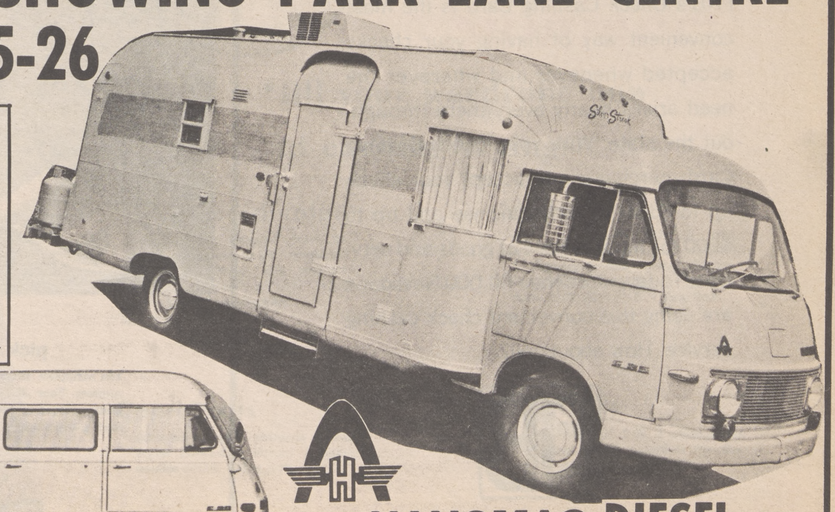
MG

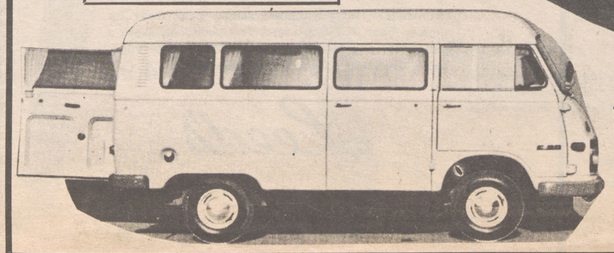
merle Brennan AUTOMOTIVE

555 GENTRY WAY 329-1161

NEW! JUST IMPORTED FROM GERMANY! DIESEL - POWERED CAMPERS & WAGONS PREMIERE SHOWING PARK LANE CENTRE APRIL 24-25-26

STANDARD EQUIPMENT
- Torque type windows w/safety glass
- 110V Waterproof outlet
- Wall heater w/unitrol
- Back up lights
- 12V Shaver plug
- 12V Fan rear vent-23½', 26'
- 12V Battery w/box
- 12V Air compressor
- Wired for Air Conditioner & power plant
- 6' Butane & Elect. Refrigerator
- 22 Gal. Diesel tank
- Converter w/battery charger
- Water Gard purifier
- Dual butane tanks
- Carpet - wall to wall
- Shower door - 23½., 26'
- Corner windows
- Built-in trunk w/lite
- Water pressure regulator
- Shock absorbers
- Marine toilet w/holding tank & water saver





HANOMAG DIESEL SOLD BY

TONY EVANS MOTORS, INC.

1740 MILL ST. 329-0274

"The Fair-est of Them All" offers

The FOUR GREAT ONES!

Toyota Corona

Named
"IMPORT CAR OF THE YEAR"
by ROAD TEST MAGAZINE

This outstanding car was tested over a 15 month period, compared against virtually every import model currently on the market. The staff of Road Test Magazine selected TOYOTA CORONA the most potent power plant in the small economy field.

ONLY $2,195
$49.95 per mo. after normal down

Land Cruiser

So great
WE ARE SELLING
THEM BY THE
TRAIN LOAD!

Prices Start Under $3,000

ONLY $69.95
per month after normal down

FAIR-WAY MOTORS

Instant Delivery, Instant Financing
Toyota Distributor (Sales & Service)
"The Fair-est of Them All"
2500 South Virginia, Phone 786-2525
1580 South Virginia, Phone 786-5343

DON'T PARK LANE Foreign April 24,

Test price a Fiat. *the 850 Spider*

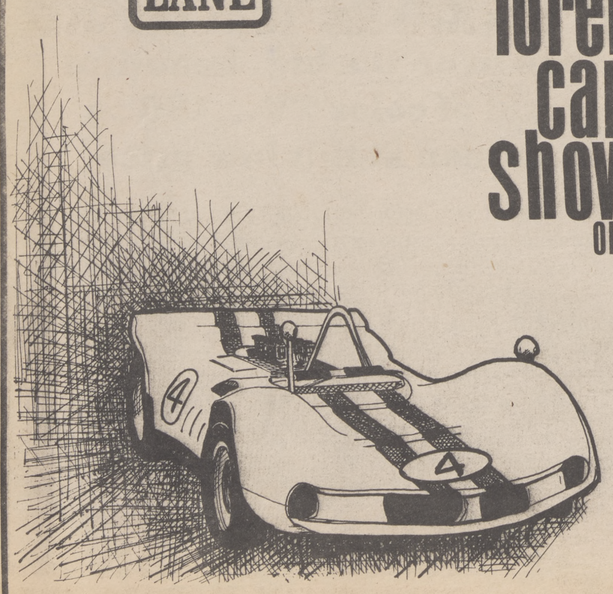
...for economy performance engineering Fiat builds cars to perform as great as they look...couples styling with automotive technology... engineers to match your pocketbook... and packs in 30" extras" as standard equipment at no extra cost. Test price a Fiat today for solid dollar value!
Also see our other models - on the mall during the foreign car show - April 24, 25, 26
124 Sport Coupe . 124 Sport Spider
124 Family Sedan - 850 Fastback Sport Coupe

$2296 Delivered

G.B.MOTOR CO.
9200 S. Virginia - Reno Ph. 329-0678
Open 8-6 Mon.-Sat.

PARK LANE

PARK LANE CENTRE PRESENTS foreign car show on the mall APRIL 24·25·26



OPENING
NOON THURSDAY

FEATURING SPORT, COMPETITION, COMPACT IMPORTED CARS

PARTICIPATING DEALERS

MERLE BRENNAN AUTOMOTIVE
Austin American...Austin Healey
BMW...Jaguar...Triumph
Landrover...M–G
FEATURING
MERLE BRENNAN'S
"GENIE" MARK 10B
Race Car

TONY EVANS MOTORS
...Hanomag...

FAIR–WAY MOTORS
....Toyota...

G.B. MOTORS
Fiat...Ford Cortina
Peugeot...Renault

M & S IMPORTS
...Subaru...

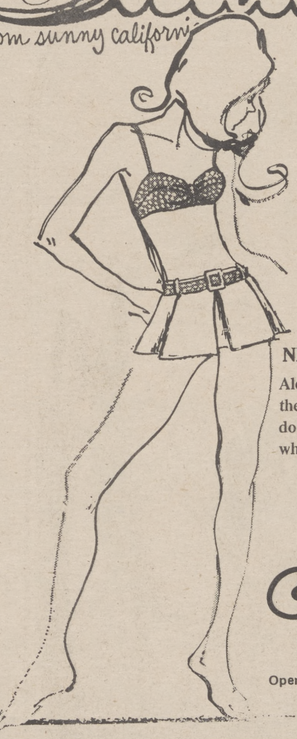
SCOTT MOTOR CO.
....Opel...

BILL STREMMEL VOLKSWAGON
Porsche...Volkswagon

S. VIRGINIA AT E. PLUMB LANE PARKING FOR 3000 CARS

Alexa

from sunny californi



SOMETHING NEW IS HAPPENING. . .

Alexa's new look in swimwear: the box-pleated skirt hides a pin dot bikini in blue/white or orange/white. . .sizes 6-16. . .$24.

Lanz

PARK LANE CENTRE
Open Mon-Thurs-Fri. Eves 'til 9:15 P.M.

PF Week It's now!

FREE! PF Brandin' Iron kit and Indian arrowhead whistle.

Brand your own initials like steer-ropin' cowboys!

It's all free with PF Flyers. The sneakers that help you run faster, jump higher. Hurry! Come in for your Brandin' Iron kit today, pardner!

Huston's YOUNGLAND
West Mall — Park Lane Centre — Open Mon-Thurs-Fri. Eves

Woolworth

the fun place to shop... 90th ANNIVERSARY

INDOOR-OUTDOOR SELF-ADHESIVE Carpet Squares

9" x 9" square

39¢ ea.

- gold
- avocado
- beige
- marine blue
- red
- bittersweet
- charcoal
- moss green

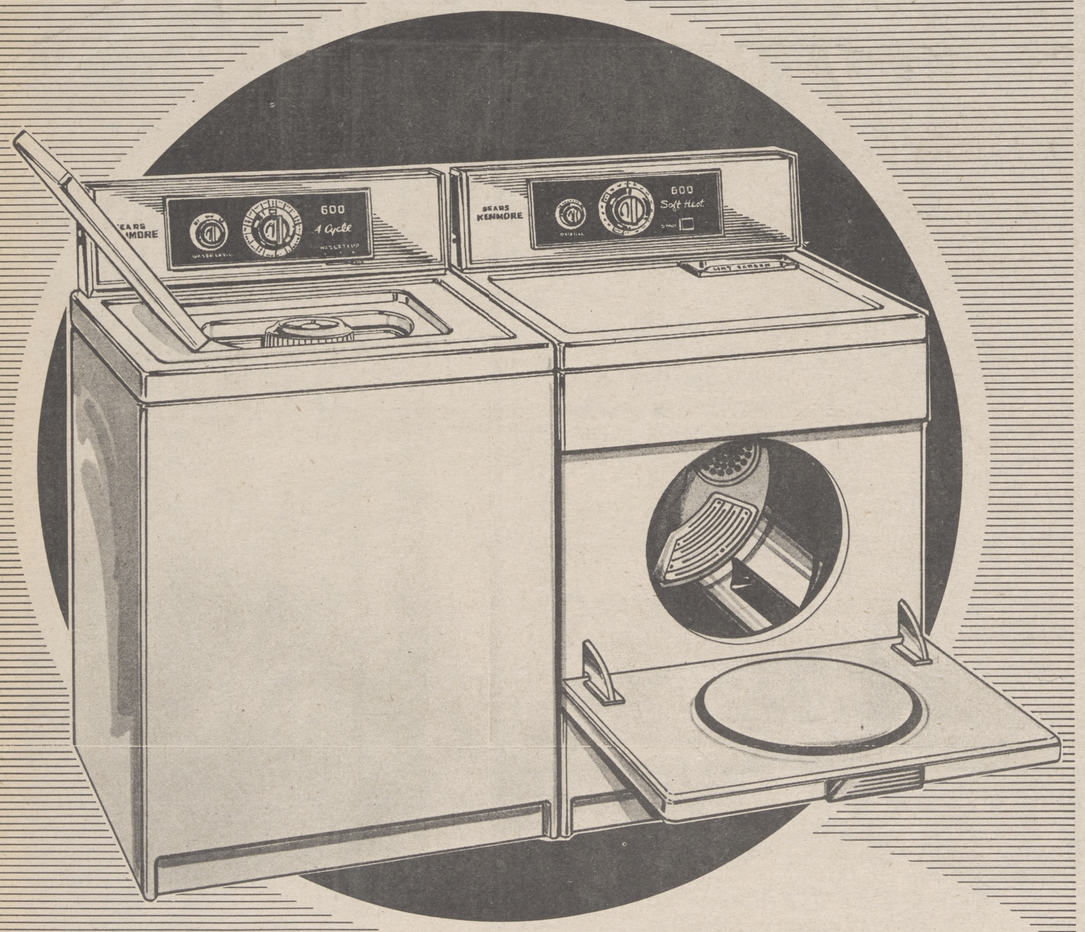
Choice of decorator colors.

The perfect everywhere carpet! Covers a floor, borders a pool, or climbs a wall. And needs almost no care! Made of 100% acrylic fiber face with self adhesive heavy duty foam backing that adheres to any surface. Cleans easily with vacuum, hose or broom. Resists soil and stain. Let your imagination run wild by mixing and matching squares.

Choice of decorator colors.

SATISFACTION GUARANTEED WOOLWORTH'S REPLACEMENT OR MONEY REFUNDED

YOUR MONEY'S WORTH MORE AT
WOOLWORTH'S



4 DAYS ONLY

feature-packed Kenmore washers and dryers at amazingly low, low prices

Washer: "Special care" cycles include permanent press, pre-wash, normal and delicate . . . self-cleaning lint filter . . . fabric softener dispenser . . . three water levels . . . three temperatures . . . two speeds.

Dryer: Kenmore exclusive Soft Heat prevents overdrying . . . "special care" cool-down for permanent press . . . top-mounted lint screen . . . end-of-cycle signal.

NO MONEY DOWN
on Sears Easy Payment Plan

28670 Automatic Washer **$179**

68610 Electric Dryer **$139**

Gas Model Dryer $169

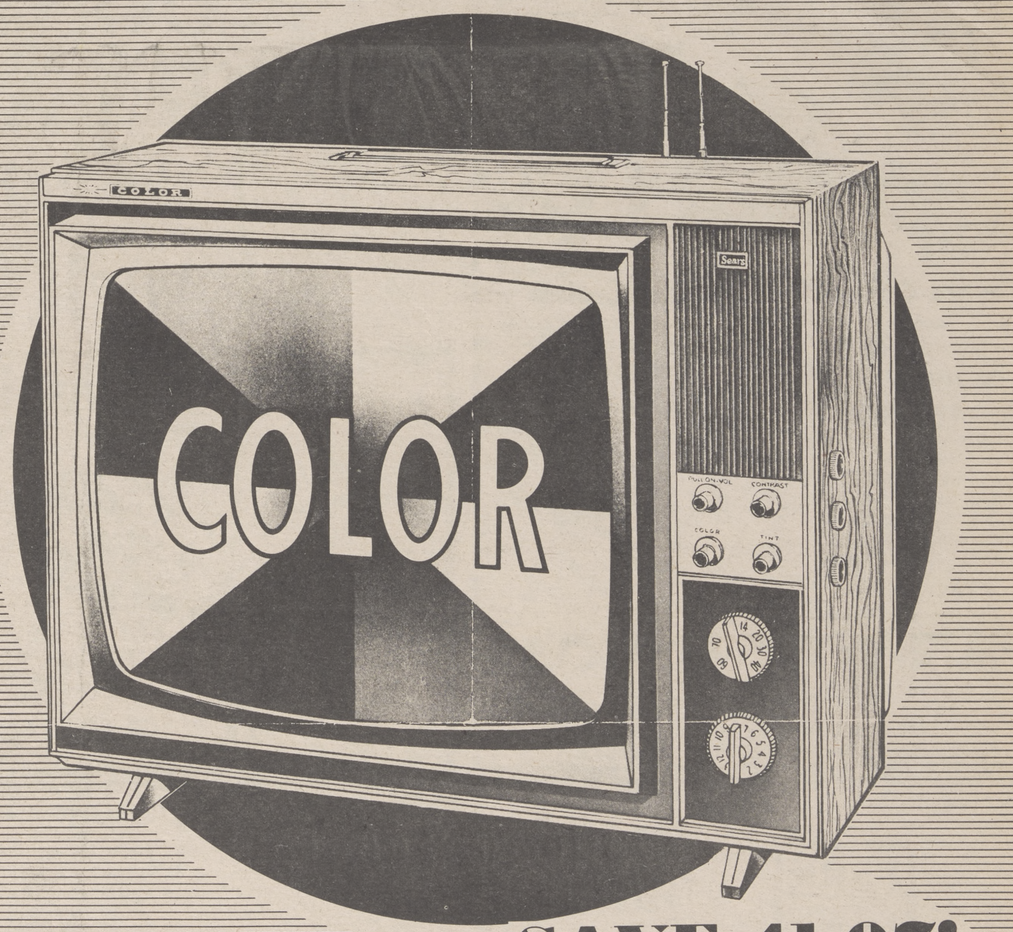
We Service What We Sell Anywhere in The U.S.A.

Sears

SHOP AT SEARS AND SAVE
Satisfaction Guaranteed or Your Money Back
Sears SEARS, ROEBUCK AND CO.
RENO
Park Lane Centre
200 E. Plumb Lane
329-9[illegible]

STORE HOURS:
Mon., Wed., Thurs., Fri.,
9:30 A.M. to 9:30 P.M.
Tues. and Sat., 9:30 A.M. to 6 P.M.

Park Lane Centre



SAVE 41.07!

look in on the big, beautiful world of color TV...180 sq. in. screen at this low price

Model 4132

Our largest size color portable—18-in. diagonal measure picture . . . instant-start—sound immediately, picture in seconds . . . move set anywhere—color purifier keeps colors vivid . . . solid state signal circuits for longer life, better service . . . easy-to-tune VHF memory fine tuning . . . etched picture face reduces glare.

Now Open Wed. Nights to 9:30 P.M.
Plus Mon., Thurs., Fri. to 9:30 P.M.
Prices Effective May 7, 8, 9, 10--
Wed., Thurs., Fri., Sat.

Sale Ends Saturday
Regular $369.95 **328.88**

NO MONEY DOWN on Sears Easy Payment Plan

We Service What We Sell Anywhere in The U.S.A.

Sears

SHOP AT SEARS AND SAVE
Satisfaction Guaranteed or Your Money Back
Sears SEARS, ROEBUCK AND CO.
RENO
Park Lane Centre
200 E. Plumb Lane
329-9741

STORE HOURS:
Mon., Wed., Thurs., Fri.,
9:30 A.M. to 9:30 P.M.
Tues. and Sat., 9:30 A.M. to 6 P.M.

Park Lane Centre

21% OFF

98¢ PERMA-PREST® Sailcloth

Fresh rayon-cotton prints you machine wash, tumble-dry, never iron. In 35-36 inch widths. Save now!

77¢ yd.

Feather Floral Arrangements

Graceful feather flowers, tastefully arranged. Big assortment of styles and colors. Low price!

3.88 each

$5 OFF

$12.99 Automatic Percolators

Gleaming aluminum. Brews 2 to 7 cups coffee, keeps it serving hot. Signal light tells you it's ready.

7.99

Supplement to:
The Park Lane Shopper

NOW OPEN

Wednesday Nights Until 9:30 p.m.

PRICES EFFECTIVE
Wednesday through Saturday, April 23, 24, 25, 26

HURRY, SOME QUANTITIES LIMITED
All Advertised Items Subject to Stock on Hand

Sears

Spring Savings SALE

Little Girls' Cotton Sundresses

3 for $5

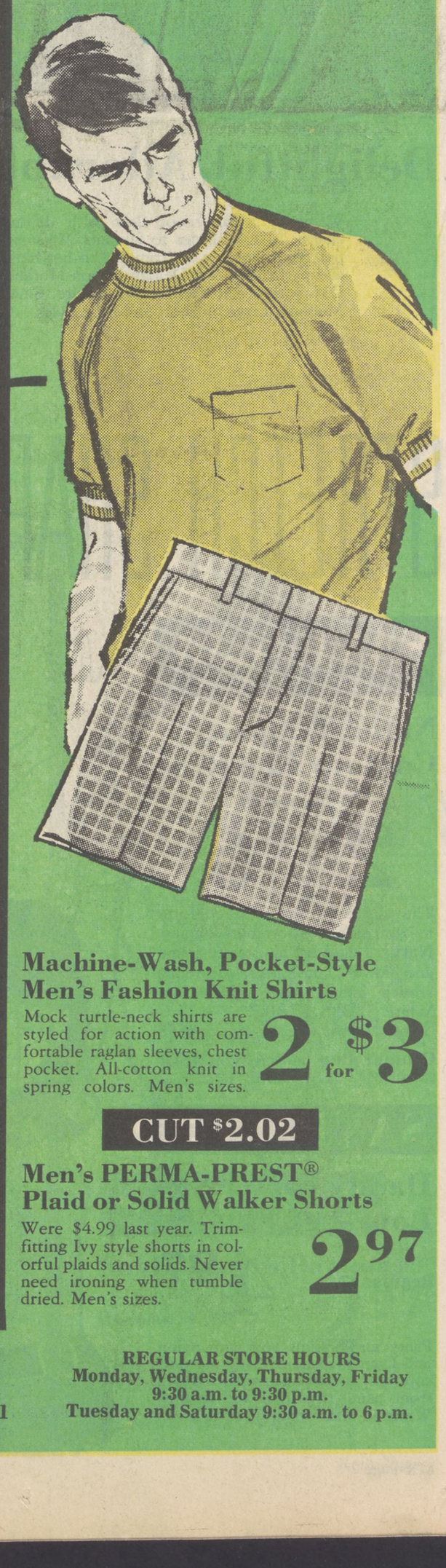
Li'l gals adore the neat-looking checks, perky prints and sunny solids. Moms adore the easy care of 100% cotton. Over 25 styles: A-line skimmers, bouffants, low waists, high waists. 3-6X.

CUT 50% to 57%
Suntiming Sandals
2.97 Pair
Were $5.99 to $6.99 Last Year
See our lively, lightfooted ones that are styled to keep pace with your suntime and funtime activities. Built-in bareness of their flexible leather uppers give breeze-catching comfort with eye-catching impact. Long-wearing leather soles. Come in, get several pairs. Women's sizes. Not every style in every size and color. Hurry!
CHARGE IT on Sears Revolving Charge

Stretch Nylon Panty Hose

just 99¢

Sheer, seamless stretch nylon panty hose with nude heels. Proportioned sizes in fashion colors. What a price!



Machine-Wash, Pocket-Style Men's Fashion Knit Shirts

Mock turtle-neck shirts are styled for action with comfortable raglan sleeves, chest pocket. All-cotton knit in spring colors. Men's sizes.

2 for $3

CUT $2.02

Men's PERMA-PREST® Plaid or Solid Walker Shorts

Were $4.99 last year. Trim-fitting Ivy style shorts in colorful plaids and solids. Never need ironing when tumble dried. Men's sizes.

2.97

PERMA-PREST® Boys' and Students' Sport Shirts

CUT 44%

when you buy 3

were $2.99 ea. last year

3 for $5

Tapered Ivy style in Duralon® polyester and cotton broadcloth . . . many solid colors. Needs no ironing when tumble-dried. Sizes 6 to 20.

Roll Sleeves! Sleeveless! Girls' Shirt Collection

Prints and solids in assorted fabrics, some are PERMA-PREST® Bermuda, button down, convertible collars. 7 to 14.

97¢

Were $1.99 to $3.99 Spring 1968

SHOP AT SEARS AND SAVE

Satisfaction Guaranteed or Your Money Back

Sears

Sears, Roebuck and Co.

RENO

200 E. Plumb Lane at So. Virginia St. **Phone: 329-9751**

REGULAR STORE HOURS
Monday, Wednesday, Thursday, Friday
9:30 a.m. to 9:30 p.m.
Tuesday and Saturday 9:30 a.m. to 6 p.m.

CHARGE
All Your
Purchases
on Sears
Revolving Charge

Sears

Delightful, Adorable Peignoir Sets

Wisps of nylon tricot float with delicate charm. In soft shades to vibrants. Whatever her type, there's a set trimmed to her liking and perfectly sized. Delight her on Mother's Day with a gift she'll adore. Petite, Small, Medium, Large, in short and long styles.

8.88

SAVE 22%
... on the Shirts
SAVE 50%
... on the Pants

NOTE TO NEATNIKS
PERMA·PREST® products Sold only at Sears

NEATNIKS TAKE NOTE!
A NEATNIK can be anyone who goes for the neat, no-iron performance of Sears PERMA-PREST® products.

PERMA-PREST® Shirts in Checks and Solids

Regular $2.99 **2.33**

There's no ironing these roll-sleeved shirts of polyester and cotton broadcloth — just machine wash and tumble dry. Solid colors and gingham checks in misses' sizes 10 to 18.
Regular $3.99 In sizes 38 to 44 ..... $3.33

PERMA-PREST® Pants

Regular $8 **3.97**

Comfortable fitting, two-way stretch pants in Acrilan® acrylic. New spring colors. To machine wash, tumble dry, never iron. Misses' sizes 8-18, petite, average and tall.
Regular $9 Women's sizes 38-44 ..... $4.47

STRETCH SHAPING

SAVE $1.38
when you buy two

Natural Cup or Contour Cup Bras

Regular $3.69

2 for $6

The all-stretch bras that conform to you for comfortable shaping. **Natural Cup** bra has stretch frame and lower cups plus adjustable stretch straps. Lace upper cups. White. 32-38B, 32-40C.
$4.69, "D" cup, sizes 34-40 . . 2 for $8

Contour Cup bra has Wonder-Fil shaping. 32-36A, 32-38B, C.

SAVE $2.03

Dainty Lace Front Long-Leg Panties

Regular $7 **4.97**

Panty girdle slims you with nylon and Lycra® spandex. Satin (acetate, cotton, spandex) side panels and lace front panel trim hips and tummy. White in sizes small to extra large.

We'll Size You Up
Sears trained figure consultant will measure you in the privacy of our fitting room, where you can try on bras and girdles to determine the best fit and figure flattery.

They'll Go Fast! . . .

Sweet Cream... Sweet Fashion

Exciting Ensembles

$10

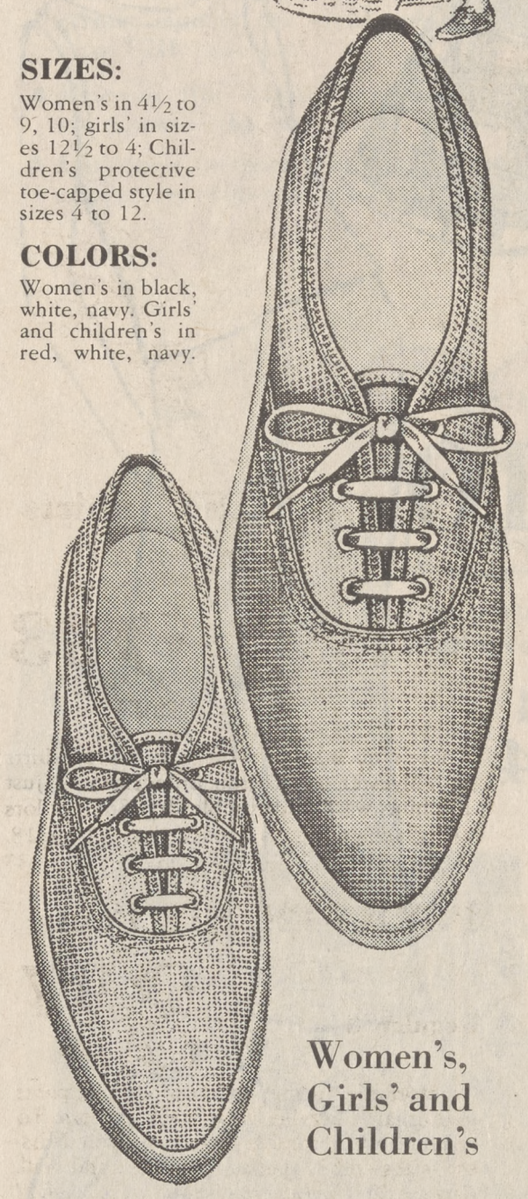
Fashionable, easy to maintain, thanks to Dacron® polyester Whipped Cream®. Exciting 1 and 2-piece ensembles; drop torsos just shaped enough with pretty pleats, easy shifts and more! Get ready for summer and charge them all on Sears Revolving Charge. Soft pastels. In Misses' sizes 10 to 20.

CHARGE All Your Purchases on Sears Revolving Charge

Sears

SIZES:
Women's in 4½ to 9, 10; girls' in sizes 12½ to 4; Children's protective toe-capped style in sizes 4 to 12.

COLORS:
Women's in black, white, navy. Girls' and children's in red, white, navy.



Women's, Girls' and Children's

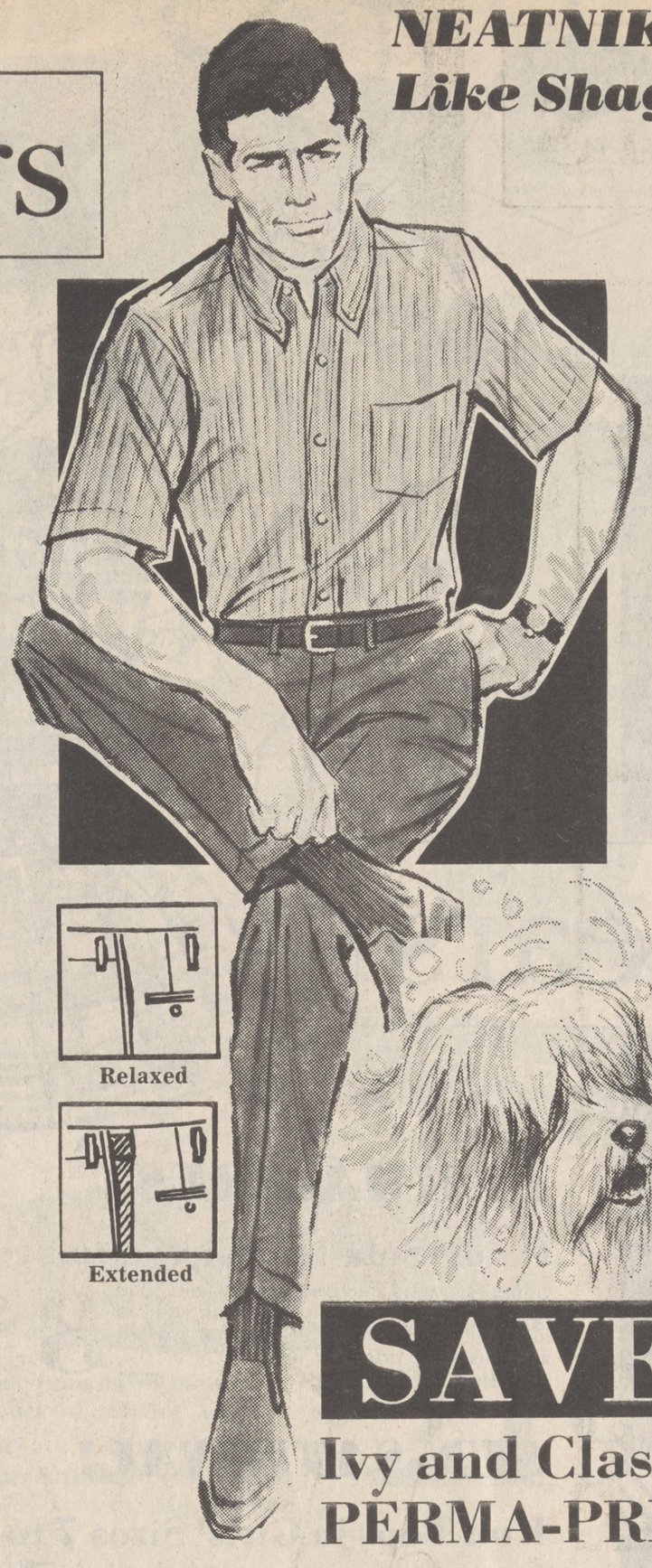
Favorite Fabric Casual Washable JEEPERS®

Shop and Compare!

2 prs. $3

Jeepers are made stronger to wear longer. Heavy weight cotton duck uppers are sewn with Dacron® polyester thread at all vulnerable points of wear. With heel-to-toe cushioned insoles, rugged polyvinyl soles.

NEATNIKS Never Look Like Shaggy Dogs



Relaxed

Extended

SAVE $1.02

Ivy and Classic Styled PERMA-PREST® Shirts

The last word in no-iron neatness ... tumble-dry PERMA-PREST® polyester and cotton. Choose Traditional Ivy look with 3-button banded, long point collar and tapered cut. Or the classic styling with regular collar and straight bottom tailoring for in or out wear. New spring colors in men's sizes small to extra large.

Regular $4.99

3.97

SAVE $4.02

"Sized-2-You" Dress Slacks

Sit, bend, stretch, relax . . . the unique concealed expansion waistband adjusts itself to you. No snaps, no buckles, just all-day comfort. Ban-Rol® waistband. Fashion colors in a marvelous blend of 50% Dacron® polyester, 28% worsted, 22% mohair. Men's sizes.

Regular $18.99

14.97

SAVE $6.62

Lightweight Sport Coats

Regular $42.50

35.88

Distinctive 1, 2 or 3-button models in wrinkle-shy Dacron® polyester and Avril® rayon. Bright and light shades in checks, plaids, windowpanes. Men's regular, short and long sizes.

SAVE $1.02

Mock-Turtle Knit Shirts

Regular $5.99

4.97

For active sports or just plain relaxing. Ban-Lon® knit of Textralized® nylon. Set-in short sleeves with rib cuffs and bottom. Bold, exciting colors in men's small to extra-large.

SAVE $1.02

Ankle-Length Pajamas

Regular $3.99

2.97

Long-sleeve coat-style, patterned pajamas in comfortable Sanforized® cotton broadcloth. Nobelt® waistband, Gripper® closing. Men's small-extra large.

CHARGE
All Your Purchases
on Sears
Revolving Charge

NOTE TO NEATNIKS
PERMA·PREST®
products
Sold only at Sears

Sears

Boys' and Students'

Nylon Knit Shirts and Walker Shorts

YOUR CHOICE

2.97 each shirt or shorts

Mock turtleneck shirts of double knit, texturized nylon in solids and stripes. Color coordinated PERMA-PREST® Ivy shorts are of no-iron, tumble-dry cotton and polyester in handsome plaids and solids. Blue, olive and gold. Sizes 8 to 18.

PERMA-PREST®

Color-Splashed Girls' Sundresses

Countless styles, including saucy shifts and pant dresses. Wonderfully neat, without ironing. Just wash and tumble dry. Soft pastels and boisterous brights. 7 to 14.
Half Sizes 8½ to 16½ $3.97

3 for $10

SUN-SATIONAL!

Knit Tops in Girls' Sizes 7 to 14

Scoop neck pullover top in checkerboard checks of white with aqua, navy, pink, lemon, red or lime. Rib-knit at neck and arms. 100% cotton knit. Sizes 7 to 14.

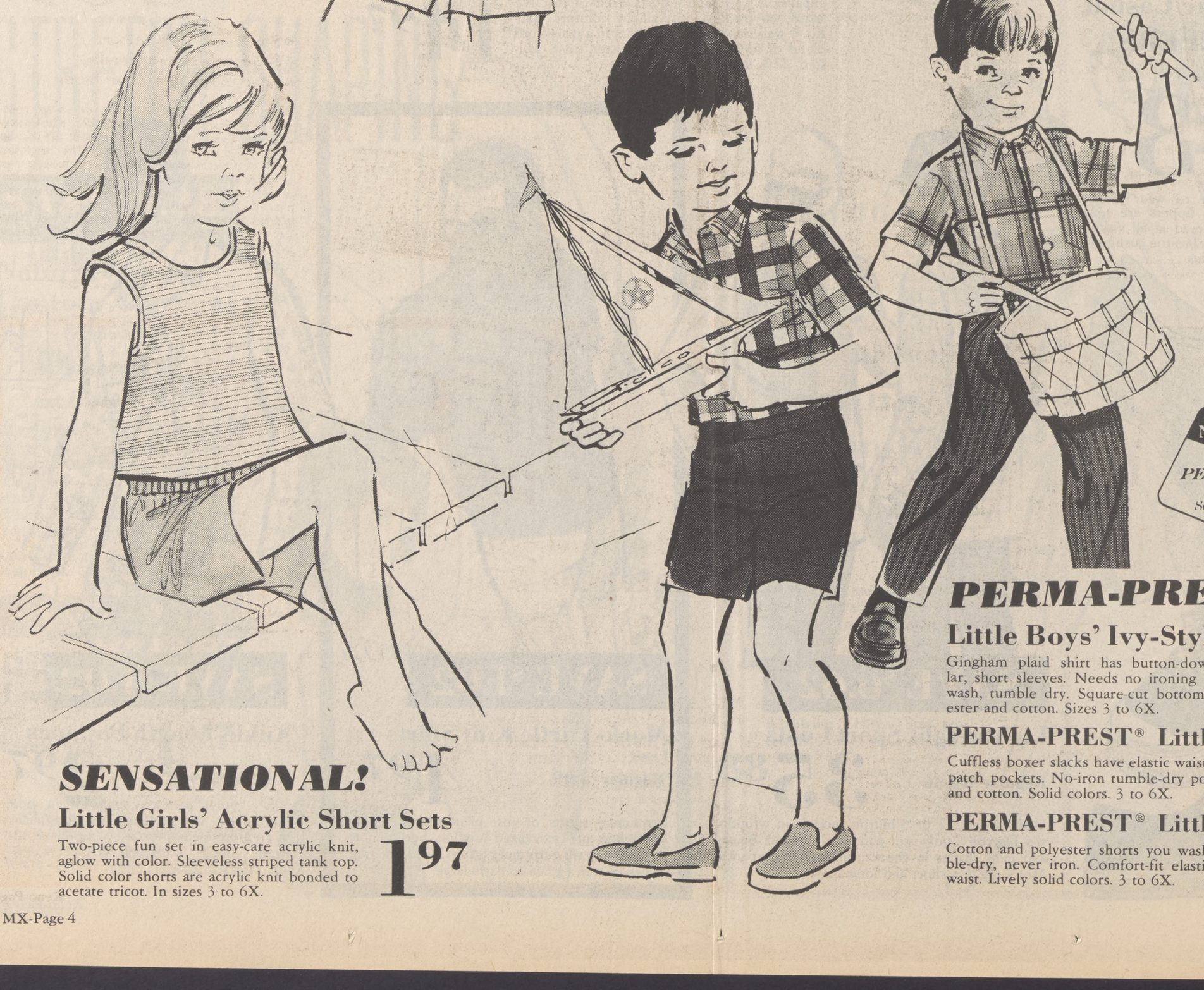
1.44

the RAGE!

Girls' Flare-leg Pants, Sizes 7-14

The latest look in crisp, cotton duck. With contour waist and back zipper for trim fit. Lime, pink, yellow or white to wear with the knit shirts above. Sizes 7 to 14.

2.44



SENSATIONAL!

Little Girls' Acrylic Short Sets

Two-piece fun set in easy-care acrylic knit, aglow with color. Sleeveless striped tank top. Solid color shorts are acrylic knit bonded to acetate tricot. In sizes 3 to 6X.

1.97

NOTE TO NEATNIKS
PERMA·PREST®
products
Sold only at Sears

PERMA-PREST®

Little Boys' Ivy-Styled Sport Shirts

Gingham plaid shirt has button-down collar, short sleeves. Needs no ironing – just wash, tumble dry. Square-cut bottom. Polyester and cotton. Sizes 3 to 6X.

2 for $3

PERMA-PREST® Little Boys' Slacks

Cuffless boxer slacks have elastic waist. Front patch pockets. No-iron tumble-dry polyester and cotton. Solid colors. 3 to 6X.

2 for $3

PERMA-PREST® Little Boys' Shorts

Cotton and polyester shorts you wash, tumble-dry, never iron. Comfort-fit elastic back waist. Lively solid colors. 3 to 6X.

2 for $3

BIG SCREEN PORTABLE COLOR TV

Sears

Vivid, Life-Like Color, Even if the Set is Moved

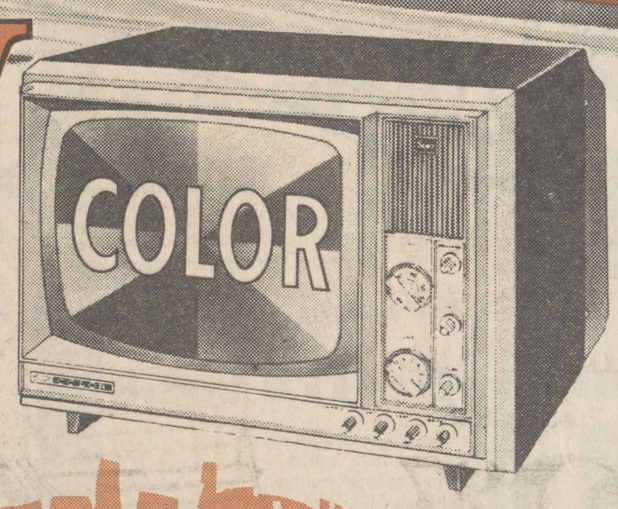
$329

NO MONEY DOWN
on Sears Easy Payment Plan

- Big-picture viewing . . . 18-in. diagonally measured picture, 170-sq.in. viewing area
- Powerful set assures sharp, clear color pictures: 2 pole built-in VHF antenna pulls in strong signals for vivid color viewing; loop-type UHF antenna
- Memory fine tuning means you don't have to re-tune the set when changing stations
- Attractive walnut finish vinyl-clad cabinet; convenient top-mounted carrying handle

Model 81641

COLOR TV



- 11-in. diagonally measured picture, 69-square inches of viewing area
- True portability . . . weighs only 38-lbs.
- 18,000 volt chassis; memory fine tuning

Model 4008

$219

3-Yr. Color Picture Tube Guarantee

Plus 1-Year Parts Guarantee – Plus 90-Day Free Service

Free service on any Silvertone COLOR TV if any part proves defective within 90 days of sale. Free replacement tube furnished if color picture tube proves defective within 3 years, other tubes and parts 1 year. Installation extra after 90 days.

5006

SAVE $10.95

12-in. Diagonally Measured Picture Black and White TV

Regular $99.95

$89

This is the portable designed to be taken along. Powerful 12,000 volt chassis, 75-sq. in. viewing area. Additional features include set-and-forget volume control, big 5-in. speaker, non-glare snap-on screen.

SAVE $50.95

Console FM-Stereo, FM-AM Radio-Phono

Regular $419.95

$369

3070
Contemporary Style in Walnut Veneer

3071
$419.95 Colonial Style in Cherry Veneer . $369

3072
$419.95 Spanish; Mahogany Veneer $369

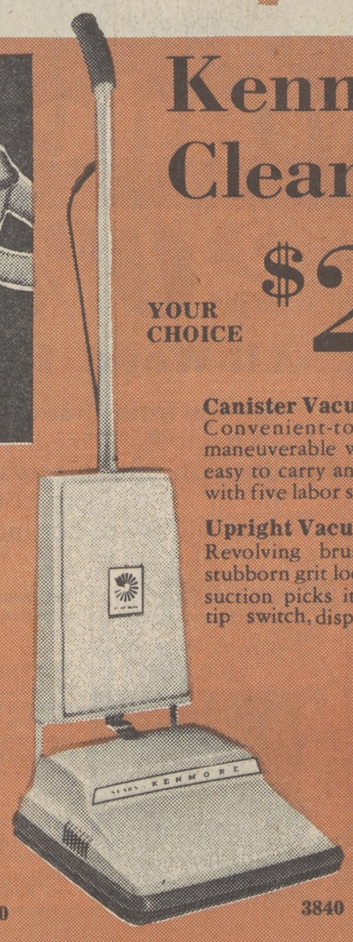
- Six Powerful Speakers
- Diamond Stereo Needle
- Sears Exclusive Tone Arm

Now you can be "front row center" in the comfort of your own home . . . hear FM radio broadcasts or enjoy your favorite record albums in thrilling, realistic stereo sound. The amplifier delivers a tremendous 150 watts of peak power that fills a room with flawless sound reproduction. Solid state chassis with transistorized tuner and amplifier; integrated circuits for best performance, longer life. Stereo alert light, tape playback jacks. Beautiful contemporary style cabinet in walnut veneer.

NO MONEY DOWN
on Sears Easy Payment Plan

2924

8130



3840

Kenmore Cleaners

YOUR CHOICE

$24

Canister Vacuum Cleaners
Convenient-to-use cleaner with maneuverable wand. Lightweight, easy to carry and store. Complete with five labor saving attachments.

Upright Vacuum Cleaners
Revolving brush action shakes stubborn grit loose, and the strong suction picks it right up. Finger-tip switch, disposable dust bags.

Floor Conditioners
Takes the hard work out of caring for floors and rugs. Scrubs and polishes floors, shampoos and cleans rugs . . . you get professional results. Twin-brush action, 70-oz. dispenser.

ZIG-ZAG

Sewing Machines with Foot Control and Base

All 3 for Only

$49

- Sews ZIG-ZAG and straight stitches, sews on buttons, makes buttonholes
- Mends, darns, blind hems, overcasts, appliques, monograms, embroiders
- With 7-step foot control and base

CALL SEARS for a FREE HOME DEMONSTRATION

1201-9700-6803

Sears

A Kenmore 18-lb. Washer at This Low Price

Look at All These Easy-Washing Features

48100

2 Speeds

2 wash actions . . . vigorous for regular fabrics, gentle for delicate fabrics.

2 Cycles

Just turn a dial . . . you can wash either your regular or delicate fabrics.

Lint Filter

Built-in . . . keeps lint and threads from washing back on clothes. Works full time.

18-lb. Capacity

Cuts your washday in half! Occupies no more space than a regular washer.

Porcelain Finish Wash Basket

Sturdy, rust-resistant . . . helps prevent stains on clothes.

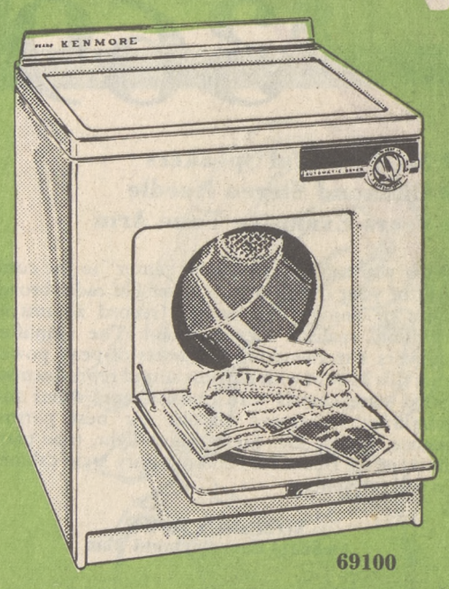
Safety Lid Switch

Spin-action stops when lid is raised. Starts again when lid is closed.

NOW!

$148

NO MONEY DOWN
on Sears Easy Payment Plan



69100

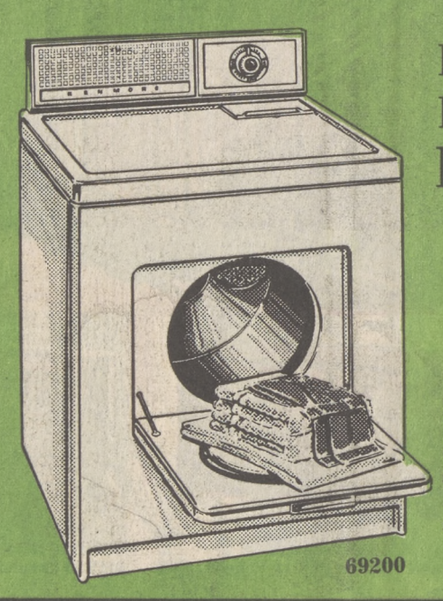
Two-Temperature Dryers

Electric Model

$78

"Heat" setting dries regular fabrics. "Air Only" fluffs, dries wet rainwear. Tumble-action stops when door is opened. Load-A-Door folds down, makes a handy shelf.

Gas Model . . . $108



69200

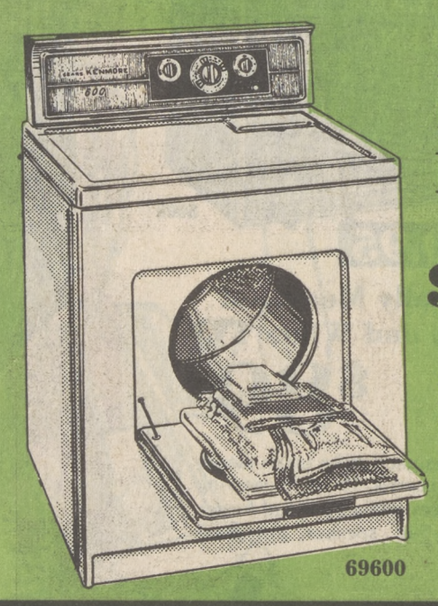
Permanent-Press Cycle Dryers

Electric Model

$98

"High" and "Warm" settings plus "Air Only" for fluffing. Load-A-Door makes a handy shelf. Top-mounted lint screen. Safety tumble switch . . . open dryer door, tumble action stops.

Gas Model . . . $128



69600

Exclusive Soft-Heat Dryers

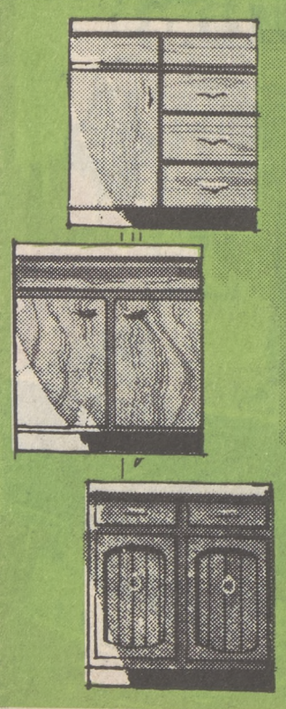
Electric Model

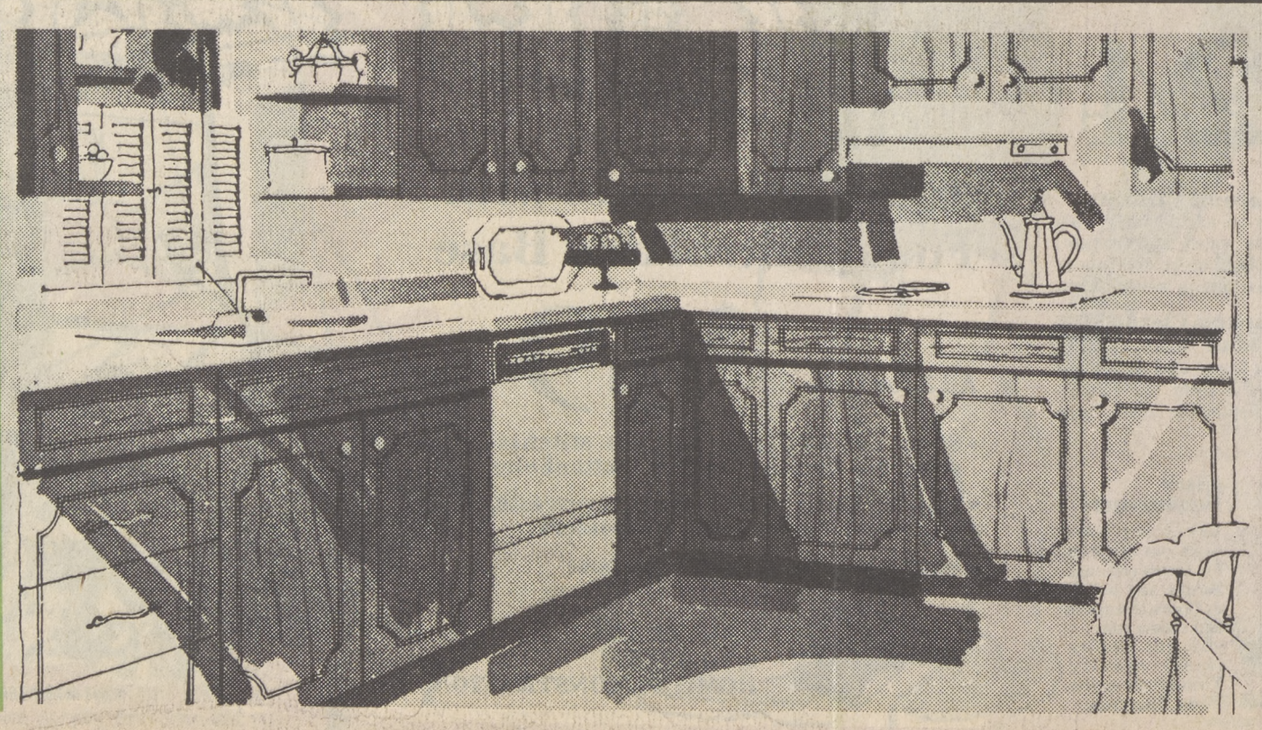
$128

Six temperatures . . . pick the right temperature for drying Regular, Delicate or Permanent-Press clothes. End-of-cycle signal lets you remove clothes immediately to prevent wrinkling.

Gas Model . . . $168

Kitchen Remodeling Made Easy





20% OFF

All-Wood Kitchen Cabinets

Choose from a variety of cabinet styles . . . classical, contemporary, mediterranean . . . in rich walnut or birch finish. Cabinets are conveniently designed to fit all areas, from compact to full-size kitchens. Appliances are not included in this offer.

Ask for GUARANTEED INSTALLATION by Sears-Authorized Installers

INSTALLATION GUARANTEE

If defects should appear in installation workmanship within one year of installation, Sears will, upon notice from you, cause such defects to be corrected at no additional cost.

Let Sears do everything for you . . .

PLANNING
Professional consultation, including floor plan sketches of your kitchen at no extra cost to you!

ESTIMATING..
One contract will cover all costs for labor and materials.

Sears, Roebuck and Co.

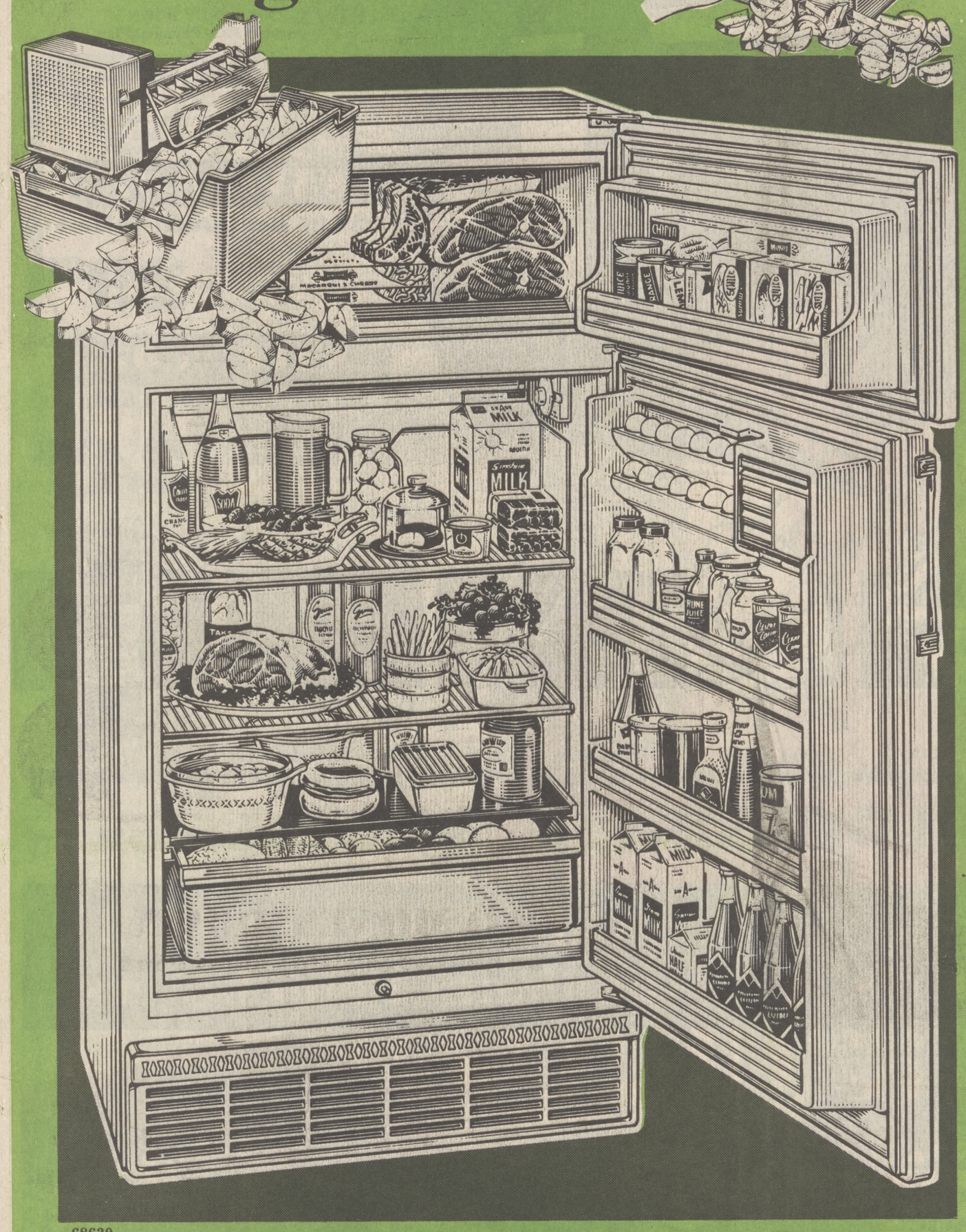
Please send me more information about Sears Kitchens and Remodeling Services.

Name_____
Address_____
City_____
State_____
Zip_____
Phone_____

Like Having a Mountain of Ice-Cubes at Your Fingertips

Coldspot All-Frostless 16.6 Cu. Ft. Capacity

ICE-MAKER Refrigerators



68630

For Only $298

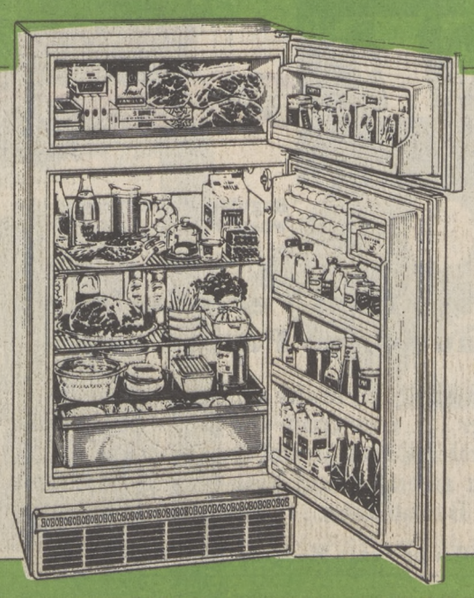
Plus Nominal Charge for Ice-Maker Hook-Up

- **Frostless means no more messy defrosting because frost never forms**
- **Adjustable Cold Control . . . temperature adjusts to fit your needs**
- **Storage is easy with big crispers, full-width and spacious door shelves**
- **Store more food at home with huge freezer that holds over 135 pounds food**
- **Cleaning is easy with genuine porcelain-finish interior, acrylic enamel exterior**
- **Automatic ice-maker keeps a 180-crescent bucket always full. No more trays to fill**

NO MONEY DOWN
on Sears Easy Payment Plan

Sears Care Service

Protects the Value of Your Appliances
Sears highly trained technicians assure you service satisfaction with personalized professional care . . . we service what we sell, wherever you live or move in the U. S. A.



68300

14.1 Cu. Ft. Refrigerators

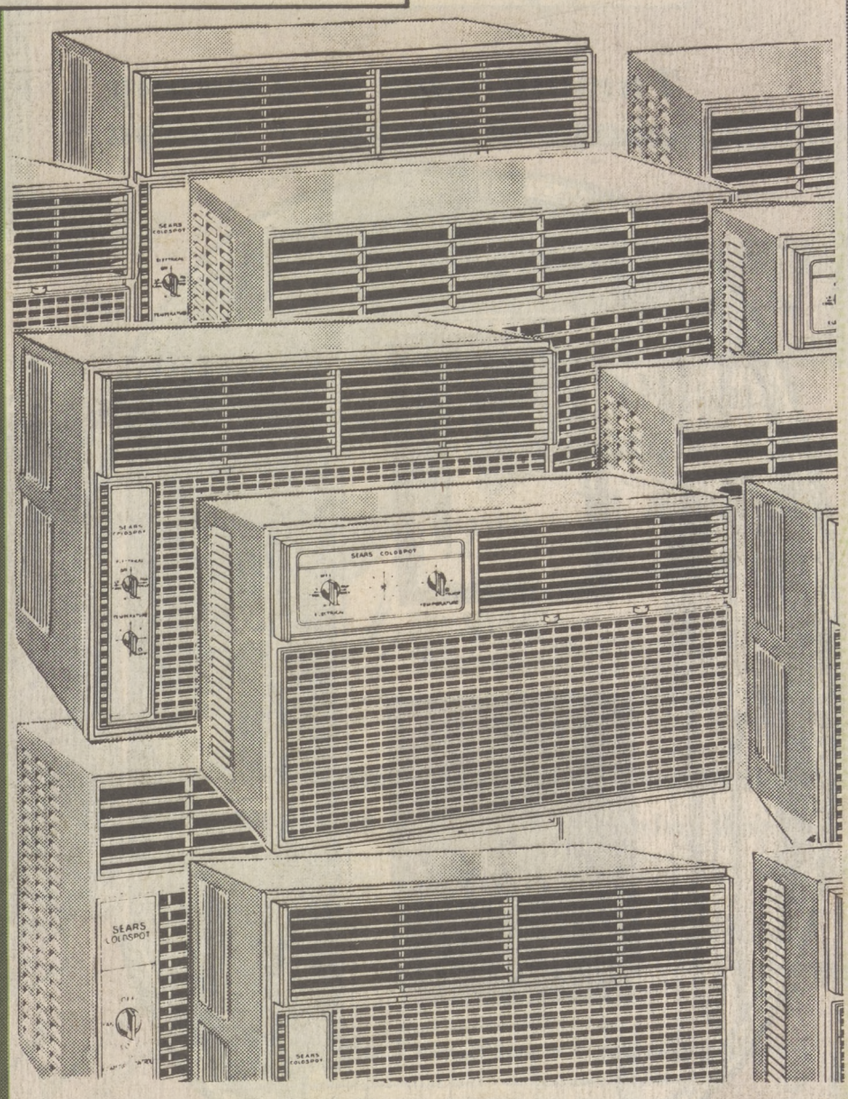
$218

Large capacity freezer holds up to 108-lbs. Features Adjustable Cold Control. Easy-clean porcelain-finish interior throughout. Automatic defrost refrigerator, manual defrost freezer.

NO MONEY DOWN
on Sears Easy Payment Plan

Sears

Coldspot Air Conditioners . . . Buy-Now Priced



18,000 BTU AIR CONDITIONERS

Big capacity air conditioners feature: whisper-quiet cooling at both high and lower speeds. Comfort Sensor holds temperature at desired setting, prevents icing. Positive air flow adjusts to eliminate drafts. **Model 6962**

$248

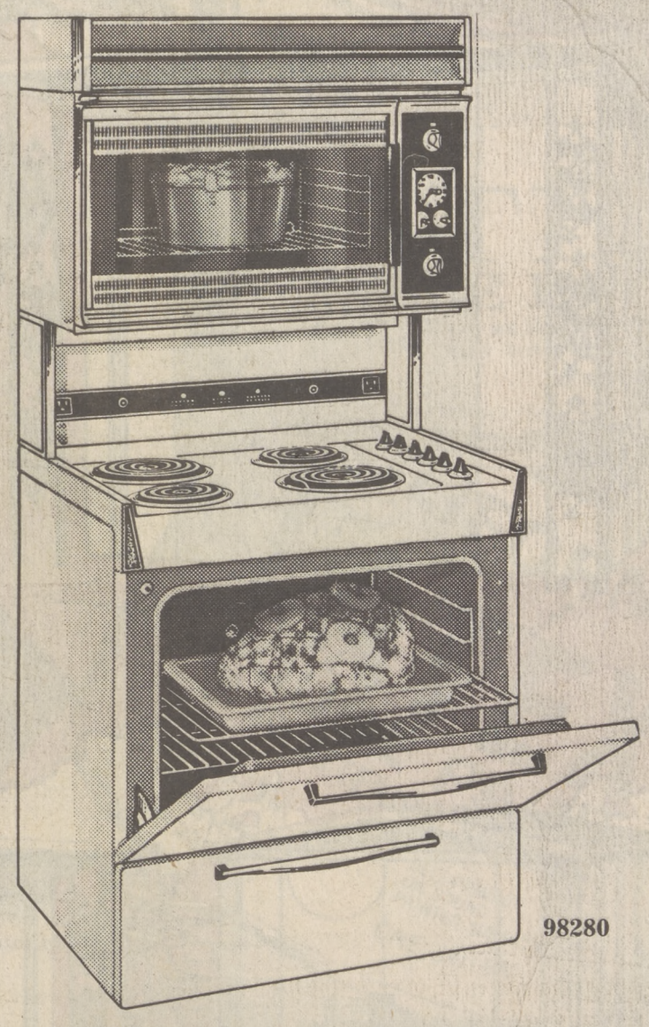
8,200 BTU AIR CONDITIONERS

Cool comfort with efficient, economical two-speed cooling. Runs quiet on low speed. Comfort Sensor holds temperature on selected setting. Zinc-clad cabinet resists rust and corrosion. **Model 6912**

$168

10,000 BTU Air Conditioners $188

NO MONEY DOWN Up to 3 Full Years to Pay
Ask Your Salesman for Details



98280

Sears 30-inch Electric Double-Oven Ranges

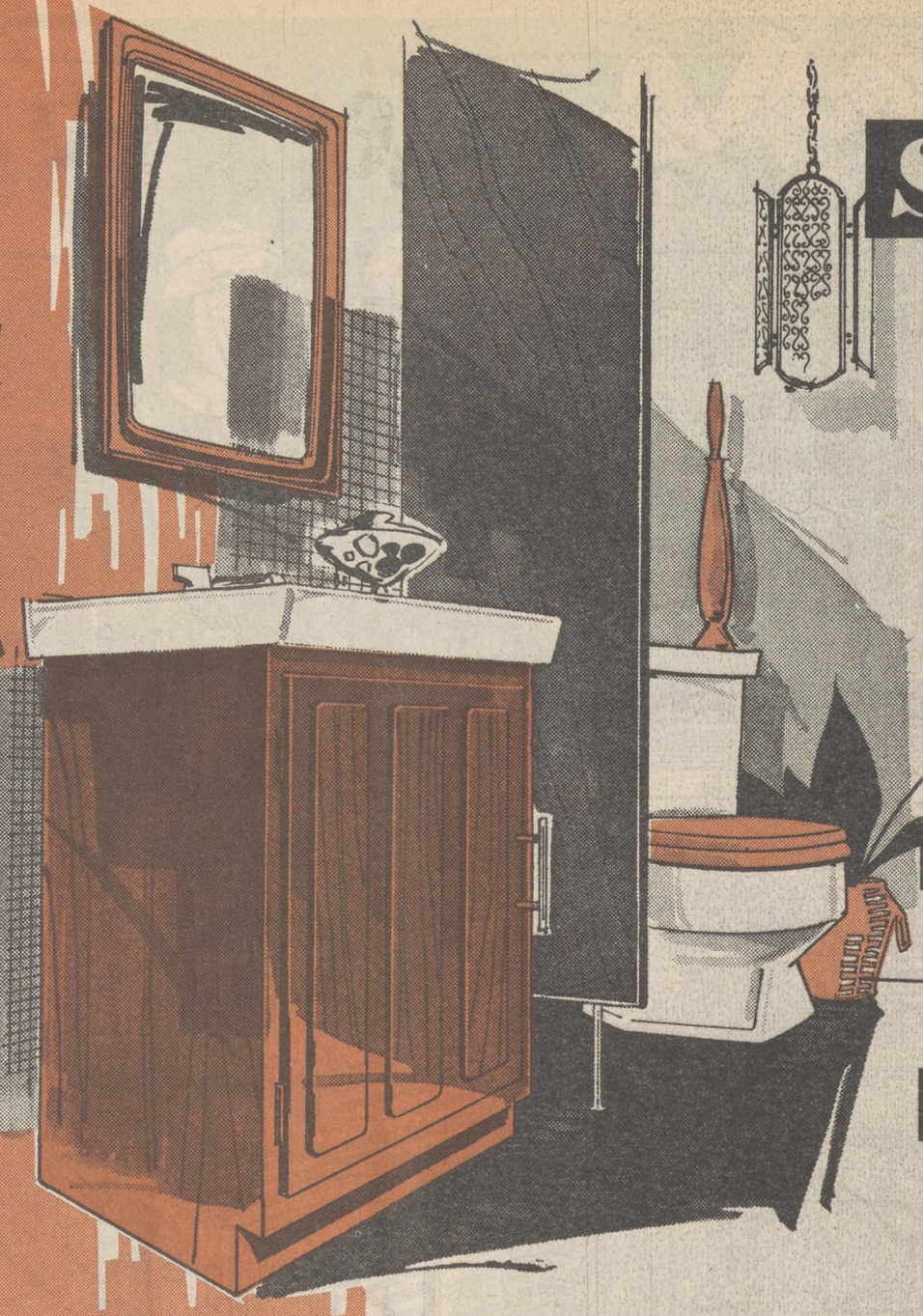
More free time for leisure activities with two automatic set-and-forget ovens. Extra convenient because you can bake and broil in both ovens. Two appliance outlets...one is timed. Handy fluorescent work light and oven signal light. White, coppertone or avocado. *Range Hood Optional, Extra*

$277

NO MONEY DOWN
on Sears
Easy Payment Plan

Sears

Turn a Nook or Cranny into a Powder Room



Add a Powder Room at SALE PRICES

SAVE $10

Contemporary Style

Vanities

with China Lavatories

Regular $54.95

44.88

NO MONEY DOWN
on Sears Easy Payment Plan

The small, complete vanity to turn a wasted area . . . like under a stair or in a closet . . . into a useful, exciting beauty spot. The wood cabinet is plasticized to resist moisture. Vitreous china top and bowl. 20x16-inch size. Faucet extra.

SAVE $5.07

$34.95 Sculptura Toilets

Here's modern styling in vitreous china with glass bonded finish that won't scratch. In gleaming white. Seat extra.

29.88

SAVE $5.07

$29.95 Medicine Cabinets

Contemporary hardwood frame finished in walnut and gold-color. With 16x26-in. plate glass mirror on door.

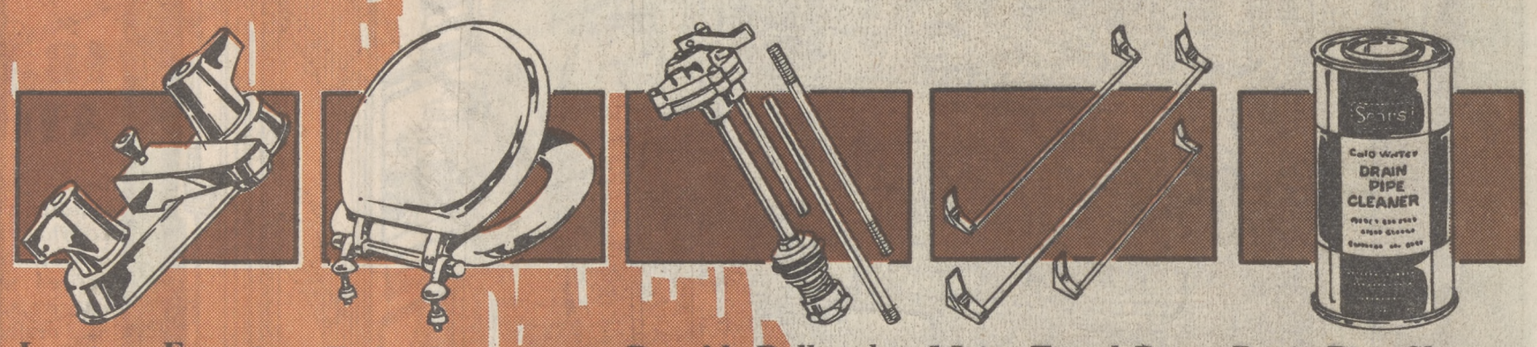
24.88

Sears, Roebuck and Co.
Please have your representative call and give me a FREE home estimate, at no obligation, on the following home improvements. I am interested in_____

Name_____
Address_____
City_____ State_____
Phone_____ Zip_____

Ask for GUARANTEED INSTALLATION by Sears-Authorized Installers

Installation Guarantee
If defects should appear in installation workmanship within one year of installation, Sears will, upon notice from you, cause such defects to be corrected at no additional cost.



Lavatory Faucets
Regular $10.95 **9.99**
Polished chromed faucet with mechanical drain. Fits 4-in. centers. Easy to install.

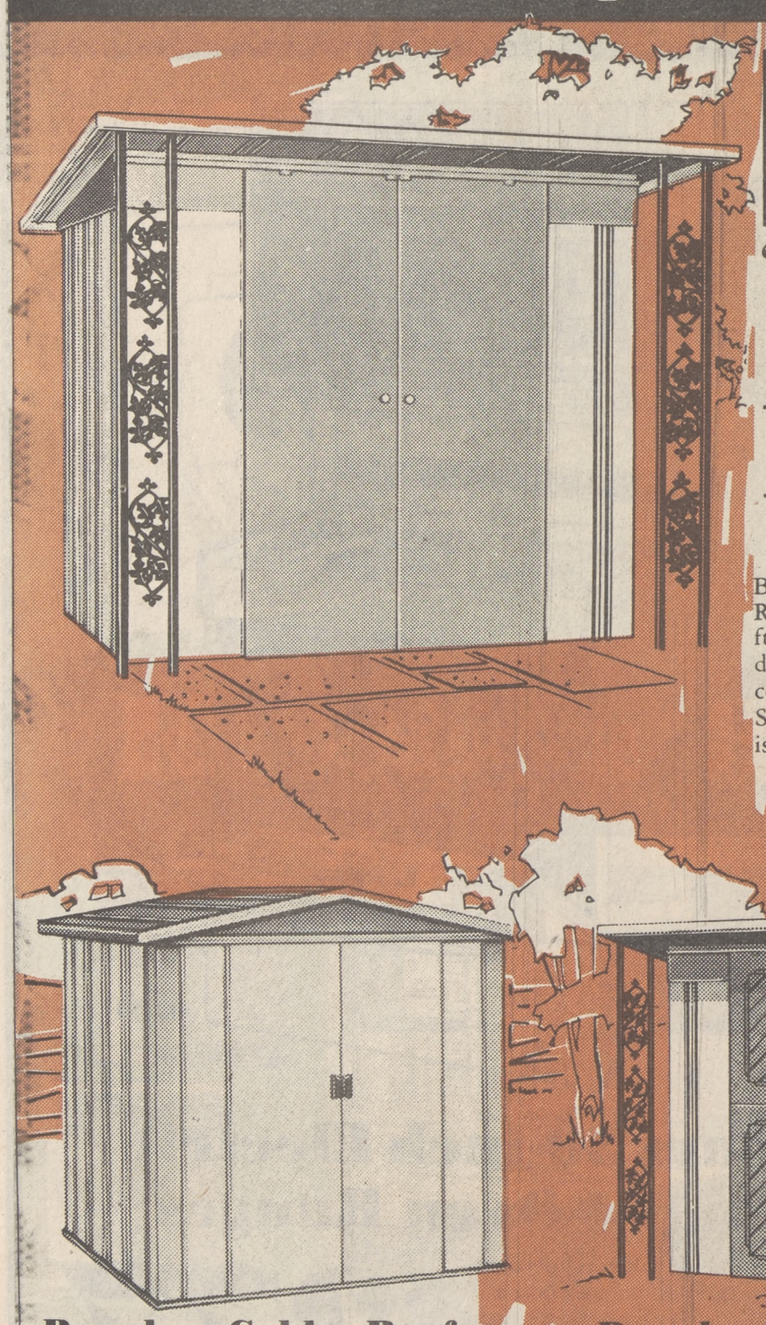
Toilet Seats
Regular $2.69 **1.99**
White, molded seats won't crack or split. Strong hinges resist rust, discoloration.

Durable Ballcocks
Regular $2.49 **1.99**
Copper refill tube, float rod, water supply tube. Regular 8½-inch length.

18-in. Towel Bars
Regular $2.99 **2.44**
Sleek Sculptura style. Flat oval stainless steel bar with chrome-plated brackets.

Drain Pipe Cleaner
Regular 35c each **5 for $1**
Use with cold water. Dissolves waste, frees traps and drains. Large 16-oz. size.

Here's a Neat Solution to Your Storage Problems



SAVE $30.07

"Greenbrook Classic"

Regular $139.95

109.88

NO MONEY DOWN
on Sears Easy Payment Plan

Beautiful as well as practical! Roomy building has a large 7x5-ft. interior and wide, sliding doors for easier access. All steel construction is protected by Sears exclusive 5-step paint finish. With 2 columns.

Popular Gable Roof Lawn Building with Floor

Sturdy steel building features Sears exclusive 5-step paint finish. Plywood floor included. 6x5-ft. interior. Easy access swinging doors.

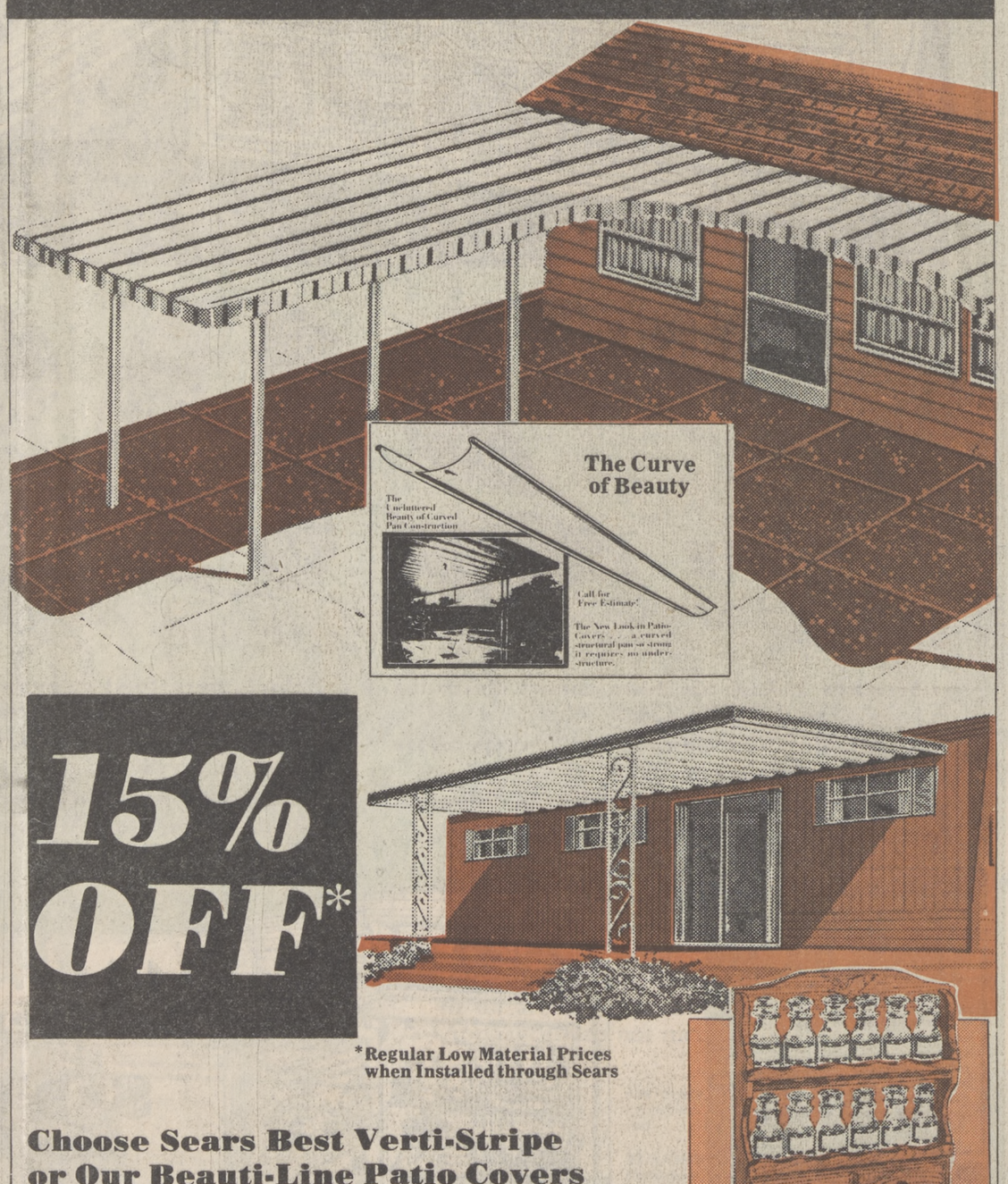
Sears Low Price **77.88**

Popular Sliding Door Roomy Lawn Building

Features Sears 5-step paint finish for years of beauty and protection. All-steel construction, roomy 7x5-ft. interior. Sliding doors, 2 columns.

Sears Low Price **$134**

SALE! Sears CUSTOM Aluminum Patio Covers


The Curve of Beauty
The Uncluttered Beauty of Curved Pan Construction
Call for Free Estimate!
The New Look in Patio Covers . . . a curved structural pan-of-strong it requires no understructure.

15% OFF*

*Regular Low Material Prices when Installed through Sears

Choose Sears Best Verti-Stripe or Our Beauti-Line Patio Covers

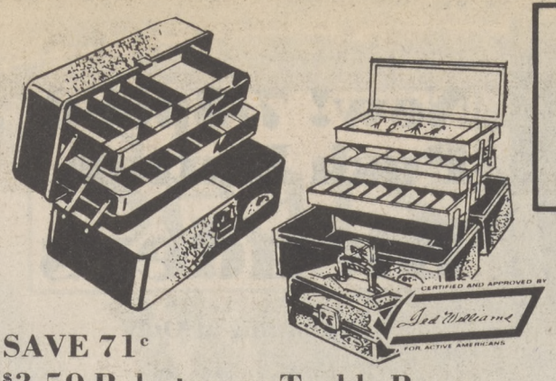
You and your family can really enjoy outdoor living this summer . . . free from the sun's heat and sudden showers. All-aluminum construction . . . unsurpassed for strength and long-lasting beauty. Verti-Stripe or Beauti-Line . . . any size or shape.

NO MONEY DOWN on Sears Modernizing Credit Plan

FREE Double Tier Spice Rack Set

When you Ask Sears Now for a FREE Home Estimate on Custom Patio Covers. Phone Sears or mail the coupon above.

Sears Let's Go Fishing



SAVE 71¢

$3.59 Polystyrene Tackle Boxes

High-impact tackle box has 16 compartments, and 2 roomy trays. A fishing must!

2.88

SAVE $2.12

$12 Ted Williams® Tackle Boxes

Molded cycolac, 3-tray box. Lure holder lid, foam grip reel holder in bottom.

9.88

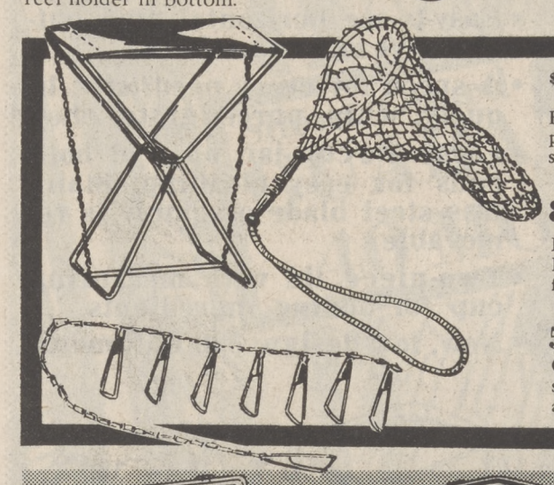
SAVE $4.11

Packaged Spinning Reel and Rod Sets

Regular $15.99

11.88

Two-pc. light action spinning rod that's 6½ ft. long. Aluminum reel seat and 4 guides. Adjustable drag spinning reel.



$2.29 Steel Folding Seats

Folds so small, it can fit in your pocket! With heavy army duck seat. Holds 250-lbs.

1.88

89¢ Trout Fishing Nets

Elastic cord with rubber grip. Net is treated to hold those fish that fight back.

57¢

59¢ Fish Chain Stringers

Organize your catch! Chain stringer has 9 large safety snaps and center swivel.

37¢

Your Choice

77¢ Each

Choose from a large assortment of fish-tempting lures that are sure to please any fisherman. All come in handy plastic boxes to prolong their looks and keep them separated in your box.

✓ Ted Williams QUALITY

SAVE $3

Ted Williams® Spinning Reels

Regular $15.90

12.88

The perfect mate for the ultra-light or light action rod. With collapsible handle and bail for easy storage. Disc drag, internal bail control. "410" Model holds 250 yards of mono line. "310" Model holds 155 yds., 6-lb. test mono line.

$6.99 Bail-Type Spinning Reels

Aluminum reels have internal bail control, adjustable drag, 200-yd. line capacity, folding handle.

5.66

$9.99 Two-Piece Spinning Rods

Versatile 6-ft., 6-in. light action type rod with chrome-plated guides and aluminum handle with cork grips.

7.88

$6.99 Two-Piece Spinning Rods

Light-action rod with stainless steel guides, cork grip with aluminum reel seat. In 6-ft. 6-in. or 7-ft. length.

5.44

$6.99 Sears Spin Casting Reels

Select-O-Dial drag assembly, eight point line pick-up, anti-reverse control and 100-yards of 8-lb. test line.

5.66

$5.99 Sears Spin Casting Rods

Two-piece, light action rod of yellow tubular fiber glass. Aluminum handle has cork grip. 6-ft. length.

5.44

$6.99 Single Action Fly Reels

Features quick spool release, rugged cast aluminum frame, variable drag.

$9.99 Light Action Fly Rods $7.88

5.66

SPRING PAINT Spectacular

Sears
interior
SUPER COLOR FAST
LATEX
FLAT
GUARANTEE
We guarantee this paint, when applied according to our instructions, to be colorfast for 3 years from date of sale. If paint fails to retain its color, we will furnish without cost, enough additional paint to correct the condition, or if you prefer, a refund of the purchase price.
GUARANTEED
color fast
LATEX
FLAT
Sears
interior
GUARANTEE
If one gallon fails to cover any color with just one coat when applied at a rate not to exceed 450-sq.ft. per gallon, or fails to be colorfast or washable when washed as directed, or fails to resist spotting from soap, water or detergent, we will furnish additional paint to assure coverage or refund complete purchase price.
Sears
interior
GUARANTEED
one coat · washable · colorfast · spot resistant
LATEX FLAT
wall paint
THIXOTROPIC FORMULA
DRIPLESS
PLEASANT FRAGRANCE

2 Gallons for $6

$4.99 Colorfast Latex Flat

Add beauty to walls and ceilings the easy latex way. Paint glides on smoothly. Dries in ½-hour. Dripless. Soapy water clean-up.

$2.99 Exterior Latex Paint

Glides on smoothly to cover any exterior surface, even if damp. Dries in 30-minutes for bug-free finish. Cleans up with just soap and water.

2 Gallons for $8

$5.99 Washable Latex Flat

Gives professional results with latex ease. Superior coverage, hiding power. Dries in ½-hour. Fade and stain resistant. Soapy water clean-up.

$5.99 Exterior Latex Paint

Beautify your home's exterior with latex ease. Self-priming on sound painted surfaces. Dries in just ½-hour. Resists blistering. White only.

2 Gallons for $10

$7.99, 4-Way Guarantee Latex

Flat wall paint that glides on smoothly with guaranteed 1-coat coverage. Finish is guaranteed to be washable, colorfast, spot resistant.

$6.99 Acrylic Latex Paint

For attractive exteriors. Has added protection of acrylics. Self-priming, 1-coat covers like colors. Resists weather and smog damage.

CHARGE IT on Sears Revolving Charge

Sears

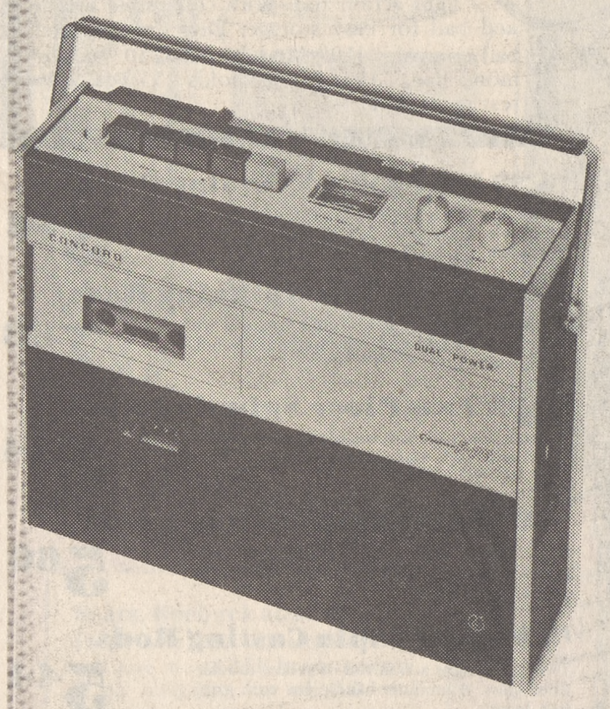
Concord Tape Recorders

CUT $10

Dual Power Tape Recorder

Was $49.95 Last Year **39.95**

Portable tape recorder operates on both batteries and house current. Unique computer design houses solid state circuitry. Extra-large speaker assures fine quality sound reproduction.



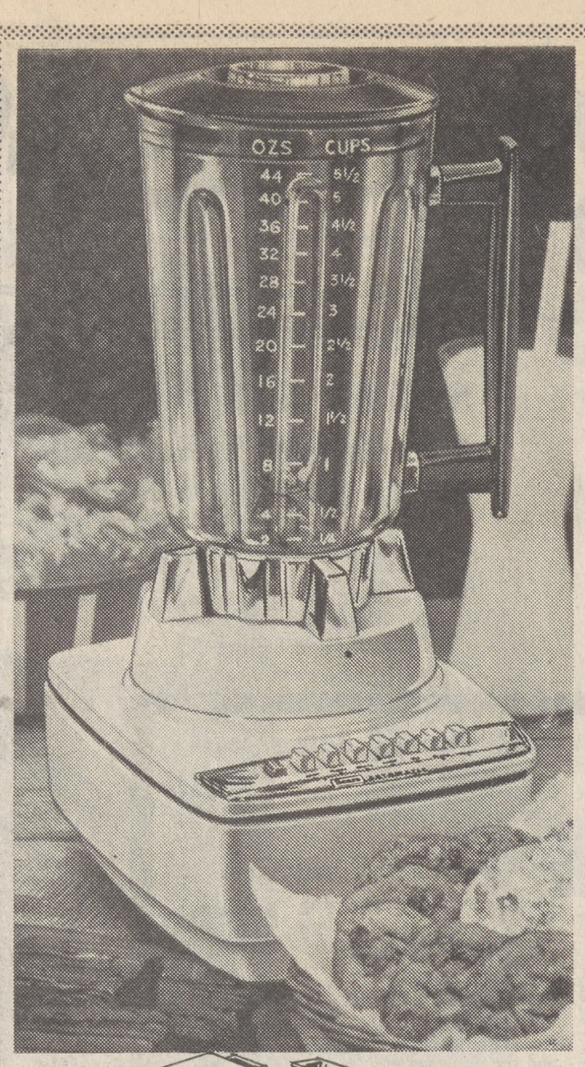
CUT $25

Professional Tape Recorders

Was $94.95 Last Year **69.95**

NO MONEY DOWN
on Sears Easy Payment Plan

Push-button tape transport mechanism. Solid-state electronics, automatic record control circuitry. High power amplifier and accoustically matched speakers.



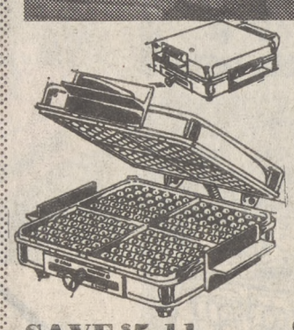
New! 7-Speed Push Button Blenders

Amazing at Only

21.88

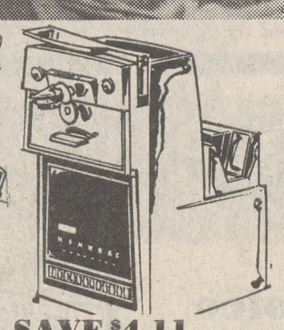
NO MONEY DOWN
on Sears Easy Payment Plan

- Easy-to-see horizontal push-buttons give exact speeds
- A speed for every need: stir, liquefy, whip, puree, grate, chop
- Large 5½-cup jar, open at both ends for easy cleaning. Stainless steel blade assembly is removable
- Two-piece lid with measuring cup for adding ingredients
- New, low design; 520-watt motor



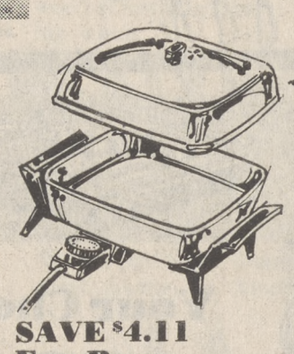
SAVE $5.11
Grill Wafflers
Regular $22.99 **17.88**

Reversible grids snap in and out. Automatic thermostat, heat selector dial.



SAVE $4.11
Can Openers
Regular $18.99 **14.88**

Opens all size cans automatically. Sharpens knives to a keen edge.



SAVE $4.11
Fry Pans
Regular $20.99 **16.88**

Teflon® coated, fry without sticking. Immersible with control detached.

SAVE $4.11
Coffeemakers
Regular $18.99 **14.88**

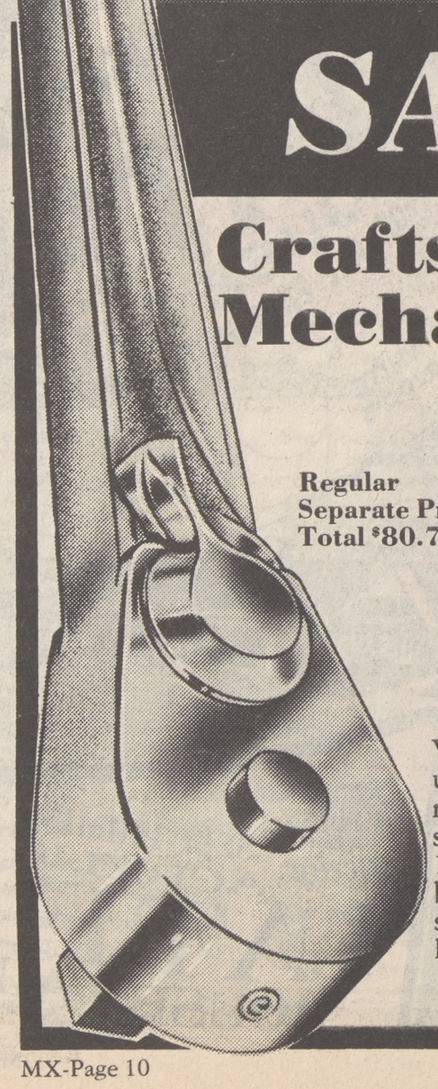
Perks 12-cups coffee to flavor you select, keeps it hot. Chromed finish.

CRAFTSMAN

The Only Ratchet Wrenches With PUSH-BUTTON Socket Release

SAVE $30

Craftsman 82-Piece Mechanics' Tool Sets



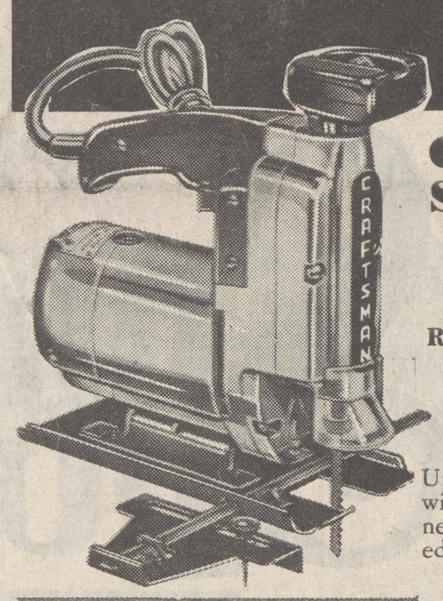
Regular Separate Prices Total $80.73

49.99

NO MONEY DOWN
on Sears Easy Payment Plan

Versatile assortment for professional or amateur use. Set includes: ½-inch drive quick release ratchet; ⅜ and ½-inch drive sockets and accessories; 6 combination wrenches (⅜ to ¾-inch); 10-piece ignition wrench set; hex key set; 3 short box-end wrenches; 3 screwdrivers; ignition and slip joint pliers; hacksaw with 10 extra blades; and heavy-duty tool box.

SAVE $10



Craftsman Multi-Speed Scroller Sabre Saws

Regular $59.99 **49.99**

NO MONEY DOWN
on Sears Easy Payment Plan

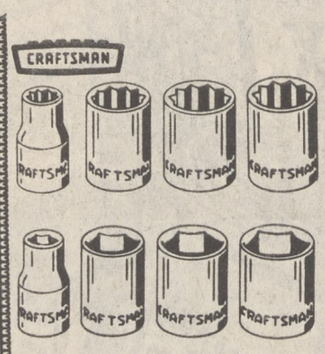
Unique blade control knob lets you cut in any direction without moving the whole saw. Has 12 speeds to cut veneer, 2x4's, even steel pipe. Includes circle cutting and edge guide attachments, extra blades and chip deflector.

Craftsman Electric Tool GUARANTEE

Free service and parts upon return, if any part proves defective within 1 year of sale. This guarantee does not apply to electric tools used in rental service.

Craftsman Hand Tool GUARANTEE

Craftsman hand tools are unconditionally guaranteed to give complete satisfaction or return for free replacement. This guarantee does not apply to hand tools used in rental service.



3/8-in. Socket Assortment

Regular 79¢ to 89¢

Your Choice **47¢ ea.**

Choose from a variety of regular length sockets in both 6-pt. and 12-pt. openings. Sizes 3/8 to 13/16 in. Craftsman.

Your Choice

1.99 Each

$2.79, 10-in. Adjustable Wrenches . . $1.99
$2.49 Craftsman Utility Pliers $1.99
$4.29, Set of 2 Sawhorse Brackets . . . $1.99
$3.29, 10-Pc. Drill Bit Sets $1.99
5-Piece Open-End Wrench Sets $1.99
$3.29 Power-return Steel Tapes $1.99
$2.99 Craftsman Hacksaws $1.99
$2.79, 6-ft. Folding Rules $1.99
$3.19 Craftsman Pruning Saws $1.99
$3.28, 2-Piece Plier Sets $1.99
7-Piece Sabre Saw Blade Sets $1.99
5-Piece Combination Wrench Sets . . $1.99

Sears

2nd Tire 1/2 Price

When You Buy 1st Tire at Regular Price
Plus Federal Excise Tax and 2 Old Tires

Silent Guard Sealant Tires
GUARANTEED 40 MONTHS

Sears Self-Sealing Tire AUTOMATICALLY Seals Nail Punctures!

Buy 1st Tire at Regular Low Trade-in Price of $37

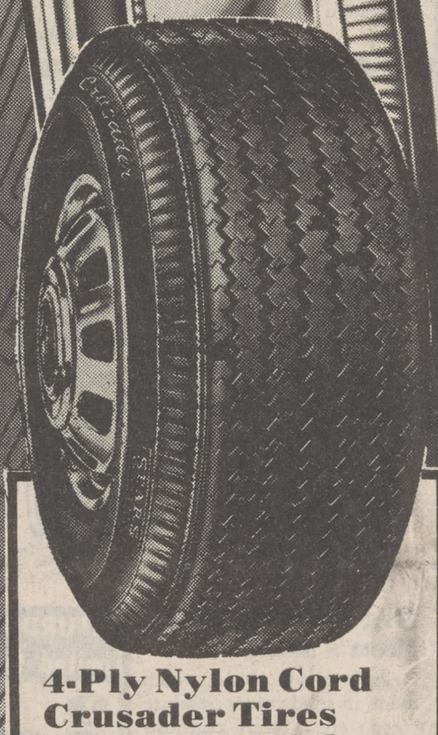
Get 2nd Tire For Only...

18.50

6.50x13 Tubeless Whitewalls
Plus $1.92 Federal Excise Tax And Your Old Tire

- Five laminated layers of special rubbers form a "safety barrier" ... help prevent air loss
- Guaranteed by Sears to wear for a full 40 months

Silent Guard Sealant Tubeless Whitewalls	First Tire with Old Tire	2nd Tire with Old Tire	Plus Federal Excise Tax on Each Tire
6.50x13	$37	$18.50	$1.92
7.35x14	$40	$20.00	$2.39
7.75x14	$42	$21.00	$2.58
8.25x14	$45	$22.50	$2.73
8.55x14	$48	$24.00	$2.95
8.85x14	$51	$25.50	$3.15
8.15x15	$45	$22.50	$2.77
8.45x15	$48	$24.00	$2.94
8.85x15	$51	$25.50	$3.79
9.00x15	$54	$27.00	$3.21



4-Ply Nylon Cord Crusader Tires

6.00x13 Tubeless Blackwalls

7.44

Plus $1.59 Federal Excise Tax and Old Tire

Tubeless Blackwalls	Sears Price with Old Tire	Plus Federal Excise Tax
6.00x13	$ 7.44	$1.59
6.50x13	$ 9.44	$1.79
7.75x14	$10.44	$2.20
8.25x14	$13.44	$2.36
7.75x15	$10.44	$2.21

Whitewalls Only $3 More

We put 100 nails into a Sears self-sealing tire, then drove it 100 miles — and didn't lose a breath of air! The full 4-ply nylon cord body gives superior protection against impact damage.

SILENT GUARD AND SILENT GUARD SEALANT 40-MONTH GUARANTEE

Tread Life Guarantee

Guaranteed Against: All failures of the tire resulting from normal road hazards or defects in material or workmanship.

For How Long: For the life of the original tread.

What Sears Will Do: Repair nail punctures at no charge. In the case of failure, in exchange for the tire, replace it at no charge, if failure occurs during first 20 months. If tire fails after this period, replace it, charging only the proportion of current regular selling price plus Federal Excise Tax that represents tread used.

Tread Wear-Out Guarantee

Guaranteed Against: Tread wear-out.

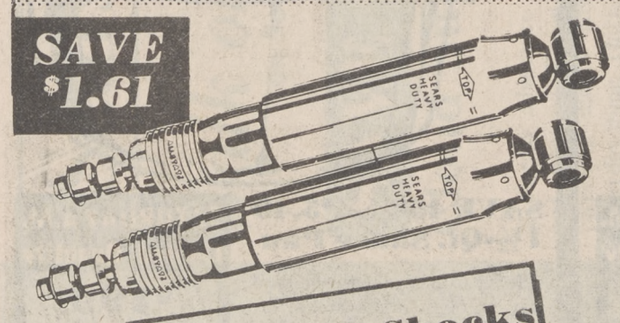
For How Long: 40 months.

What Sears Will Do: In exchange for the tire, replace it, charging current regular selling price plus Federal Excise Tax less the following allowance:

Silent Guard—25%
Silent Guard Sealant—30%

NOTE: ON THE CRUSADER TIRES ONLY THE TREAD LIFE GUARANTEE APPLIES.

SAVE $1.61



Heavy Duty Shocks

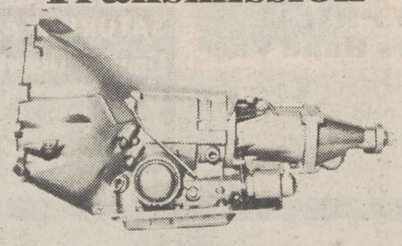
Regular $8.49 **6.88** Each

Installation Available at Sears

Bigger and stronger than standard shocks. They'll make most cars handle more like sports cars with flatter cornering, shorter stops. Available for most cars.

CLIP THIS COUPON

Remanufactured Automatic Transmission



This Coupon Worth **$25** On Purchase of Any Remanufactured Automatic Transmission Installed

Limit, One Coupon per Customer
Offer Expires Sat., April 26, 1969

Brake Reline Job

44.88

Most American Cars

Sears will.....

Install brake shoes; arc grind brake shoes for perfect fit; re-pack front wheel bearings; turn all 4 drums, replace wheel cylinders; free adjustment for life of lining, add brake fluid.

Wheel Alignment

Regular $9.95 **7.88**

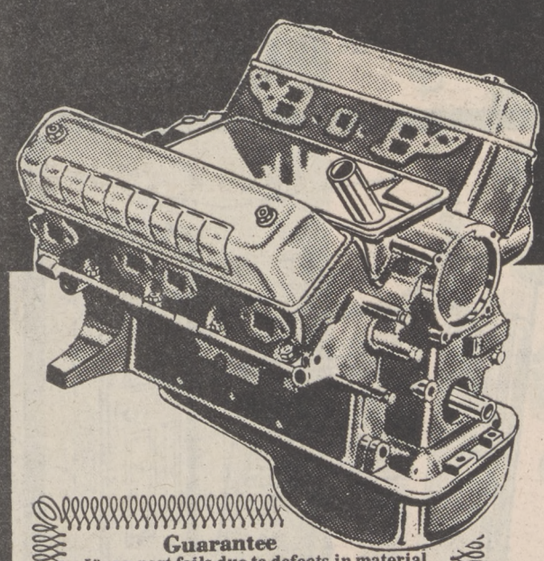
Most American Cars

Sears experts will adjust toe-in, toe-out, caster and camber. A precision wheel alignment means safer, surer handling and steering, longer tire life.

Remanufactured Auto Engines are GUARANTEED

24-Months or 24,000 Miles

INSTALLED



Guarantee

If any part fails due to defects in material or workmanship during first 90 days or 4,000 miles, whichever occurs first, we will repair or replace parts free of charge, providing required service has been performed according to guarantee certificate. After 90 days or 4,000 miles and up to 24 months or 24,000 miles, whichever occurs first, parts and labor charge will be prorated based upon the percentage of guaranteed months or miles, whichever is greater, representing usage received. Engines used in trucks guaranteed 90 days or 4,000 miles only (whichever comes first). Periodic service or proof of service is required to keep guarantee in effect.

ALLSTATE Car and Truck Engine
Exchanges available for over 950 makes and models. Remanufactured to more exacting standards than are used in new engines.

Compare ALLSTATE'S
Remanufactured Engine Quality.

Block and Heads
Resurfaced Magnaflux inspected and pressure tested.

More New Parts in Every Remanufactured Complete Engine

- All New Moving Parts
- All New Water Tubes
- All New Rocker Shafts
- All New Timing Chains
- All New Main Bearings
- All New Rod Bearings
- All New Hydraulic Lifters
- All New Bushings
- All New Seal Gaskets
- All New Exhaust Valves
- All New Intake Valves
- All New Valve Springs
- All New Chrome Type Rings

CLIP THIS COUPON

this coupon is worth **$40**

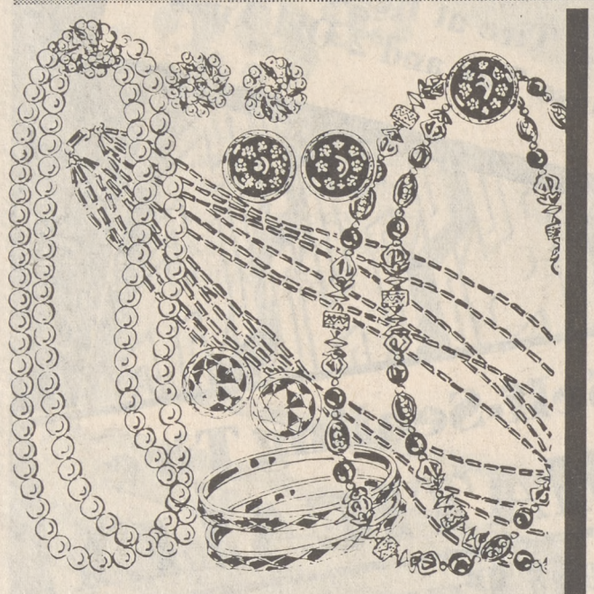
On Purchase of Any Installed Complete 6 or 8 Cylinder Remanufactured Engine.

Offer Expires Sat., April 26, 1969
Limit 1 Coupon per Customer

Sears saturday morning DOORBUSTERS

April 26

Saturday Morning Only
Prices on this Page Effective 'til 12 Noon



Spring Fashion Costume Jewelry
Brighten your spring wardrobe with these fashion favorites. Choose earrings, necklaces, bracelets and pins.

SATURDAY A.M. Limited Quantity
3 for $1

Lace Trimmed Nylon Half-Slips
Luxurious nylon tricot is so easy to care for. White and fashion colors with lace trim. Misses' small to large.

SATURDAY A.M. Limited Quantity
88c

Misses' Stretch Walking Shorts
Cotton-nylon stretch denim in side zipper and fly front stylings. Navy, green, white, red, faded blue, wheat in 8-18.

SATURDAY A.M. Limited Quantity
2 for $5

- Shifts!
- Pant Dresses!
- Long Torsos!
- Dozens of Styles!

CUT 44% to 76%! Girls' Dresses
Were $2.99 to $6.99 Spring 1968. Sleeveless and short-sleeve, mostly PERMA-PREST®. 7 to 14, 8½-16½.

SATURDAY A.M. Limited Quantity
3 for $5

SAVE 26%... $1.19 Tots' Polo Shirts
Short sleeve, all cotton mock turtleneck. Bold stripes in blue, yellow, green, red or orange combination. 2 to 6X.

SATURDAY A.M. Limited Quantity
88c

CUT $4.32 on 4 Boys' Slacks
Were $2.33 each, Fall 1968. All cotton twill, Ivy or Continental style, double knees. Black, olive or charcoal. 6-12.

SATURDAY A.M. Limited Quantity
4 for $5

Big Assortment Men's Socks
Orlon® acrylic with stretch nylon in solid colors or white cotton crews with contrasting stripes. 10 to 13.

SATURDAY A.M. Limited Quantity
2 prs. $1

Lowest Price Ever!

SAVE $2.11!..$5.99 Fabric Oxfords
Rugged cotton duck Jeepers® with cushion arch. Black or white. Little boys' sizes 8-3, boys' 3½-7, men's 7½-12.

SATURDAY A.M. Limited Quantity
3 88 pair

Fashion Lace and Trim Assortment
Many varieties of crisp, summery embroideries, imported lace, eyelets and fashionable trimmings. Buy now!

SATURDAY A.M. Limited Quantity
5c yd.

SAVE 23% to 28%

Sears Color Film With Processing
$2.79, 25-ft. 8mm movie film. Daylight, Indoor. $3.89 Easiload cartridge No. 126, 12-exposures.

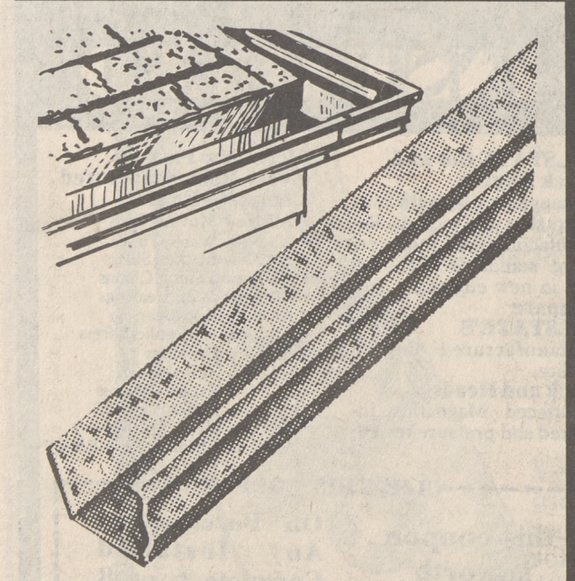
SATURDAY A.M. Limited Quantity
8mm 1 99 No. 126 2 99

LOW PRICE! Sears Hand Vac
So handy for those little jobs, hard-to-reach places. Vacuums stairs, corners, upholstery, car interiors.

SATURDAY A.M. Limited Quantity
9 99

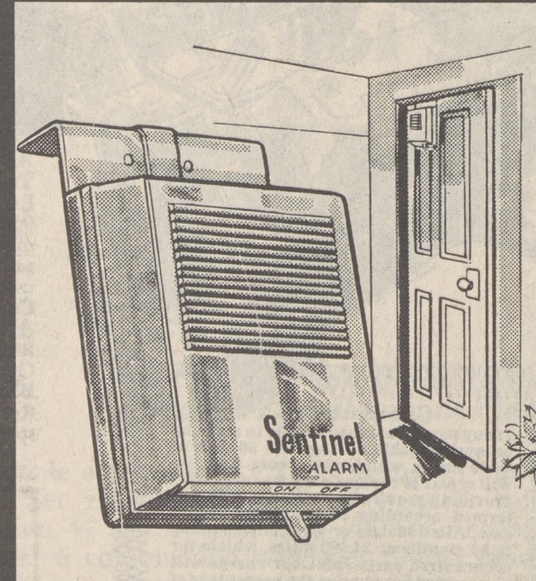
SAVE 45%!...$5.49 1½-Qt. Sauce Pan
Heavy iron core between two layers of stainless steel for fast, even cooking. Flavor seal rim. Easy to clean.

SATURDAY A.M. Limited Quantity
2 99



SAVE 91c...$1.79 Galvanized Gutter
Galvanized to help prevent rust. "K" style, 4-in. by 10-ft. lengths. Box-type, 28-gauge. Save at Sears.

SATURDAY A.M. Limited Quantity
88c



SAVE $1.52! $2.89 Burglar Alarms
Gives off a loud piercing sound when disturbed. Wireless, cordless... easily moved from one location to another.

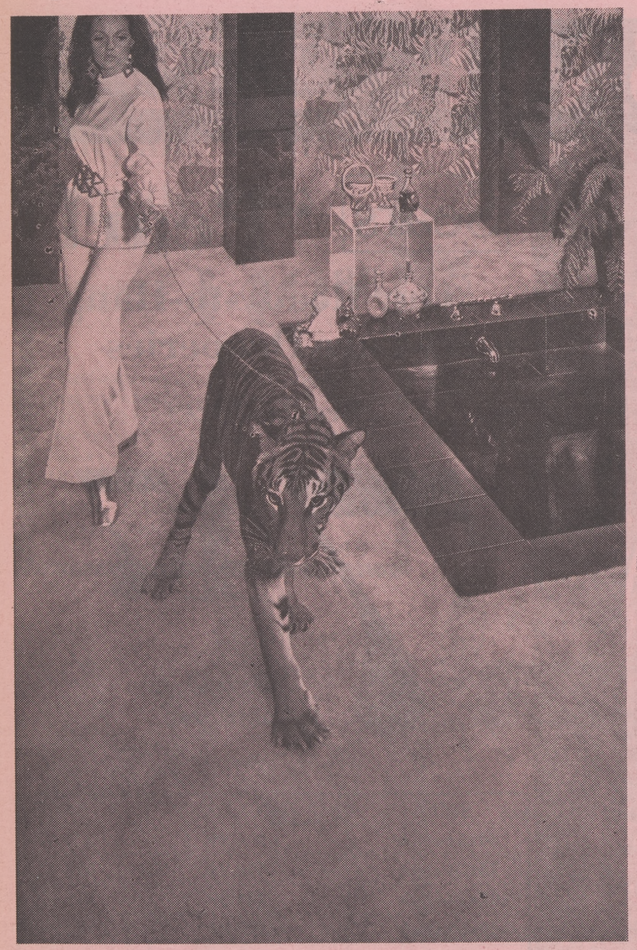
SATURDAY A.M. Limited Quantity
1 37

SAVE $1.11! $4.99 Handy Stepstools
Sturdy lightweight aluminum stepstools with anti-skid feet. Handy 29-in. height, folds compactly for storage.

SATURDAY A.M. Limited Quantity
3 88

SALE! Assorted Chisels, Punches
Regular 79c to $1.59. Cold chisels; center, prick, pin and line-up punches of tempered forged alloy steel.

SATURDAY A.M. Limited Quantity
47c each



Sears

Walk on the Wild Side

on Sears Luxurious Bathroom Carpeting

SAVE $5 to $7

Cloud Supreme Bath Carpet

Yesterday adventure was exotic and faraway. Today bathroom carpeting makes adventure an everyday thing. Thick, soft pile... skid-resistant polyurethane back. Easy to cut-it-yourself. Machine wash and dry. Many wild, wild colors. Only the price is tame.

Regular $22.99

17.97 **5x6-ft.**

5x8-ft. Regular $31.99 . . . . $24.97

Other Special Order Sizes Also Sale Priced

Coordinate With Our Matching Ensembles

Easy-care machine wash and dry. Thick skid-resistant Sears-A-Grip back.

$6.99, 27x48-in. rug . . . $5.77
$2.79 Lid Cover $2.27
$5.99 2-pc. Tank Set . . . $4.77

Regular $4.99

3.97

24x36-inch or 24x24-inch contour rug

There's freedom behind the

NO-IRON CURTAIN

When They're PERMA-PREST® Curtains You Just Machine Wash and Tumble Dry

No longer must you slave over extra ironing chores. Escape with the curtains that conquered the iron. Fighting wrinkles and limpness with ease. Choose "Blackhawk" style . . . rayon and cotton fringe woven into cotton base cloth creates an Indian design. In 4 colorful two-tone combinations.

$2.79, 62x30-in. . . . $2.19 $2.98, 62x36-in. . . . $2.39
$1.98, 62x10-in. Valance $1.59

CHARGE All Your Purchases on Sears Revolving Charge

Regular $2.59

1.99 **Pair**

62x24-in. Size

Sears **SALE**

home fashions

SAVE $15.95

NO MONEY DOWN on Sears Easy Payment Plan

Panel Bed, Full or Twin $49.95
Matching Night Stands . . . . Pair $64.00

Elegant White French Provincial

features Mar-Resistant Plastic Tops

YOUR CHOICE **$64** **EACH**

- **$79.95 Single Dresser Base (Mirror . . . . . $30)**
- **$79.95 Four-Drawer Chest**
- **$79.95 Canopy Bed, Full or Twin**

Marvelously feminine French Provincial. The dream bedroom of girls from 6 to 60. Each piece is crafted with old world artistry of choice hardwoods . . . finished in antique white and highlighted with gold color accents. Both feminine and practical. Choose the pieces you need now. Hurry!

Shag Carpeting INSTALLED

over Sponge Rubber Cushion

Sears

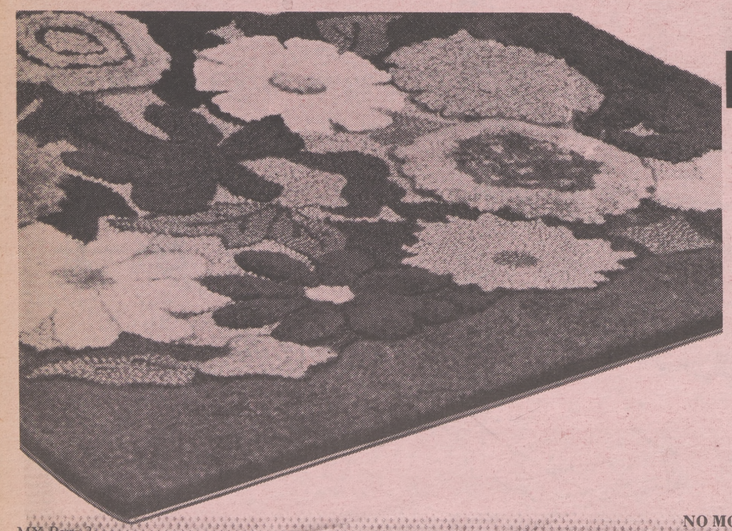
SAVE $1.02 yd.

Regular $8.99

7.97 Sq. Yd.

Carpet, Cushion and Installation

Sumptuous nylon pile shag for fun floors. All-nylon twist yarns assure permanence of texture, durable pile cleans with simple vacuuming. Luxurious depth, exciting colors.



SAVE $7 to $20

Urbane, Sophisticated "Spring Garden" Rugs

Regular $24.99

17.97 34x54-in. Size

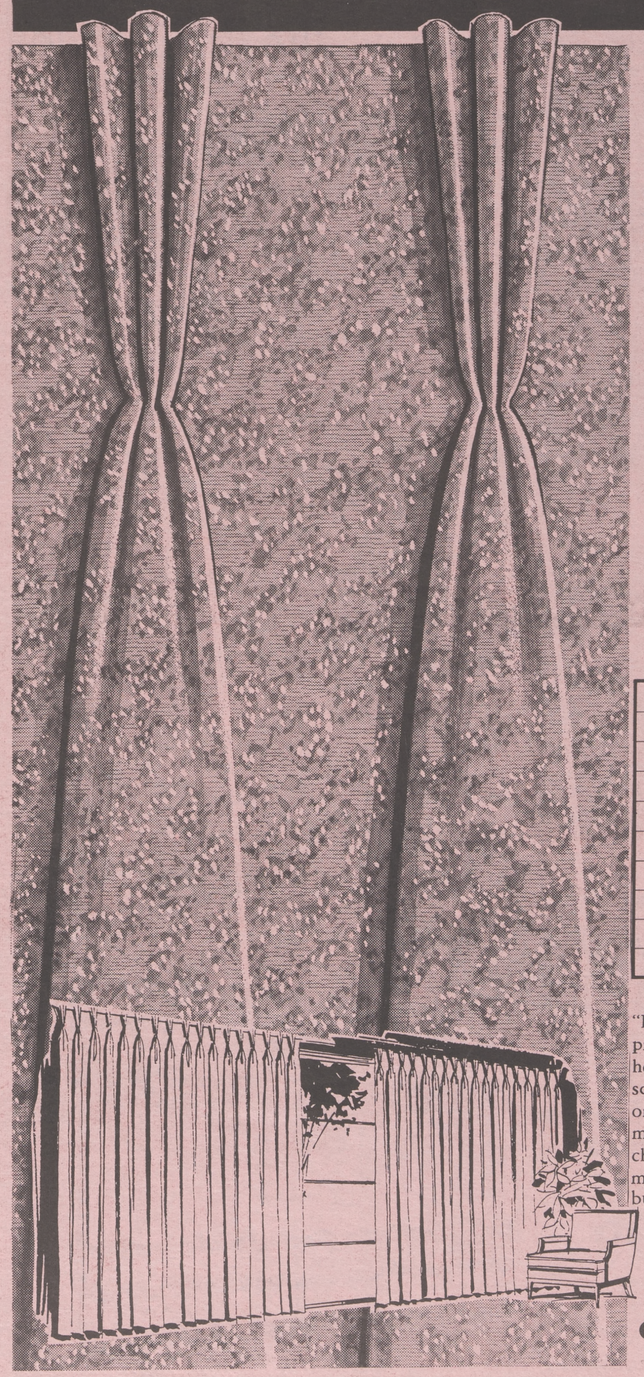
Our liveliest, most colorful rug . . . designed with youth and fun in mind. Its vivid abstract floral design is hand-made of extra heavy-weight rayon yarns. Tough latex backing for long wear. Fabulous colors.

Regular $39.99, 45x68-inch size **$29.97**
Regular $89.99, 68x104-inch size **$69.97**

Special Order Sizes Also Sale Priced

NO MONEY DOWN on Sears Easy Payment Plan

NOW SAVE $2.52



Sears **"Pearl"**

. . . Our Ready-to-Hang Easy-Care Draperies

Regular $9.99

7.47 50x54-Inch Size

SIZE	REGULAR	SALE
50x54-inch	$ 9.99	$ 7.47
75x54-inch	$15.99	$13.47
100x54-inch	$21.99	$17.97
125x54-inch	$26.99	$22.97
50x84-inch	$10.99	$ 8.47
75x84-inch	$19.99	$15.97
100x84-inch	$25.99	$20.97
125x84-inch	$31.99	$25.97
150x84-inch	$38.99	$31.97

"Pearl" draperies are beautifully elegant in looks . . . and so practical in purpose. Richly textured jacquard-woven 71% heavy cotton and 29% rayon with a firm 100x28 threads per square inch. Perma-Smooth fabric machine washes with little or no ironing needed. Blindstitched 3-inch bottom hems, mitered corners, 3-fold pinch pleats on 4-inch headings. Your choice of many decorator colors in shorties, sill, floor and more. Here's your chance to decorate lavishly even if your budget's tiny! Sears "Pearl" drapery sale lasts 4 big days!

Other Sizes Available at Similar Savings

CHARGE IT on Sears Revolving Charge

SAVE $33

Elegant 7-Piece Dinette Sets

Regular $182.95

149.88 7-Pc. Set

Handsome enough for the dining room . . . practical enough for rugged everyday use. The 42x54-inch oval table is topped with mar-resistant woodgrain plastic in pecan finish . . . extends to 66-in. Moss green vinyl chair covers.

Regular $182.95, 7-pc. Set in Eggshell Walnut Finish, White Chairs 149.88

Sears

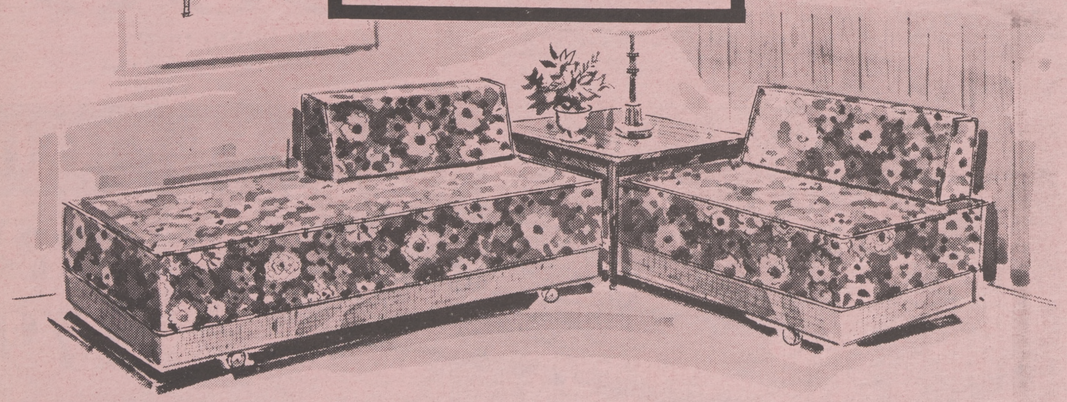
SAVE $20

5-Piece Dinette Sets

Regular $114.95 **94.88** 5-Pc. Set

Non-mar plastic table top looks like rich pecan wood. Chairs have fabric-back vinyl covering and soft Serofoam polyurethane padding. 36-in. table extends to 48-in.

NO MONEY DOWN
on Sears Easy Payment Plan



SAVE $40.07

Comfortable 11-Piece Corner Sleep Grouping

Versatile group includes two 74-inch lounges with innerspring mattresses, foundations, Serofoam polyurethane bolsters and stain-resistant coverlets. High pressure laminated table top. Easy-rolling casters on bases. Great value!

Regular $239.95

199.88 11-Pc. Group

Sears

SAVE $5.02 sq. yd. Installed Carpet SALE

Sears Best Acrilan® Carpeting Withstands the Heaviest Traffic

Regular $16.99

11.97 Sq. Yd.

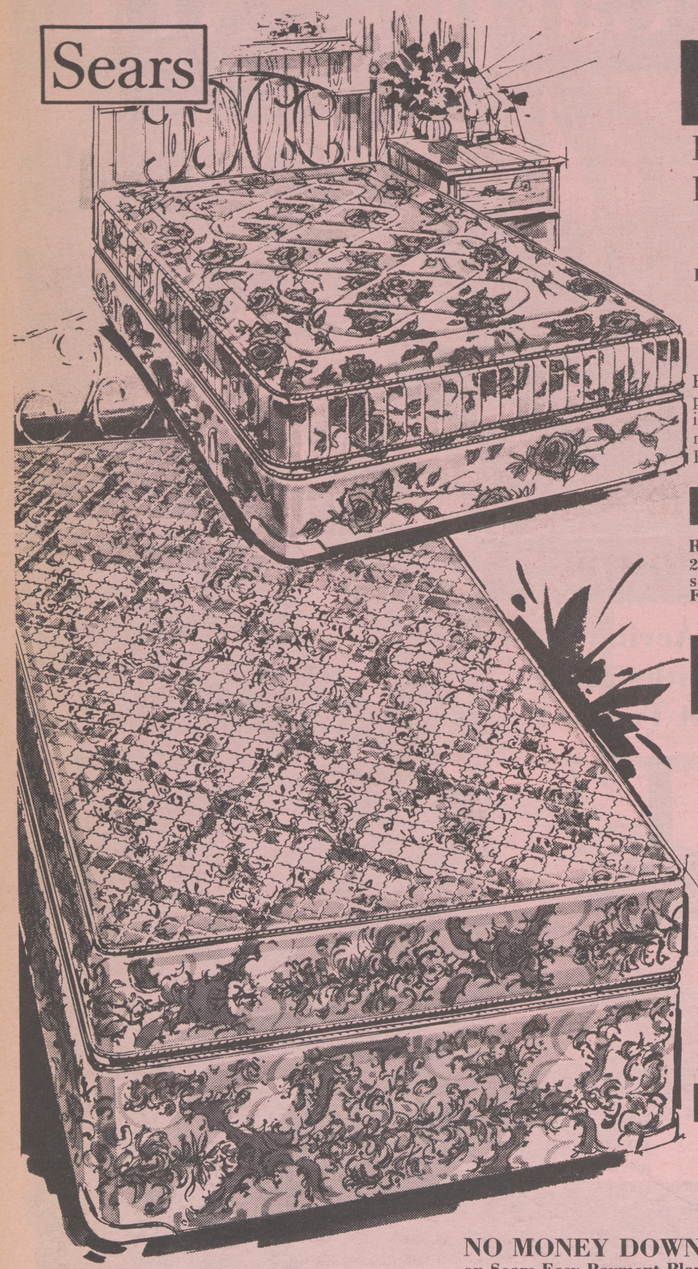
Carpet, Sponge Rubber Cushion and Installation

An ingenious device developed in the early 19th century produced exquisite carpets of extra thickness and durability. Today, only Sears weaves a carpet by this time-consuming process, to assure you, the customer, long lasting wear. Tough Acrilan® acrylic pile even stands up to children's rough play! Resists soiling, stains. Nine rich colors.

See How Little it Costs to Carpet Your Home

Sq.Yds.	Regular	Sale	SAVE	Mo. Payment
20	$339.80	$239.40	$100.40	$8.00
30	$509.70	$359.10	$150.60	$11.50
40	$679.60	$478.80	$200.80	$13.00
50	$849.50	$598.50	$251.00	$14.00
60	$1,019.40	$718.20	$301.20	$16.50

SALE! SEARS INNERSPRING OR SEROFOAM BEDDING



SAVE $10.07

Deluxe Quilt-top, 432-Coil Innerspring Mattresses

Regular $59.95 **49.88** Full or Twin

Regular $59.95
Matching Foundation $49.88

Enjoy firm restful sleeping comfort at a sensational low price. 432 coils in the full size mattresses and 297 coils in the twin size. Gives you the firm posture support you need while a luxurious quilted top lulls you to sleep. Flanged construction, 4 cord handles, 8 metal vents.

SAVE $29.98

Regular $179.95
2-Piece Queen Size Innerspring Sets, Mattress and Foundation 149.97

Regular $229.95
3-Piece King Size Innerspring Sets, Mattress and 2 Foundations 199.97

SAVE $10.07

Firm Serofoam Mattresses A Full 5-inches Thick

Regular $49.95 **39.88** Full or Twin

Regular $49.95
Matching Foundation $39.88

Our 5-inch Serofoam polyurethane mattress is especially designed to provide firm posture support. Foundation coils are firmer in center section where body weight is greatest. Luxurious quilted top, Sanitized treated cover for lasting hygenic freshness. Non-allergenic.

SAVE $30.07

Regular $149.95
2-Piece Serofoam Queen Size Sets, Mattress and Foundation 119.88

Regular $189.95
3-Piece Serofoam King Size Bedding, Mattress and 2 Foundations 159.88

NO MONEY DOWN
on Sears Easy Payment Plan

Sears

Mediterranean Mood

SAVE $100

Elegant Spanish Style 3-Piece Bedroom Groups

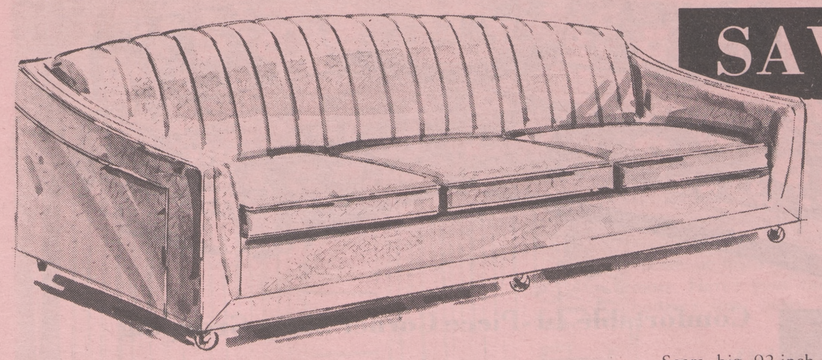
- 9-Drawer Triple Dresser with Framed Glass Mirror
- Master Crafted, Elegantly Detailed 5-Drawer Chest
- Decorative, Hand-Rubbed Finish King Size Headboard

A truly magnificent master bedroom . . . inspired by centuries old Spanish designs. Spanish moss decorative green-tone hand-rubbed finish, highlighted with gold accents. Phillipine mahogany drawers with matching finish hardboard bottoms, durable metal slides. Pecan veneer tops, fully dustproofed case pieces, tilting mirror.

Regular $659.85

$558.88

NO MONEY DOWN
on Sears Easy Payment Plan



SAVE $40.07

Contemporary Style Channel-back Sofas

Regular $319.95 **279.88**

NO MONEY DOWN
on Sears Easy Payment Plan

Regular $159.95 Contemporary Styled Matching Chair 139.88

Regular $249.95 Contemporary Styled Matching Demi-Sofa 219.88

Sears big 92-inch long contemporary sofa is a smart accent to any room! Slightly curved channel back, novelty tweed cover. Sturdy coil spring construction gives long lasting beauty and wear. Serofoam polyurethane reversible cushions. Hurry!